

Document Pack

**Democratic Services Section
Chief Executive's Department
Belfast City Council
City Hall
Belfast
BT1 5GS**



9th September, 2010

MEETING OF DEVELOPMENT COMMITTEE

Dear Councillor,

The above-named Committee will meet in the Lavery Room (Room G05), City Hall on Wednesday, 15th September, 2010 at 4.30 pm, for the transaction of the business noted below.

You are requested to attend.

Yours faithfully

PETER McNANEY

Chief Executive

AGENDA:

1. Routine Matters
 - (a) Apologies
 - (b) Minutes
 - (c) Creative Industries - Blick Shared Studios (Pages 1 - 6)

To consider further the minute of the meeting of 11th August which, at the request of Councillor Stoker, was taken back to the Committee for further consideration by the Council at its meeting on 1st September (extract of minute and additional report herewith)

2. Legacy Trust and Land of Giants Proposal (Pages 7 - 10)
3. Support for Sport - Event Funding (Pages 11 - 14)
4. World Police and Fire Games 2013 (Pages 15 - 18)
5. Departmental Plan - Quarterly Update (Pages 19 - 78)

6. Financial Reporting - Quarter 1 2010-11 (Pages 79 - 88)
7. Summer Play Scheme Awards 2010 (Pages 89 - 94)
8. Community and Play Centre Committees (Pages 95 - 100)
9. Consultation Response - Department for Social Development's Regional Infrastructure Review (Pages 101 - 108)
10. East Belfast Neighbourhood Office Lease (Pages 109 - 110)
11. Markets Update (Pages 111 - 146)
12. MIPIM 2011 (Pages 147 - 150)
13. QUESTOR Centre Membership (Pages 151 - 154)
14. Enterprising Britain - Northern Ireland Regional Award Winners (Pages 155 - 156)
15. Northern Ireland Local Economic Development Forum and the NILGA Economic Development Working Group (Pages 157 - 160)
16. Royal Exchange Regeneration Project - Deramore Property Group (Pages 161 - 162)
17. Conference Subvention (Pages 163 - 168)
18. Updated Integrated Cultural Strategy (Pages 169 - 172)
19. Campaigning for Tourism - One Voice One Team (Pages 173 - 182)
20. Clare Tourism Conference (Pages 183 - 188)
21. Belfast at Venice (Pages 189 - 192)
22. Retail Northern Ireland Conference (Pages 193 - 196)
23. European Union Unit Update (Pages 197 - 198)
24. Consultation Response - Proposed Amendments to the Gas (Applications for Licence and Extensions) Regulations (Pages 199 - 200)
25. Consultation Response - Support Owner Occupiers in Redevelopment Areas (Pages 201 - 204)
26. Consultation Response - Museums Policy for Northern Ireland (Pages 205 - 214)

Extract from minutes of –

DEVELOPMENT COMMITTEE

11th August, 2010

“Creative Industries – Blick Shared Studios

The Committee was reminded that, since 2005, the Council had invested in the Creative Industries as part of its programme of support for the local economy. One of the projects in which the Council had invested previously was Blick Shared Studios, which was a business incubation project for the creative sector. The business was based on the Malone Road in a property which has been let by the private sector at favourable rates. The building currently housed twelve companies across a range of disciplines, including fashion, textiles, graphic/web design, jewellery, television production, photography, game development, motion graphics, magazine production and feature film development. The company had developed a structured programme of business growth for its tenant companies which comprised of a number of elements:

- a year long mentoring programme for tenant companies which linked them with industry experts;
- monthly business growth events - this incorporated networking sessions, workshops and seminars and the topics to be covered were likely to include intellectual property, copyright, patenting, product development and procurement;
- quarterly business growth clinics – those would be full-day/half-day workshops relevant to creative businesses on a range of topics such as public relations, sales and marketing, accessing funding and legal issues.

The Head of Economic Initiatives stated that the aim of the programme was to enhance the business skills of participating companies and subsequently support them in improving their productivity and competitiveness. She advised the Members that Blick Shared Studios had submitted a request for funding of £30,000 to support the work. She pointed out that match funding of £15,000 was available from the Department of Enterprise, Trade and Investment under the European Unions Structural Funds programme.

The Committee agreed to allocate £30,000 for the delivery of the project, of which £15,000 would be made available from the Council's funds and £15,000 of grant-aid which had been secured from the European Unions Structural Funds Programme.”

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Belfast City Council

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|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Creative Industries – Blick Shared Studios |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Members will be aware that, since 2005, Belfast City Council has invested in the creative industries as a key element of its programme of support for the local economy. As part of that work, we have engaged with companies who are based at Blick Shared Studios on an individual and collective basis.

At the September 2010 meeting of the Council, Members asked that a report recommending support for Blick Studios be taken back. This report contains additional information which Members may find useful in considering the proposal to support this project.

Blick Shared Studios is a business incubation project for the creative sector. It is located on the Malone Road in a property which is owned by the private sector and which has been let to creative businesses at favourable rates. The building currently houses 13 companies across a range of disciplines including fashion, textiles, graphic/web design, jewellery, television production, photography, game development, motion graphics, magazine production and feature film development.

Blick originated from a project by the National Endowment for Science, Technology and the Arts (NESTA) and the University of Ulster (UU) called Insight Out. This provided new business start finance to graduates who wanted to set up a business in the creative industries. Through financial assistance from NESTA, UU and UNLTD, the Blick project was developed as a means of providing bespoke support services to these businesses to ensure their sustainability. It subsequently developed into a support project for all new creative businesses in the Belfast area and the premises were provided by a private sector developer at a nominal cost.

Key Issues

Blick has developed a structured programme of business growth for its tenant companies.

Tenant companies include:

| | |
|---------------------|---|
| Ulan Productions | A television company working exclusively with comedy projects |
| Matchmedia | A technology company specialising in innovation, currently developing iphone applications |
| Urmuzic | A media company with a music based IPTV channel that currently runs within Northern and Southern Ireland |
| Magic Marker Design | A graphic design company that specialises in identity creation and design for print and screen including websites and promotional materials |
| Reach Media | A web design house who specialise in motion graphic design |
| Catherine B | Jewellery design for fashion and bridal wear, Catherine B Jewellery is sold through commission and in retail outlets in Dublin, London and Belfast. |
| Lovely | A web design and digital marketing agency |
| Lifefoms Design | A graphic design business that focuses on corporate logo, web and print design work |
| Quote Un Quote | A copywriting company |
| Santos and Santos | A design company focusing on brand development and 3D visualisation |
| Filmtrip | An interactive media company |
| Think Two | A web consultancy |
| Weeman Studios | A company specialising in iphone games and 3d mobile games |

Belfast City Council's support for Blick Studios will focus on the delivery of a range of business support initiatives to enhance the productivity and competitiveness of the participating businesses. These activities include:

Mentoring Programme

The aim of the programme will be to match commercially astute people from the public and private sector with the creative businesses based at Blick. The programme will give Blick businesses the opportunity to benefit from the experience and knowledge of an experienced mentor for a period of 12 months.

CREATE Belfast

This year-long programme of monthly business growth events will involve a combination of networking sessions, workshops and seminars. The aim of these events will be to encourage communication and collaboration between Blick's resident businesses and to stimulate and maximise their business growth potential. The sessions will be facilitated by inspirational industry experts, and will provide in depth informative sessions tailored to business growth topics relevant to Blick's individual and collective resident business needs. These will include business planning, IP- trade marking, copyright, patenting, procurement, product development, speed networking and bespoke one-to-one surgeries in specialist topic areas.

Quarterly Business Advice and Support Clinics

The clinics will be facilitated by industry experts with the aim of providing the participants with the specific business skills and knowledge required to maximise their business growth potential. In addition the interactive question and answer sessions and networking opportunities will lead to increased communication and collaboration between the businesses.

The topics of the clinics will be 'funding and support', 'legal, finance and IP', 'PR, sales, marketing and export' and 'tendering'.

Resource Implications

The request for support from Blick to carry out this work is £30,000. Match-funding of £15,000 is available from DETI under the EU Structural Funds programme.

Recommendations

It is recommended that Members agree to the proposed allocation of £30,000 for the delivery of the identified activity, of which £15,000 will come from Belfast City Council monies and £15,000 from EU funds.

Decision Tracking

If recommendation is accepted, an update will be presented to a future meeting of this Committee.

Time frame: June 2011

Reporting Officer: Shirley McCay

Key to Abbreviations

NESTA - National Endowment for Science, Technology and the Arts

UU - University of Ulster

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By virtue of paragraph(s) 2 of the Council's Policy on the
Publication of Committee Reports on the Internet.

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Belfast City Council

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| Report to: | Development Committee |
| Subject: | Support for Sport – Event Funding |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen Director of Development ext 3470 |
| Contact Officer: | Tim Husbands, Head of City Events & Venues, ext 3470 |

| Relevant Background Information |
|---|
| <p>The Support for Sport Scheme has funded clubs and organisations for the past seven years. The scheme has four main elements, Development Grants, Large Development Grants and Hospitality Funding (all of which are allocated by the Sports Development Unit through the Parks and Leisure Committee) and Events Funding which is allocated by the Events Unit through the Development Committee.</p> <p>The Support for Sport Scheme (Events Funding) in the current financial year totals £97,500 and is allocated to sports events being organised in Belfast during the year 2010 -11.</p> <p>Currently the Events Unit provides two publicly advertised and promoted opportunities per year to apply for funding. These tranches allow for groups to apply for funding for two distinct periods – spring/summer and autumn/winter.</p> <p>Applications are assessed for funding under the Agreed Assessment Criteria (see Appendix 1).</p> |

| Key Issues |
|--|
| <p>Following a public notice in January 2010, a large number of Events Funding applications were received, referring to events taking place during the period 1 April 2010 – 30 September 2010. The applications were then assessed by officers using the assessment criteria agreed by the Development Committee in March 2008.</p> <p>Due to the unprecedented number of applications, the situation arose whereby if all funding was allocated as per previous years, almost all the £97,500 available would have been exhausted during this first tranche.</p> <p>To avoid this position, Committee agreed that the funding during this period would be subject to a 30% reduction (after assessment). This was to ensure that there was a sufficient remaining allocation of funding available for the next instalment of events happening between 1 October 2010 and 31 March 2011 (the second tranche).</p> |

The result was that 30% of the funding remained for this second tranche.

Although the process was fully approved, some Members at the time expressed concerns that some groups might be disadvantaged by the revised process. Taking these concerns into account in considering an appropriate process for the forthcoming year 2011/12, Members are now being requested to consider the introduction of a single annual public call from applicants. This concept would eradicate the predicament as the scheme would be advertised and processed only once per annum. All applicants, organising an event over the course of one year from 1 April 2011 to 31 March 2012 (and subsequent years thereafter), would apply to meet the one deadline. Ideally this advertising process would take place in late November each year. Applications could then be assessed and approved well before the earliest of the events taking place in the new financial year starting from the 1 April 2011 onwards.

Resource Implications

Financial

The current total Support for Sport Scheme (Events Funding) for 2010/2011 is £97,500.

Amendment to the process would have no financial implications, but if considered would produce a more equitable process for applicants seeking Support for Sport funding. It would also streamline the committee approval process, as this would only be required once in a financial year, rather than twice.

Members are asked to note that any public advertising to promote the scheme would only be undertaken with the caveat that all funding would be subject to funding being made available as part of the Council's annual estimates.

Recommendations

The Committee is asked to consider the key issues and approve the officer recommendation to promote and call for applications for the Council's Support for Sport scheme once per annum in order to ensure equity to applicants.

Decision Tracking

Officers will monitor funding and evaluate outcomes post-project delivery. These outcomes will be presented to Members as part of the City Events Unit key performance indicators. Further to ratification the Support for Sport (Event Funding) will be amended to an annual process, commencing with advertisement of the scheme in November 2010.

Time line: December 2010

Reporting Officer: Tim Husbands

Documents Attached

Appendix 1 – Agreed Assessment Criteria

Appendix 1

Event

Amount requested

| Media Coverage (Weighting 25%) | Score | Description |
|--------------------------------|-------|--|
| Live international Tv coverage | 100 | Inc live broadcasting on Sky Sports, Eurosport, international Television channels. |
| International TV highlights | 80 | Highlights on the above channels. |
| Dedicated TV Coverage | 70 | Half an hour/1 Hour special on local TV |
| Local TV dedicated show | 60 | Short Clip on BBC/UTV news. Season Ticket/UTV Life |
| National Press | 50 | National Newspaper Coverage |
| Local Radio | 40 | BBC Ulster, Cool Fm, Citybeat |
| Local Press | 30 | Local News papers and magazines |

Value

| Joint Marketing (Weighting 20%) | Score | Description |
|---------------------------------|-------|---|
| Level 7 | 100 | Title Sponsor (Belfast in title) and BCC recognised + LEVEL 6 |
| Level 6 | 80 | Logos on clothing (volunteers/athletes+event material e.g.Race Nos) + LEVEL 5 |
| Level 5 | 60 | Use of players prior, during and post event + LEVEL 4 |
| Level 4 | 50 | Prominent Branding at Venue beyond other sponsors + LEVEL 3 |
| Level 3 | 40 | Branding at venue equal to other sponsors, free advert + LEVEL 2 |
| Level 2 | 30 | Logos on Letterheads, Programmes, Posters + LEVEL 1 |
| Level 1 | 20 | Basic PR - Photoshoot stating BCC support |

Value

| Number of Spectators (Weighting 15%) | Score | Description |
|--------------------------------------|-------|--|
| 10,000+ | 100 | This is the total number of Spectators over the duration of the event! |
| 7500+ | 90 | |
| 5,000+ | 80 | |
| 2500+ | 70 | |
| 1,000+ | 60 | |
| 750+ | 50 | |
| 500+ | 40 | |
| 250+ | 30 | |
| 100+ | 20 | |

Value

| Economic Benefits (Weighting 10%) | Score | Description |
|-----------------------------------|-------|---|
| £500,000.00 | 100 | This is only calculated on the event spend (suppliers, services, equipment, venue etc) in Belfast |
| £200,000.00 | 80 | |
| £100,000.00 | 60 | |
| £50,000.00 | 50 | |
| £25,000.00 | 40 | |
| £10,000.00 | 30 | |
| £5,000.00 | 20 | |

Value

| Total Bednights (Weighting 10%) | Score | Description |
|---------------------------------|-------|--|
| 2,000 | 100 | The Number of Spectators and Participants who are staying in a Belfast Hotels. |
| 1,000 | 80 | |
| 500 | 60 | |
| 250 | 40 | |
| 100 | 20 | |

Value

| Event Development (20% includes below) | Score | Description |
|---|--------------|---|
| Event History (5%) | Score | Description |
| 1st Year of Event | 100 | |
| 2nd Year of Event | 80 | |
| 3rd Year Of Event | 60 | |
| 4th Year of Event | 40 | |
| Event 5 years or over | 20 | |
| Event Sustainability (5%) | Score | Description |
| 41%-50% of event budget from private sector | 100 | |
| 31%-40% of event budget from private sector | 80 | |
| 21%-30% of event budget from private sector | 60 | |
| 11%-20% of event budget from private sector | 40 | |
| 5%-10% of event budget from private sector | 20 | |
| Sports Development (10%) | Score | Description |
| The sport is one which has a club structure | 20 | Must be within City Of Belfast |
| Event organised by a Sports National Gov | 20 | As recognised by Sport NI/BCC or club affiliated to a National Governing Body |

| | | |
|--|----|---|
| Body | | |
| The NGB/Club has an active development plan | 20 | Benefits of event for identified within the plan (a copy of the plan should be provided |
| There is an opportunity for the young people | 10 | From Belfast to participate in development activities as part of the event |
| The sport has a clear competition pathway | 10 | Opportunities to compete at local, provincial, national and international levels |
| The event will leave a legacy | 10 | Providing opportunities for the citizens of Belfast to participate in the sport in the future |
| Inclusive pricing structure | 10 | To encourage people to attend |
| Sports Development Score | | Out of 100 |
| Development Value | | |

Overall Score

(80-100 = 100%, 70-79 = 90%, 60- 69 = 80%, 50- 59 = 70%, 40-49 = 60%, no grants awarded for events scoring less than 40)

**% of requested amount available
Recommended amount of support**



Belfast City Council

Report to: Development Committee

Subject: World Police and Fire Games 2013

Date: 15 September 2010

Reporting Officer: John McGrillen, Director of Development, Ext 3470

Contact Officer: Tim Husbands, Head of City Events and Venues, Ext 1400

Relevant Background Information

In September 2007 the Council agreed to be one of the key stakeholders for the World Police and Fire Games (WPFG), which will be staged in Belfast and Northern Ireland in the summer of 2013. The Council's commitment of £400,000 is part of a £7 million events budget which is subject to a full robust business plan from the Department of Culture, Arts and Leisure being approved by the Department of Finance and Personnel (DFP). The games are the third largest multi-sport event in the world and takes place biennially. It is expected that the 2013 Games will attract in excess of 10,000 competitors, which will generate many thousands of bed nights for Belfast and a substantial level of economic activity for the City.

The World Police and Fire Games (WPFG) is a bi-annual multi-sports tournament promoted by the World Police and Fire Games Federation. In recent years, the Games has attracted circa 10,000 – 14,000 competitors, from over 71 countries, competing in 65 sports over a 10 day period. Those eligible to compete are serving and retired sworn offices of the state including:

- Police, Fire and Prison Officers;
- Customs and Excise Staff; and
- Coastguard Services.

The Games are awarded on a 'franchise basis' following a competitive process, which in 2007 Belfast won the rights to host it in 2013.

The previous host cities are as follows:-

| Year | Host City | Country | Sporting Entries |
|------|-----------|-----------|------------------|
| 1985 | San Jose | USA | 5,934 |
| 1987 | San Diego | USA | 6,358 |
| 1989 | Vancouver | Canada | 5,847 |
| 1991 | Memphis | USA | 5,685 |
| 1993 | Colorado | USA | 7,718 |
| 1995 | Melbourne | Australia | 9,744 |
| 1997 | Calgary | Canada | 12,689 |
| 1999 | Stockholm | Sweden | 9,888 |

| | | | |
|------|--------------|-----------|--------|
| 2001 | Indianapolis | USA | 12,301 |
| 2003 | Barcelona | Spain | 14,146 |
| 2005 | Quebec City | Canada | 12,132 |
| 2007 | Adelaide | Australia | 10,957 |
| 2009 | Vancouver | Canada | 14,173 |

The World Police and Fire Games (WPFG) became international when in 1989 they took place in Vancouver, Canada. Ten years after first being presented, the World Police and Fire Games (WPFG) left North America for Melbourne, Australia. In 1999, the Games moved to Europe, to Stockholm, Sweden. In 2003, the second European Games were held in Barcelona hitting the sporting entry record, prior to last year's Vancouver Games of 14,146 sport entries.

Key Issues

Belfast was successful in winning a bid to host the WPFG in 2013. The bid was led by the Royal Ulster Constabulary Athletic Association (RUCAA) and Belfast City Council and was fully supported by the Police Service of Northern Ireland (PSNI), the Northern Ireland Fire and Rescue Service (NIFRS), Northern Ireland Prison Service (NIPS) and the Department for Culture, Arts and Leisure (DCAL).

Progress has been made since then, through the auspices of the nominated Stakeholder Group, (which includes the groups as stated above plus representatives from both NITB and Sport NI) in the organisation of the Games through the establishment of various workstreams. In addition, the formal adoption of the Business Case for the Games is currently with both the Northern Ireland Executive, and DFP, for consideration and final approval.

Members are asked to note the Council's contribution of £400,000 is subject to this business case being approved.

In this context it is proposed to invite representatives from the World Police and Fire Games Stakeholder Group, including the services, to present a current status report to the Development Committee in terms of both its organisation and governance arrangements.

Resource Implications

£400,000 has been committed by the Council to the Games, subject to a full robust Business Plan for the event being approved by the NI Executive and DFP.

Recommendations

It is recommended that the Committee agrees to a Special Meeting in October to receive a presentation from the Stakeholder Group of the WPFG 2013 on the current status of the Games organisation, and related governance arrangements.

Key to Abbreviations

- WPFG – World Police and Fire Games
- DCAL – Department of Culture, Arts and Leisure
- DFP – Department of Finance and Personnel

Decision Tracking

Further to agreement, a Special meeting will be arranged for Committee to receive a presentation from the Stakeholder Group of the WPF 2013

Time line: October 2010

Reporting Officer: Tim Husbands

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Belfast City Council

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|---------------------------|--|
| Report to: | Development Committee |
| Subject: | Quarterly update of the Departmental Plan (Q1) |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Barbary Cook, Policy and Business Development Manager, ext. 3620 |

Relevant Background Information

The Development Departmental Plan 2010 -2011 was approved by the Development Committee on the 9th June 2010 with agreement that quarterly update reports would be presented to Committee at later dates. This update is for the first quarter of 2010-2011 (for the period 1 April – 30 June 2010).

Key Issues

Method and key to coding

Service and unit managers were asked to provide updates on the status of their unit's projects and initiatives under each of the strategic aims of the departmental plan, providing commentary if necessary. The classifications used to provide updates are outlined below and progress is monitored using the flagging system:

Complete – the action is complete and deadlines/targets met.

On target – action has begun but is not yet complete.

Ongoing – the action is day-to-day activity that continues through the year and there are no unexpected delays or issues.

Deferred – the action has been deferred due to changing circumstance or priorities.

Externally Delayed – the action has been delayed due to circumstances outside of our control e.g. planning permission not received, waiting on a partner, etc.

Delayed - project is delayed.

Cancelled – the project has been cancelled with committee approval.

Important future changes

We have been informed that the monitoring process and format of the departmental plan update will change from the next quarter due to the council's new corporate monitoring system being put in place. This is the CorVu performance management system. The CorVu reporting approach is being rolled out to all committees

This change will not cause undue difficulty in terms of collecting the information from managers. However Members should be made aware that the next, Quarter 2, update (and any subsequent ones) from CorVu will be in a different format to previous reports. As well as formatting changes, the CorVu reports are likely to have less detail than the current update reports as CorVu focuses on the main headline projects.

Resource Implications

There are no additional resource implications.

Recommendations

The Committee is asked to note:

- The update of Development Department's plan for the period 1 April – 30 June 2010
- Potential change to the format of the future update reports

Decision Tracking

There is no decision tracking attached to this report.

Documents Attached

Appendix 1: Quarterly update of the 2010/11 Departmental Plan for the period 1 April – 30 June 2010



Development Department Action Plan

Quarter 1 update 1st April 2010 – 30th June 2010

| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|--|---|-------------------------------|--|-----------|---------------|
| Theme 1: City Leadership – Strong, Fair, Together | | | | | | | |
| 01 Realign the organisation and taken advantage of opportunities presented by the RPA | 01 Lead and influence the development of the city - RPA | EI27 Prepare for the transfer of RPA powers in local economic development, tourism, culture and arts, urban regeneration and planning | Complete a gap analysis between the requirements for service provision within the final RPA recommendations and the services we currently provide. | El Manager | The Head of Service (EI) represented SOLACE and BCC on the RPA DETI transfer of functions working group and negotiated with DETI, NITB, and INI on the proposed transfer of functions. We undertook a watching brief on Urban Regeneration as led by the CX. We actively participated in the Culture and Arts transfer debate and are awaiting a Ministerial meeting with the Development Committee on the transfer proposals relating to the scale and nature of funding, which the Development Committee initially rejected. Work has now ceased since the RPA was put on hold pending a review of issues by the DOE Minister over the summer. | Completed | 31 March 2011 |
| 01 Realign the organisation and taken advantage of opportunities presented by the RPA | 01 Lead and influence the development of the city - RPA | EI28 Lead private sector contribution to Community Planning | Lead private sector contribution to Community Planning | El Manager | | On going | 31 March 2011 |
| 01 Realign the organisation and taken advantage of opportunities presented by the RPA | 01 Lead and influence the development of the city - RPA | PB03 Develop and deliver, in partnership with communities and key stakeholders, a community planning framework and shared vision for the city and its neighbourhoods | Contribute to development and implementation of Community Planning | Policy & Business Development | Contributed to successful bid to BIG Lottery to run a pilot (see SP&R 21st May, 2010) | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|---|-------------------------------|--|-----------------------------------|------------------|
| 02 Establish our place shaping role by better use and planning of the city's assets | 01 Lead and influence the development of the city - RPA | PB01 Influence the public conversation on the city's future | Attend and contribute to conferences, consultation and research | Policy & Business Development | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | CS05 Agree and implement the Community Support Plan | Produce a four year action plan for Community Services section, which can be submitted to DSD's Community Support Programme. | Community Development Manager | | On target | 28 February 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EI29 Lead on BCC engagement for development of the Titanic quarter | Engagement in ongoing formal strategic planning processes for Titanic Quarter. | Planning & Transport | Briefing paper provided for Town Planning committee on Titanic Quarter Financial Service planning application and draft position paper being developed for Planning Service Management Board meeting. | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EI30 Developing and delivering a city Masterplan, to inform and influence other regeneration activities | Support development of Economic Masterplan and City Investment Framework | Policy & Business Development | | On target | 31 December 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EI30 Developing and delivering a city Masterplan, to inform and influence other regeneration activities | Undertake research and consultation with key stakeholders to determine issues and priorities - Masterplan | EI Manager | The Terms of Reference for this project are currently being agreed following discussions with the internal stakeholders. In particular, the TOR will clarify how this Masterplan will link to other programmes such as the City Investment Framework and the Integrated Economic Strategy. | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EI31 Influence the establishment of the development plan and future development of Sprucefield | Work with legal services on the adoption and publication of BMAP and future development of Sprucefield | Planning & Transport | Inquiry Delayed by Legal Challenge and procedural issues. Work to support engagement in the inquiry process on target. | Delayed (due to External Factors) | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EI35 Influence development of relevant government [transport and infrastructure] policies | Completing external research relating to BMAP and the Regional Development Strategy 10 Year Review | Planning & Transport | | Delayed (due to External Factors) | 31 March 2011 |
| 02 Establish our place shaping role by better use and | 02 Lead and influence the development of | EU02 Maximise investment/funding streams for Belfast | Support the Interreg Northwest Europe Project. | European unit | The funding for this project was secured by SJS in March 2010. The project received approximately €6,000,000 and is a | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|--|---|------------------|--|-----------------------------------|---------------|
| planning of the city's assets | the city - city assets | | | | partnership consisting of Brussels, Dublin and Liverpool. Management of the project was handed over the Waste Management Unit in Health and Environmental Services once the funding was agreed. Support for the project is still ongoing. | | |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU02 Maximise investment/funding streams for Belfast | Secure Leonardo placements based on a review of council needs | European unit | To date a request for a Leonardo student for Health and Environmental Services Department has not been matched due to lack of interest from foreign students. Work ongoing to prepare for next Leonardo Call for Council | Delayed | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU02 Maximise investment/funding streams for Belfast | Assist in the development of the Interreg Carbon Footprinting Project | European unit | This project has been Delayed due to external complications with the funding body. This is currently being discussed at a high level and it is hoped that the project will be on track again soon. | Delayed (due to External Factors) | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU02 Maximise investment/funding streams for Belfast | Respond to the EU Public Health Call | European unit | The funding call has not yet opened | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU02 Maximise investment/funding streams for Belfast | Interreg IVA - Biodiversity project | European unit | This project was rejected by the Steering Committee. Following the debriefing and references to issues at steering committee the decision has been taken to rework the application, under the collaboration call of the funding. The collaboration call will open in April 2011. | Delayed | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU02 Maximise investment/funding streams for Belfast | The Grundtvig Seniors Project | European unit | SJS was successful in securing funding in August 2010. | On target | 31 March 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU02 Maximise investment/funding streams for Belfast | Peace III applications | European unit | Advising PAP department on forthcoming Peace III call for physical project and engaged in this quarter in assisting with debriefings of projects submitted in the last call | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city | EU02 Maximise investment/funding streams for Belfast | Assist in the development of a PEACE III community planning application form | European unit | This project is now not being developed due to the set back in RPA. | Delayed (due to External Factors) | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|--|------------------|--|-----------|---------------|
| city's assets | assets | | | | | | |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | Review EU Environment law and policy | European unit | Two completed | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | Attend Belfast City Council's Sustainable Development working group | European unit | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | Attend the Health and Wellbeing Thematic Working Group | European unit | Looking to secure funding for elements of the thematic plan through the European Public Health Fund (2008 - 2013) | On going | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | EU Review | European unit | Produced in July 2010 | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | EU website/Communication group | European unit | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | Manage Belfast in Europe | European unit | We collaborated with DEL to host 27 EU delegates visiting Belfast for an ESF peer review in May. Our support was noted by senior officers at DEL , it also helped to promote the city as many delegates were visiting for the first time. Two members of BIE (DEL and Belfast Health Trust) have accessed EU funding and are implementing projects that support BCC corporate objectives. Donna Gleek from Health and Environmental Services has participated in the Belfast Health Trust project. A report has now been completed and the project is now being developed further to encompass the Northern Ireland region. As members of the QeC network we | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|---|-------------------------------|--|-----------|-------------------|
| | | | | | supported a successful application to host an event in Brussels during the Open Days in October. In this quarter we confirmed our attendance and Cllr Maskey will represent the Council and take part in a debate with key EU officials. Collaboration is now taking place with BIE members who are now working together with BCC on a climate change conference to take place later in the year. Belfast stood down as Treasurer of QeC ERAN, strategic planning is underway and membership is being revamped. BIE members have received regular updates on funding/policy disseminated via the Eurocities network | | |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU03 Influence, interpret & disseminate EU policy | To support the BCC LED skills strategy group | European unit | The skills group has now produced a BCC Skills Strategy and the EU Unit will support the delivery of this to identify EU funding opportunities and support the process of securing these. | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU04 Engage in European projects and networks | Maximise participation in EUROCITIES | European unit | We are engaging largely through Eurocities to pursue funding opportunities, and influence policy. To date in this quarter -Attendance of Economic Development, Environment, Social affairs Forums, leading on Clean Cities and Economic Migration working group | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | EU07 Exchange Best Practice with European partners | To host 2 inward visits | European unit | Three inward visits have been facilitated: Basque politicians, Cobraman, Urban Regeneration Practitioners, ESF peer review | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City 1: research topics & develop brief | Policy & Business Development | The first State of the City event has been put back until late Autumn 2010. | Delayed | 30 September 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City 1: organise and deliver event | Policy & Business Development | | On target | 30 September 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|---|-------------------------------|---|-----------|-------------------|
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City 2: research topics & develop brief | Policy & Business Development | | On target | 30 October 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City 2: organise and deliver event | Policy & Business Development | | On target | 31 December 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City 3: research topics & develop brief | Policy & Business Development | | On target | 30 November 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City 3: organise and deliver event | Policy & Business Development | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City communications | Policy & Business Development | First State of The City summer briefing beginning of October so communications will follow. | Delayed | 30 September 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City communications | Policy & Business Development | | On target | 31 December 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | State of the City communications | Policy & Business Development | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB01 Influence the public conversation on the city's future | Hold research seminars on Capital Flows? Post-recession growth? Masterplanning | Policy & Business Development | | On target | 11 February 1930 |
| 02 Establish our place shaping role | 02 Lead and influence the | PB02 Effectively communicate to | Ensure use of research protocol following re-launch | Policy & Business | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| by better use and planning of the city's assets | development of the city - city assets | influence stakeholder behaviour | | Development | | | |
| 02 Establish our place shaping role by better use and planning of the city's assets | 02 Lead and influence the development of the city - city assets | PB02 Effectively communicate to influence stakeholder behaviour | Improve and update the department research database | Policy & Business Development | | On target | 30 September 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Agree nominations as appropriate on internal and external partnerships | Facilities Management | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Full membership of 12 NRPs & relevant sub groups. Support delivery of all sub group action plans. | Area Support | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Liase with SNAP & other services as required in delivery of BCC agreed actions | Area Support | | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Identify key internal & external partners as defined by Community Development strategy | Area Support | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| | | perspective | | | | | |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Define Community Services role with these partners | Area Support | | On target | 30 September 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Provide CDO training & implement role | Area Support | | On target | 31 March 2012 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22 Ensure representation on key internal and external partnerships to inform key policy decisions with a community development perspective | Community Services input to DSD Urban Regeneration and Community Development policy framework review | Community Development Manager | Senior personnel involved in consultation workshops. Community Development Manager and Directors meetings with Voluntary & Community Unit (DSD) re future Community Development strategy & shape of VCU support for Voluntary and Community sectors. | On target | 30 September 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22b Ensure Community Services expertise and resources are leveraged into internal and external partnership projects | Ensure Community Services expertise, resources and programming enhance the work of other council services and the five thematic working groups (regular meetings through the year) | Community Development Manager | Ongoing, however limited progress due to the delay in populating the Community Resource Unit within the new Service Structure. | On going | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | CS22b Ensure Community Services expertise and resources are leveraged into internal and external partnership projects | Ensure Community Services expertise, resources and programming contribute to the work of external partnerships (regular meetings throughout the year) | Community Development Manager | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | EI32 Continue to expand structured engagement with private developers | Continue to expand structured engagement with private developers. | EI Manager | | On going | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | EI33 Participation at key events e.g. MIPIM, MAPIC and development of appropriate promotional material, in conjunction with partner organisations | Participation at key events e.g. MIPIM, MAPIC and development of appropriate promotional material, in conjunction with partner organisations. - Liase with SIB and other partners to agree the format and content for 2011 presentation. | Economic Development | Initial discussions with SIB and report scheduled to be presented to September 10 Development Committee for endorsement. | On target | 30 March 2010 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | EU04 Engage in European projects and networks | Lead COMET Partnership and Develop new Strategic Plan | European unit | Monthly Comet meetings held and near completion of a Comet Strategic review and future planning. A new area plan of activity will be developed by Oct 2010 | On target | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 03 Develop effective partnerships | EU04 Engage in European projects and networks | To develop the Irish Sea Platform | European unit | Work has been undertaken to inform and engage the Northern Ireland Environment Agency, (NIEA) Department of Environment (DOE) and the University of Ulster (UUJ) in the work of the ISP. Through the work of one of the ISP partners we have been successful in obtaining funding to host two workshops in quarters 2 and 4. These will be used to develop and re-focus the approach to the Irish Sea Platform with marine spatial planning as a springboard project. An Interreg bid will then be developed for April 2011 to secure resources for the platform to roll out at least one concrete project. Through our work NIEA, DOE and UUJ have the opportunity to take part in these and to develop the Interreg bid. | Delayed (due to External Factors) | 31 March 2011 |
| 02 Establish our place shaping role by better use and planning of the city's assets | 14 Promote good relations and reduce division and polarisation of communities | CS05 Agree and implement the Community Support Plan | Produce a four year action plan for Community Services section, which can be submitted to DSD's Community Support Programme. | Community Development Manager | | On target | 28 February 2011 |
| 03 Improve the image and reputation of the | 04 Promote Belfast's position as the capital city | EI34 Develop corporate responses for the Department | To co-ordinate responses for the Department and Council on strategic planning and transport | Planning & Transport | PPS 7 Addendum- Safeguarding the Character of Established Residential Areas: Completed and reviewed response. | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| city at home and abroad | and an engine of regional growth | and Council on strategic planning and transport policies / issues including the RTS & PPS's | policies / issues including the RTS & PPS's | | PPS6 Listed Building Elements: Completed consultation on Listed building criteria. Work initiated on Public Transport Review and proposed Transport Bill. | | |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EI34 Develop corporate responses for the Department and Council on strategic planning and transport policies / issues including the RTS & PPS's | Co-ordinate liaison within the Council to formulate Planning & Transportation responses | Planning & Transport | | On target | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Opportunity Europe | European unit | The 7th Opportunity Europe will take place on 19-20 October in St George's market. All post – primary schools in NI have been invited and a new public element will be added to the programme. More partners and a carefully revamped and revitalised programme is now in place. | On target | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Support economic development initiatives to deliver a successful small business event with EU information for local businesses | European unit | To date, two small business events have been held with an EU focus and two further events are planned for Autumn 2010 | On target | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - Receive 8 LoO from SEUPB | European unit | The Comet Interreg Partnership received seven framework letters of offer in December 2008 and since then have experienced delay after delay due to new procedures being introduced in the funding body SEUPB in September 2009. This has led to the projects being totally reworked and reconsidered and unfortunately only one project has been accepted to date as well as the partnership admin funding. Intensive work is underway to try and get the remaining expected Comet funding as well as the new projects through the SEUPB system. | Delayed (due to External Factors) | 30 June 2010 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - Submit quarterly progress reports on 8 projects | European unit | Once Comet receives letters of offer this process will begin. Currently a first monitoring claim is being made from the Comet Partnership to SEUPB with regard to admin / staff / board costs and also in | Delayed (due to External Factors) | 31 December 2013 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| | | | | | relation to the first project secured – Bio-Recorders | | |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - Meet with each Project Lead to advise of procedural issues and information exchanged between Lead Partner and Managing Authority | European unit | Two training workshops have taken place to date with project promoters and in this quarter a workshop was held with all current and potential project promoters | On target | 31 December 2013 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - LoO to be reviewed and agreed by each Lead Partner. | European unit | Comet has only one approved project date and the letter of offer has been reviewed and agreed with the lead partner. In addition the Secretariat has reviewed and agreed the administration letter of offer. (i.e. BCC) | Delayed (due to External Factors) | 30 June 2010 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - 8 LoO to be reviewed by Legal Services, signed by Comet Chairperson and BCC Chief Executive. | European unit | To date, this has happened for the letters of offer received for admin costs and Bio-Recorders project | On going | 30 June 2010 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - Hold AGM | European unit | The AGM will take place in October 2010 and the official launch in Nov 2010 | On target | 31 December 2013 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - workshops | European unit | Attended one lead partner workshop in this period and hosted one information workshop for Comet stakeholders as well as an EDO brainstorming session to generate new project ideas for 2010 additional funding calls under Interreg | On target | 31 December 2013 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - Provide monthly updates to Comet Interreg Board | European unit | The board meetings are now held bi-monthly and are On target. These are held on a rotated basis within the 6 Comet council areas. | On target | 30 June 2010 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - financial monitoring | European unit | On target for administration and Bio-recorders projects. Await further approval of pending project | On target | 31 March 2013 |
| 03 Improve the image and | 04 Promote Belfast's position | EU01 Promote Belfast in Europe | Manage Comet's Interreg IVA Programme - Reporting | European unit | Claims are now underway for the Comet administration funding and the Bio-recorders | Delayed (due to | 31 December 2013 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| reputation of the city at home and abroad | as the capital city and an engine of regional growth | | measures - Eligibility Claims | | project. Delayed due to approval procedure introduced by the SEUPB | External Factors) | |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Joint Partnership Working with 4 other Cross Border Partnerships - Lobbying - MEP contacts | European unit | Planned Workshop to be held with MEPs in Oct 2010. Planned promotional reception to be held in Brussels with guests from EU institutions. Ongoing lobbying with MEPs and the Northern Ireland Assembly. | On target | 31 October 2010 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | To host a transnational conference in Belfast | European unit | A climate change conference pitched at EU National and Local level is planned for Feb / March 2011 | On target | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 04 Promote Belfast's position as the capital city and an engine of regional growth | EU01 Promote Belfast in Europe | Joint Partnership Working with 4 other Cross Border Partnerships - Research, prepare and deliver cross border event | European unit | Comet will host a cross border conference in Belfast City Hall on 10 Nov 2010, showcasing Comet's expertise in trans-national working | On target | 30 November 2010 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Feed into BW/UH marketing and communications strategy and action plan and help progress digital marketing strategy | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Review promotional calendar and industry event schedule | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Identify key partnership opportunities with BVCB and NITB | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Enhance customer loyalty; develop CRM systems | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and | CE19 Enhance BW/UH position as premier conferencing venues in local and | Secure client testimonials | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| abroad | experience | national marketplace | | | | | |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Enter relevant industry awards | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Complete customer care, service/ product check | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 03 Improve the image and reputation of the city at home and abroad | 05 Promote and enhance Belfast's unique proposition and experience | CE19 Enhance BW/UH position as premier conferencing venues in local and national marketplace | Review staff training requirements | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| Theme 2: Better care for Belfast's environment – a clean, green city now and for the future | | | | | | | |
| 04 Reduced the city's impact on climate change and improve air quality | 07 Promote environmental good practice across the Council | EU08 Eurocities Declaration on Climate Change | Eurocities Declaration on Climate Change - Report on the activities of BCC on the targets in the declaration. Organise a press call on the declaration | European unit | Conference to be held on 10 March 2011 | On target | 31 March 2011 |
| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20 Use opportunities to use public transport to better support events and programmes | Utilise public transport where and when appropriate for the Council's public events programme | City Events | To date all BCC events have promoted the use of public transport. However, the Council maritime festival has actually provided free transport services as part of its deliver. A similar system will be used for the Council's Halloween event. | On target | 31 March 2011 |
| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20b All units to identify and act on opportunities for environmental improvement | Develop with key internal and external stakeholders guidelines on delivering a 'greener' event | City Events | This 'greener' events policy is being developed with key partners and will be part of the Council's proposed events strategy. However, the Council's Taste NI Garden Party will see a 'pilot' version of this process being utilised. | On target | 31 March 2011 |
| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20b All units to identify and act on opportunities for environmental improvement | Incorporate a 'greener' events proposal as part of proposed events strategy | City Events | This 'greener' events policy is being developed with key partners and will be part of the Council's new events strategy. However, the Council's Taste NI Garden Party will see a 'pilot' version of this process being utilised. | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20b All units to identify and act on opportunities for environmental improvement | To develop a strategy for the Waterfront's CHP unit which will allow it to operate 356 days per year | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |
| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20b All units to identify and act on opportunities for environmental improvement | To Develop an environmental strategy | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |
| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20b All units to identify and act on opportunities for environmental improvement | Target a long term reduction in print material produced. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 04 Reduced the city's impact on climate change and improve air quality | 08 Reduce departmental carbon footprint | CE20b All units to identify and act on opportunities for environmental improvement | Work with Operations and Venue Events managers to progress environmental policy | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| Theme 3: Better opportunities for success across the city | | | | | | | |
| 05 Protect, promote and enhance the city's natural & built heritage and open spaces | 09 Protect and promote the city's built heritage | CE21 Promote the city's heritage through city events | Through the Titanic and maritime events inform and educate visitors of the city's maritime heritage | City Events | Delivered as part of 2010 Titanic Made in Belfast event and Belfast Titanic Maritime Festival. | On target | 31 March 2011 |
| 05 Protect, promote and enhance the city's natural & built heritage and open spaces | 09 Protect and promote the city's built heritage | CE21b Increase public access to the heritage of the Ulster Hall | To develop and maintain an education out reach strategy for the Ulster Hall | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25 Promote the Waterfront and Ulster Hall position as a premier conference, exhibition and meetings venues | Develop and implement comprehensive marketing plans covering arts, entertainment, education and conferences and meetings | Waterfront Hall and Ulster Hall | Waterfront Ulsterhall marketing strategy approved at August Development Committee | On going | 31 March 2011 |
| 06 Stimulate growth and | 10 Grow competitive | CE25 Promote the Waterfront and Ulster | Design promotional activities highlight the venues as key | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| competitiveness in key sectors | sectors | Hall position as a premier conference, exhibition and meetings venues | Belfast City Council properties | | | | |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25 Promote the Waterfront and Ulster Hall position as a premier conference, exhibition and meetings venues | Target and develop key media relations on a one to one basis. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25b Maximise business and entertainment hire income achievement | Generate meet the buyer opportunities | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25c Develop the venues' digital and web marketing strategy | To develop Enta in-house ticketing and Marketing database | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25c Develop the venues' digital and web marketing strategy | Liaise with Corp Comms / ISB to ensure web presence is maximised. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25c Develop the venues' digital and web marketing strategy | Utilise the venues' box office database system to maximise customer relationship management opportunities. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25c Develop the venues' digital and web marketing strategy | Work with the sales team to ensure optimum use of the Maximiser database system for promotional purposes | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25d Ensure positive media coverage for Waterfront & Ulster Hall | Work closely with corporate communications to develop media relations | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | CE25e Develop retail and merchandising activities at Waterfront & Ulster Hall | Review merchandise sales procedures at the Ulster Hall | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 06 Stimulate growth and | 10 Grow competitive | CE25e Develop retail and merchandising | Continually review the range of products sold at the Waterfront | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|-------------------------------|--|--|------------------|--|----------|---------------|
| competitiveness in key sectors | sectors | activities at Waterfront & Ulster Hall | gift shop | | | | |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Maintain Smithfield rental - Advertise vacant units internal/external | Markets | While off the main thoroughfare of the City Centre and with the current economic climate Smithfield continues to attract new and small independent businesses. Tenancy is currently at 100% with all Units fully let. Internal and External advertising for vacant units continues to be utilised when required. | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Maintain St George's Unit occupancy - Advertise vacant units internal/external | Markets | St George's is currently 100% regarding tenancy of its Units and restaurant. These businesses continue to strengthen their partnership within the indoor Market days | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Maintain St George's Friday stall occupancy - Use waiting list to fill empty stalls and add to this list | Markets | St George's Friday Market continues to operate at 100% capacity with an average of 12 casual traders each week from the waiting list utilising temporary stalls when permanent traders are on leave, sickness absence etc. | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Maintain St George's Saturday stall occupancy - Use waiting lists to fill empty stalls and add to these lists | Markets | St George's Saturday Market continues to operate at 100% capacity with an average of 15 casual traders each week from the waiting list utilising temporary stalls when permanent traders are on leave, sickness absence etc. | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Promote Friday Market - Advertising internal/External | Markets | Markets Unit continue to work closely with internal (Corporate Communications) and external contractors advertising the awareness of St George's Friday Market. The advertisements attract new customers every week and to keep regular customers informed of what the Friday market has to offer. | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Promote Saturday Market - Advertising internal/External | Markets | Markets Unit continue to work closely with internal (Corporate Communications) and external contractors advertising the awareness of St George's Saturday Market. The advertisements attract new customers every week and to keep regular customers informed of what the Saturday market has to offer and other events taking place in conjunction with the Saturday Market. The | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| | | | | | offer of the children's monthly visit from Ark Farm and the weekly live music add to the offer for the customers, regular and new. | | |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Promote Continental Markets x 2 May and Christmas - Advertising internal/External | Markets | Markets Unit continue to work closely with internal (Corporate Communications) and external contractors advertising the awareness of Continental Markets. The advertisements attract new customers every week and to keep regular customers informed of what the Continental markets has to offer and other events taking place in conjunction with the Continental Markets. They continue to attract new and additional visitors every year and have become a visitor attraction and meeting place for people visiting Belfast during the stay. The current tender for the Continental Market ends December 2010 and Council are in the process of going out to tender for a Continental Market for a further 3 years, this will run from May 2011 to December 2013. | On going | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI26 Review and grow city's markets | Attend NABMA conference and promote Belfast Markets | Markets | We continue to build our partnership with National Association of British Market Authorities (NABMA), their membership and other market authorities in the UK. Markets Unit representative will be attending the NABMA Conference in September 2010. | On target | 30 October 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI37 Develop WTC support activities | Develop World Trade Centre support activities | Economic Development | Buy-make-sell programme currently being delivered. Nine companies involved and engaging in market visits. | On target | 30 October 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI38 Develop export support activity for local businesses | Develop export support activity for local businesses. Research opportunities | Economic Development | | Completed | 30 May 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI38 Develop export support activity for local businesses | Develop export support activity for local businesses. Submit application to DETI | Economic Development | | Completed | 30 June 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI38 Develop export support activity for local businesses | Develop export support activity for local businesses. Deliver programme activity | Economic Development | Programme delivery Delayed pending DETI approval of match funding. Letter of offer received August 2010. November start date scheduled. | Delayed | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|--|---------------------------|--|-----------------------------------|-------------------|
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI39 Design and implement new Local Economic Development Plan for the city | Design and implement new Local Economic Development Plan for the city | Economic Development | Initial analysis undertaken and consultation completed. Plan will be for one year only (2010-2011) with a view to developing an integrated economic strategy from April 2011. Draft plan to be considered by special committee in August 2010. Five priority themes proposed: Improving business performance, supporting priority sectors, raising skills and reducing worklessness, maximising connectivity, stimulating investment. Budget has already been agreed for delivery of key elements of the plan as part of wider Departmental plan in July 2010. | On target | 30 August 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 10 Grow competitive sectors | EI44 Enterprise workshops and mentoring support | Enterprise plan including workshops and mentoring support | Economic Development | Ongoing programme of activity incorporating business development programmes (for social economy graduates and young people in disadvantaged areas), BEN events, BEN workshops, locally based enterprise events and enterprise awareness work, in collaboration with other partners. | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI29 Lead on BCC engagement for development of the Titanic quarter | Oversee management and implementation of Titanic Quarter MoU | Economic Development | TQ has been operational since Feb 10. The focus of the work at present is on recruitment for the Premier Inn opening in Nov 10. Initial discussions undertaken with relevant departments to identify events and group representatives. All working groups to have met by Sep 10. | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI29 Lead on BCC engagement for development of the Titanic quarter | Develop supplier model initiative to increase sub-contracting opportunities for local businesses from Titanic Quarter | Economic Development | Start date Delayed pending approval from DETI. Letter of offer received August. Likely start date now October 2010. | Delayed (due to External Factors) | 30 July 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI40 Identify and implement project-based activity from Belfast Employment and Skills Board (ESB) | Identify and implement project-based activity from Belfast Employment and Skills Board | Economic Development | Briefings on the draft employability plan have been undertaken with all political parties. Meeting with city-wide groups to be re-convened for next quarter. Clarification on proposed ESF and other collaborative projects to the relevant roles and responsibilities re delivering the plan. | On target | 30 September 2010 |
| 06 Stimulate growth and competitiveness | 11 Increase innovation, enterprise levels, | EI41 Ongoing delivery of HARTE programme | Continue to deliver the HARTE programme | Tourism, Culture and Arts | Project still on track to exceed targets. Four programmes to take place across the city this year. Discussions currently under way to | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|--|----------------------|--|-----------------------------------|------------------|
| in key sectors | skill levels and employment levels | | | | agree future support once project ends. | | |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI42 Belfast Entrepreneurs' Network events | Belfast Entrepreneurs' Network events | Economic Development | Monthly calendar of BEN events agreed. Calendar for August to December 2010 just published. Average attendance of 60 at each event. | On target | 30 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI43 Student graduate development initiatives | Student graduate development initiatives | Economic Development | 17 students took part in the programme. At this stage, 4 have started their own businesses and 2 are exploring the option. Some students have returned to full-time education. | On target | 30 May 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI46 Creative Entrepreneurs' Club – networking support | Creative industries action plan: support for companies in digital media; film and television and fashion design sectors | Economic Development | Start date Delayed due to letter of offer from DETI. Development work is under way to define and develop the programme of events. | Delayed (due to External Factors) | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI47 Music Entrepreneurship and Leadership Training | Music Entrepreneurship and Leadership Training | Economic Development | Start date Delayed pending letter of offer from DETI. Anticipated revised start date now December 2010. | Delayed (due to External Factors) | 31 December 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI48 Fashion and Design development initiative for students | Fashion and Design development initiative for students | Economic Development | Discussion with partner organisations and private sector to agree most appropriate format for this programme. Start date had to change to fit in with fashion event and academic year. | Delayed (due to External Factors) | 31 January 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI50 Deliver business advice service | Deliver business advice service | Economic Development | Ongoing. Workshops in conjunction with the Royal National Institute for the Deaf (RNID) scheduled for 8th September 2010. | On target | 30 June 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and | EI51 Develop and deliver Sales Growth programme | Develop and deliver Sales Growth programme | Economic Development | Programme scheduled to run Sep10-Mar11. 15 companies to be recruited. | On target | 30 June 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|--|----------------------|--|--|-------------------|
| | employment levels | | | | | | |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI52 Develop and deliver Strategy in Business programme | Develop and deliver Strategy in Business programme | Economic Development | | On target | 30 June 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI53 Develop finance initiative for small business | Develop finance initiative for small business - Research and identify format of support initiative | Economic Development | Letter of offer received from DETI 11th August 2010. Terms of reference for work currently being developed. Recruitment to commence in October 2010. | Delayed (due to External Factors) | 31 October 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI53 Develop finance initiative for small business | Develop finance initiative for small business - Develop and manage finance programme for small businesses | Economic Development | | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI54 Deliver procurement programme | Deliver procurement programme. Programme Recruitment | Economic Development | First wave of procurement programmes Mar-Jun 2010. 12 Companies took part. | Completed | 30 June 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI54 Deliver procurement programme | Deliver procurement programme. Next recruitment event | Economic Development | | Completed | 30 June 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI54 Deliver procurement programme | Deliver procurement programme. Programme will be operational | Economic Development | Second wave commenced June 2010 and is still ongoing. 12 companies are participating in this programme. | On target | 30 September 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and | EI54 Deliver procurement programme | Deliver procurement programme. Buyers' event to take place | Economic Development | Event took place 4 June 2010. 20 companies participated. Business outcomes currently being evaluated. | Completed | 30 September 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|---|----------------------|---|-----------------------------------|------------------|
| | employment levels | | | | | | |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI54 Deliver procurement programme | Deliver procurement programme. Start Stage II procurement | Economic Development | | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI54 Deliver procurement programme | Deliver procurement programme. Liaison with Procurement Unit re: simplification of internal systems/ targeted support initiatives for small businesses | Economic Development | Ongoing discussions. Report presented to COMT to agree approach and this is also an integral element of the new LED plan. | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI56 Digital Media Product Development programme | Digital Media Product Development. Programme of recruitment | Economic Development | Start date Delayed pending letter of offer from DETI. Anticipated revised start date now January 2011. | Delayed (due to External Factors) | 30 June 2010 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI56 Digital Media Product Development programme | Digital Media Product Development. 10 companies developing new product ideas | Economic Development | Start date Delayed pending letter of offer from DETI. Anticipated revised start date now February 2011. | Delayed (due to External Factors) | 28 February 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI57 Creative Industries Funding guide | Creative Industries Funding guide produced | Economic Development | Work on guide content to commence in new calendar year. Still On target for scheduled completion date. | On target | 31 December 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI58 Fashion and Design Development Initiative for existing businesses | Fashion and Design Development Initiative for existing businesses | Economic Development | Initial discussions with partner agencies and private sector re programme contents. Agreement that recruitment will commence October 2010; programme completion by June 2011. | On target | 11 April 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment | EI60 Undertake research on new sectors to ensure that activities are relevant | Undertake research on new sectors to ensure that activities are relevant | Economic Development | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|--|----------------------|---|-----------------------------------|------------------|
| | levels | | | | | | |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI61 Develop programme of support for independent retail sector | Business development programme for independent retail sector | Economic Development | Implementation under way. 30 independent retailers taking part in programmes. | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI62 Oversee management and implementation of TQ memorandum of understanding | Oversee management and implementation of Titanic Quarter MoU | Economic Development | TQ has been operational since Feb 10 . The focus of the work at present is on recruitment for the Premier Inn opening in Nov 10. Initial discussions undertaken with relevant departments to identify events and group representatives. All working groups to have met by Sep 10. | On target | 31 March 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI63 Develop supplier model initiative to increase sub-contracting opportunities for local businesses from Titanic Quarter | Develop supplier model initiative to increase sub-contracting opportunities for local businesses from Titanic Quarter | Economic Development | Start date Delayed pending approval from DETI. Letter of offer received August. Likely start date now October 2010. | Delayed (due to External Factors) | 30 July 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI64 Support Young Enterprise Initiative in local primary schools | Support Young Enterprise Initiative in local primary schools | Economic Development | Recruitment of mentors underway. Target 5000 pupils for next academic year. | On target | 30 July 2012 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI65 Pre-enterprise social economy development initiatives | Pre-enterprise social economy development initiatives | Economic Development | First wave of programme Completed - "Successful outcomes." Planning work underway for new initiatives from Sep 2010. | On target | 30 April 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and employment levels | EI66 Enterprise Skills for youth initiatives | Enterprise Skills for youth initiatives | Economic Development | Wave 1 of programme successfully delivered. Wave 2 recruitment to commence in Sep 2010. | On target | 28 February 2011 |
| 06 Stimulate growth and competitiveness in key sectors | 11 Increase innovation, enterprise levels, skill levels and | EI67 Develop and deliver Business Awards 2011 | Develop and deliver Business Awards | Economic Development | Development work underway in conjunction with Corporate Communications unit and Belfast City Centre Management. | On target | 30 April 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|--|--|---------------------------------|--|-----------|-----------------|
| | employment levels | | | | | | |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE22 Develop and Implement a City Events Strategy | Prepare an Integrated City Events strategy for consultation | City Events | Delivered on schedule and within budget. Case study research has now been Completed and a draft City Events Strategy is being prepared for Consultation/Committee consideration, with a view to completion by year end 2010. | On target | 31 January 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE22 Develop and Implement a City Events Strategy | Implement finalised City Events strategy | City Events | All events to date delivered on time and on budget to date. Total estimated return to date is £4 per £1 of Council investment | On target | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE22 Develop and Implement a City Events Strategy | Deliver a high quality annual events programme on behalf of the Council | City Events | All events delivered on time and on budget to date. Total estimated return to date is £4 per £1 of Council investment | On target | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE23 Deliver a vibrant programme of entertainment, arts and community events at BW and UH to support income achievement and audience development | Build comprehensive entertainment event programme | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE23 Deliver a vibrant programme of entertainment, arts and community events at BW and UH to support income achievement and audience development | Work with Arts and Tourism and City Events units to support arts and entertainment development in Belfast | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE23 Deliver a vibrant programme of entertainment, arts and community events at BW and UH to support income achievement and audience development | Enhance venue /promoter relations to support future revenue growth | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|--|---------------------------------|--|-----------|---------------|
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE23b Introduce audience development initiatives for Waterfront & Ulster Hall | Work with arts, tourism and other industry bodies to introduce key initiatives - eg Test Drive (ANI) | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE23b Introduce audience development initiatives for Waterfront & Ulster Hall | Working with programming, education and outreach staff, promote new initiatives - eg Ulster Hall ECHO programme | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE23c Ensure community and arts policies and programming delivers on CSR and RBG strategic objectives | Arts and community policy and activity programme review | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE24 Maximise the relationship with the Ulster Orchestra as a tenant of the Ulster Hall | To maintain operational working groups and develop joint outreach activities | Waterfront Hall and Ulster Hall | | On going | |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE24b Work with key public bodies with regard to managing large scale events | Develop and maintain a positive working relationships with key public bodies to help manage events | City Events | On schedule and within budget. Case study research has now been Completed and a draft City Events Strategy is being prepared for Consultation/Committee consideration, with a view to completion by year end 2010. | On target | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE24c Increase overall external funding/ sponsorship income | Review sponsorship strategy and action plan | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE24c Increase overall external funding/ sponsorship income | Identify partnership and new funding opportunities | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | CE24c Increase overall external funding/ sponsorship income | Complete marketplace review | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 07 Develop a | 12 Develop a | EI15 Review the | Develop new Integrated Cultural | Tourism, | An outline proposal for developing the | On target | 30 November |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| strong cultural and tourism experience | strong cultural and tourism experience | integrated culture and arts strategy | Strategy for Belfast | Culture and Arts | strategy was submitted to the Development Committee in May 2010. Initial research and scoping has started and will be ongoing as the strategy is developed. A tender for Consultancy support has been released | | 2010 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E115 Review the integrated culture and arts strategy | Multi Annual Fund evaluated and criteria reviewed for delivery in 2011 / 2012 | Tourism, Culture and Arts | | On going | 30 November 2010 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E115 Review the integrated culture and arts strategy | Develop an action plan to remove barriers to participation in Culture and Arts | Tourism, Culture and Arts | Starting year 2 of 'Test Drive the Arts' with Audience NI. | On target | 30 September 2010 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E116 Develop and implement the integrated Tourism Strategy | Deliver the Belfast Integrated Tourism strategy | Tourism, Culture and Arts | A four week consultation process began on the 2nd March 2010. A final draft will be considered for Committee approval in August 2010. Over 700 organisations/ individuals were contacted as part of the consultation exercise and signposted to a pro forma on | On target | 30 September 2010 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E117 Coordinate production of Belfast Tourism Monitor | Communicate timely and relevant tourism performance indicators from the Belfast Tourism Monitor | Tourism, Culture and Arts | First report produced and distributed. | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E118 Distribute £1.3 million of grant aid for culture and arts organisations | Deliver Multi and Annual Cultural and Arts Funding programmes | Tourism, Culture and Arts | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E118 Distribute £1.3 million of grant aid for culture and arts organisations | Review of Culture and Arts Funding criteria | Tourism, Culture and Arts | | On target | 30 November 2010 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E119 Support the development of the Titanic signature project | Support delivery of the Titanic / Maritime Heritage Signature Project and Nomadic | Tourism, Culture and Arts | Our Heritage Officer has been working closely with the rest of the project steering groups to ensure that the final Titanic Signature Project experience complements the Council's priorities and objectives and the overall message that we are promoting | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | E120 Complete a Maritime Heritage Study | Develop a wider Maritime Heritage plan to further benefit from the Titanic tourism affect | Tourism, Culture and Arts | BCC's Tourism Culture and Arts (TCA) Unit has taken the lead in commissioning a Maritime Heritage Study for Belfast in partnership with NITB and DSD, leveraging | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| | | | | | £20,000 to support the study. A draft study has been Completed and is being finalised. | | |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | EI21 Develop a new conference subvention scheme | Deliver agreed actions within Northern Ireland Business Tourism Action Plan | Tourism, Culture and Arts | | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | EI23 Deliver tourism signage and welcome banners programme | Continue to interpret Belfast's key sites via signage scheme | Tourism, Culture and Arts | Work continues to maintain and clean 196 items of signage and information across the city. | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | EI24 Deliver City of Festivals action plan | Deliver the Community Festivals Fund | Tourism, Culture and Arts | 26 festivals have been funded so far. | On going | 31 March 2011 |
| 07 Develop a strong cultural and tourism experience | 12 Develop a strong cultural and tourism experience | EI26 Review and grow city's markets | Promote St George's as a venue for hire - Advertising internal/External | Markets | Like all other hire venues St George's has seen a small downturn in being used for special events, there was a total of 6 hire days April top June. Some events were cancelled due to financial reasons, and one of those companies going bust. | On going | 31 March 2011 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI22 Deliver a public art programme | Deliver Public Art programme across the city | Tourism, Culture and Arts | | On going | 30 June 2010 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI25 Coordinate development of the Northern Fringe at Gasworks | Submission Gasworks Northern Fringe Planning application | Estates | Tender has been amended to reflect further information from NIEA (Northern Ireland Environment Agency) | On target | 31 March 2011 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI32 Continue to expand structured engagement with private developers | City Centre Regeneration | Estates | | On going | 31 March 2011 |
| 08 Supporting | 13 Enhance the | EI70 Co-ordinate and | Review the current Economic | EI Manager | The Economic recession action plan is | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|--|--|---------------------------|---|------------------|------------------|
| regeneration activity and growing the city's rate base in line with the Council's objectives | physical regeneration of the city | implement the Council's Economic Recession Plan and support action to deal with the recession | Downturn Action Plan to ensure corporate buy-in | | reviewed quarterly by the steering group. Reports on actions set out in the economic recession plan are produced regularly. The majority of short term actions have been Completed. | | |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI70 Co-ordinate and implement the Council's Economic Recession Plan and support action to deal with the recession | Support the Councillors on the cross-party Economic Downturn Working Group | EI Manager | Economic monitoring reports are produced quarterly with a full evaluation on the year due shortly. Consideration needs to be given to the ongoing value of keeping this group in place. | On going | 31 March 2011 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI71 Continue implementation of the Renewing the Routes Programme | Carry out local consultation. Implement the physical works across the four PEACE III pilot area | Planning & Transport | Initial consultation activity has been completed and focus has moved to the physical implementation with final approvals from the various landowners and communities. Work has commenced at Bridge End/ Short Strand. Final designs are being developed for Northumberland Street, Carlisle Circus and Ormeau Road. | Delayed | 31 December 2010 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI72 Complete an attitudinal survey of the renewing the routes activity | Evaluation of ongoing regeneration activity to maintain effectiveness. | Planning & Transport | Perceptions study across the target areas Completed by external Consultants. | Completed | 30 June 2010 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI73 Coordinate development of the Lagan Canal | Lagan Navigation Project | Estates | The Economic appraisal is being reviewed through the Gate Process. | On target | 31 March 2011 |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | EI73 Coordinate development of the Lagan Canal | Secure funding to deliver the Lagan Corridor project | Tourism, Culture and Arts | | On going | 31 March 2011 |
| 08 Supporting | 13 Enhance the | EI74 Lead the | Establishment of BTEAM | Planning & | EU final approval and initial project plan | Completed | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|---|-------------------------------|---|------------------|-----------------|
| regeneration activity and growing the city's rate base in line with the Council's objectives | physical regeneration of the city | BTeam regeneration of derelict urban sites project | Interreg IVC project to secure the continuation of the BERI activity. | Transport | established with timetable of activity for 2010 agreed. | | |
| 08 Supporting regeneration activity and growing the city's rate base in line with the Council's objectives | 13 Enhance the physical regeneration of the city | E174 Lead the BTeam regeneration of derelict urban sites project | B-Team Audit and Evaluation mechanisms established for claims and management | Planning & Transport | SEUPB established as external auditor and initial system processes agreed. | Completed | 31 March 2011 |
| Theme 4: Better opportunities for people & communities | | | | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS04 Develop a Community Development Strategy for Belfast | Develop a Community Development Strategy for Belfast - engagement programme including Equality Impact Assessment | Community Development Manager | Consultants have been appointed and have engaged with officers across Council to inform stage 1 output - Community Development statement. Touchstone group has been established chaired by the Director of Development with Directors from Parks & Leisure and Health & Environmental Services, the Strategic Policy Manager and Community Development Unit. Plans are being finalised to ensure internal and external stakeholder engagement including that our Councillors. | On target | 31 August 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS04 Develop a Community Development Strategy for Belfast | Develop a Community Development Strategy for Belfast - An agreed community development statement for the council | Community Development Manager | | On target | 31 August 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS04 Develop a Community Development Strategy for Belfast | Publish a community development strategy and a three year implementation plan | Community Development Manager | | On target | 31 January 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS04 Develop a Community Development Strategy for Belfast | Develop a Community Development Strategy for Belfast - Community development approaches integrated into the work of council particularly the | Community Development Manager | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|---|-------------------------------|--|------------------|------------------|
| | | | corporate planning process | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS04 Develop a Community Development Strategy for Belfast | Agree and implement the Community Support Plan - A series of agreed performance indicators for Community Services | Community Development Manager | | On target | 28 February 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS05 Agree and implement the Community Support Plan | Agree and implement the Community Support Plan - An engagement programme - including a full Equality Impact Assessment | Community Development Manager | | On target | 31 January 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS21 Secure DSD grant leverage for the Community Support Plan in 2010/11 | Produce a four year action plan for Community Services section, which can be submitted to DSD's Community Support Programme. | Community Development Manager | | On target | 28 February 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24 In partnership with LGP / NILGA and other key stakeholders seek to influence best practice and equality issues on Traveller related matters | To influence DSD that the proposed transfer of Transit sites re RPA may be in breach of the Race Relations Order and Councils' requirements under Section 75 of the NI Order . | Travellers Liaison | This work ensured NIHE and DSD compliance with Equality and Human Rights Legislation | Completed | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24b Review the structure of the Inter-departmental Traveller Liaison Group and make recommendations | Consultant to interview key officers | Travellers Liaison | | On target | 30 August 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24b Review the structure of the Inter-departmental Traveller Liaison Group and make recommendations | Arrange first meeting of revised IDTLG | Travellers Liaison | | On target | 31 January 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24c Explore options for the Council to facilitate the formation of an Inter-agency Traveller Liaison Group | Agree process with CT & TLO | Travellers Liaison | The process has been agreed | Completed | 30 April 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|--|--------------------|---|-----------|-------------------|
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24c Explore options for the Council to facilitate the formation of an Inter-agency Traveller Liaison Group | Seminar to agree TOR and arrangements | Travellers Liaison | It is expected the seminar will be arranged for late September 2010 | On target | 30 September 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24c Explore options for the Council to facilitate the formation of an Inter-agency Traveller Liaison Group | Arrange first meeting of Interagency Traveller Forum | Travellers Liaison | This action should be On target | On target | 30 November 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24d Provide an in-house and external advice service on matters related to the Traveller community | Develop a flexible progressive community development programme with the Traveller community | Travellers Liaison | This is an on going process driven by TLO, CDW and supported by Traveller Support | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24d Provide an in-house and external advice service on matters related to the Traveller community | Plan and participate in Traveller Focus Week / Equality Commission | Travellers Liaison | The TLO has had a meeting with the Equality Commission and BCC. Input will be agreed with EC and An Munia Tobar | On target | 31 January 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24d Provide an in-house and external advice service on matters related to the Traveller community | To maintain up to date information streams re the Traveller / Gypsy communities and share as and when requested | Travellers Liaison | This is a key element of work of the TLO and the process is ongoing on a day to day basis | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24d Provide an in-house and external advice service on matters related to the Traveller community | Assessment of PSI Report on Travellers | Travellers Liaison | the council is compliant with the PSI recommendations key part of the TLO. Work is to keep under review all new developments and this process is ongoing | Completed | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24d Provide an in-house and external advice service on matters related to the Traveller community | Caravan Bill 2010 | Travellers Liaison | The TLO has assisted legal services in the preparation of a BCC response. There may be a further opportunity for BCC to respond to any proposed legislation | Delayed | 30 June 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation | CS24e Provide and develop a Traveller outreach office to assist both the | To encourage key service providers to buy into the concept of direct outreach work with the Traveller community | Travellers Liaison | The TLO has encouraged this approval in a neutral space (Site Office) and both Travellers and key service providers have bought into the concept | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|---|--------------------|---|-----------------------------------|---------------|
| | of communities | Traveller community and relevant stakeholders | from the Council's traveller Unit Office | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24f Deliver a Traveller Awareness /Anti Racism training programme and promote the 'Think Traveller' DVD training resource | Provide joint training sessions with AMT on request | Travellers Liaison | this training concept is ongoing with both the TLO and Mark Donahue (traveller) AMT providing joint training | On going | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24f Deliver a Traveller Awareness /Anti Racism training programme and promote the 'Think Traveller' DVD training resource | Provide tailored in-house training programmes | Travellers Liaison | TLO has developed Training programmes tailored to be delivered in-house on bequest. All department Management Teams have accessed the training and are encouraged to consider the training for their sphere of work | On going | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24f Deliver a Traveller Awareness /Anti Racism training programme and promote the 'Think Traveller' DVD training resource | Produce and distribute a training DVD 'Think Traveller' and supporting material | Travellers Liaison | the DVD Training prompt has been a major success with requests for copies from GB / ROI / Europe and USA. A 500 copy re-run was ordered in late 2009 which is a total of 1,000 copies made | Completed | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24g Review the legislative 'Caravan sites' licence requirements and work with other departments to ensure the Council's compliance | Seek advise from Legal Services | Travellers Liaison | Legal Services have not offered advice on the site license (Carnival Act '63) and they agreed to meet with NIHE (Legal Services) on this matter | Delayed | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | CS24g Review the legislative 'Caravan sites' licence requirements and work with other departments to ensure the Council's compliance | Assist LGP Sub Group | Travellers Liaison | Work with LGP - Sub group - work up an appropriate site license agreement. This process is being delayed because of mixed messages from NIHE, DSD and OFMDFM | Delayed (due to External Factors) | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and | 14 Promote good relations and reduce division | CS24g Review the legislative 'Caravan sites' licence | Liaising with NILGA | Travellers Liaison | The TLO is a member of the LPG delegation that is discussing this matter with NILGA. Again, confused messages from NIHE and | Delayed (due to External | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|---|-----------------------|---|-----------------------------------|-------------------|
| diverse city | and polarisation of communities | requirements and work with other departments to ensure the Council's compliance | | | DSD are not assisting the process | Factors) | |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | EU06 Develop and deliver the OPEN Cities project | Lead, manage deliver transnational project | European unit | Budget changes: Due to the withdrawal of a partner because of the economic crisis we had to reprogramme the full OPEN Cities budget, the overall budget now stands at €518,850. A Local Action Plan is under development for the city of Belfast. | Delayed (due to External Factors) | 30 September 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | EU06 Develop and deliver the OPEN Cities project | Maximise participation in OPENCities project | European unit | OPENCities thematic meetings are progressing as planned. The third well attended meeting was held in Poznan in June. Evaluations from partners were very positive. All thematic papers & accompanying conference reports have been produced as outlined in | On target | 30 September 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 14 Promote good relations and reduce division and polarisation of communities | EU06 Develop and deliver the OPEN Cities project | Maximise participation in OPENCities project (b) | European unit | Networking occurs at a range of levels: At a transnational level through attendance at Thematic Meetings between OPENCities partners. Locally as a result of relationship building between members of Belfast's Local Support Group | On going | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25 Provide Council representation on all Belfast Neighbourhood Renewal partnerships | Agree nominations as appropriate for geographical and thematic networks | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25b Represent the Council on the city's key geographical and thematic networks | Audit current commitments & agree continued involvement | Area Support | Delayed due to structural review. | Delayed | 30 September 2010 |
| 09 People enjoy living in a vibrant, shared and | 15 Increase the level of confidence, | CS25b Represent the Council on the city's key | Develop related work plan with CDOs | Area Support | | On target | 31 December 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|--|-----------------------|--|------------------|------------------|
| diverse city | participation and engagement of citizens | geographical and thematic networks | | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25b Represent the Council on the city's key geographical and thematic networks | Implement workplans and evaluate as appropriate | Area Support | | On target | 30 June 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25c Contribute to robust citizen engagement | In conjunction with development team support and deliver the SNAP initiative to ensure service fits individual circumstances of neighbourhood | Facilities Management | Due to be in place when Community Services re-structuring in complete. | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25c Contribute to robust citizen engagement | Investigate role with relevant partners | Area Support | | On target | 31 December 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25c Contribute to robust citizen engagement | Agree role & provide CDO training | Area Support | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS25c Contribute to robust citizen engagement | Initiate delivery of role as agreed | Area Support | | On target | 30 June 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26 Support environmental projects at neighbourhood level (such as recycling, community clean ups, art and waste week) | Provide community venues for the delivery of environmental projects at neighbourhood level | Facilities Management | | On going | 31 March 2011 |
| 09 People enjoy living in a vibrant, | 15 Increase the level of | CS26 Support environmental | Deliver waste week activities at directly managed Centres- plan | Area Support | | Cancelled | 30 April 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|---|-----------------------|--|-----------|------------------|
| shared and diverse city | confidence, participation and engagement of citizens | projects at neighbourhood level (such as recycling, community clean ups, art and waste week) | with Waste Management | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26 Support environmental projects at neighbourhood level (such as recycling, community clean ups, art and waste week) | Deliver environmental programme with C&YP at directly managed Centres - agree spec & plan with CDOs | Area Support | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26 Support environmental projects at neighbourhood level (such as recycling, community clean ups, art and waste week) | Deliver Projects (environmental programme with C&YP) | Area Support | | On target | 30 June 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26b Support the delivery of local community safety programmes | Provide venue for community safety information days | Facilities Management | Safety of Senior information days took place in our centres. | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26b Support the delivery of local community safety programmes | Link with area support team ref community safety programmes | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26b Support the delivery of local community safety programmes | Deliver projects (community safety) | Area Support | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, | CS26c Deliver a series of cross community | Deliver good relations/ cultural diversity programmes with C&YP & Older People in directly | Area Support | | On target | 31 December 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|--|-----------------------|--|------------------|-------------------|
| diverse city | participation and engagement of citizens | programmes linked to the Council's Good Relations and cultural diversity strategies | managed Centres - agree spec & plan with CDOs | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26c Deliver a series of cross community programmes linked to the Council's Good Relations and cultural diversity strategies | Deliver projects(good relations/ cultural diversity) | Area Support | | On target | 30 June 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26c Deliver a series of cross community programmes linked to the Council's Good Relations and cultural diversity strategies | Support BCC Bonfire initiative - agree revised spec with Good Relations | Area Support | | Completed | 30 June 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26c Deliver a series of cross community programmes linked to the Council's Good Relations and cultural diversity strategies | Continue current support (Bonfire initiative) | Area Support | | On target | 30 September 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26e Support delivery of Health & Well Being Action Plan | Support the delivery of the officer group on older people action plan and other partnerships as allocated | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS26e Support delivery of Health & Well Being Action Plan | Ensure the delivery of actions as appropriate at community centre venues | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, | 15 Increase the level of | CS27 Continue to implement the | Allocation as per current structure | Facilities Management | Management plans are now being collated. | On target | 30 September 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|---|-----------------------|---|------------------|---------------|
| shared and diverse city | confidence, participation and engagement of citizens | current framework for community centre management plans | | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27 Continue to implement the current framework for community centre management plans | Delivery of centre plans under new structure | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Deliver revenue grant programme | Facilities Management | Grants have been awarded to approx. 85 community organisations to date. | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Grant support and associated monitoring/evaluation delivered to six facilities | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Assessment of grants x 5 grant types (200 grants approximately) | Area Support | | Completed | 30 May 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Summer Scheme (Deliver grant programmes) | Area Support | | Completed | 30 May 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | CDPGs (Deliver grant programmes) | Area Support | | Completed | 30 June 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, | CS27b Deliver grant programmes to community | Revenue Grants (Deliver grant programmes) | Area Support | | Completed | 30 May 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|---|-----------------------|------------|------------------|------------------|
| diverse city | participation and engagement of citizens | organisations | | | | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Monitoring of grants x 5 grant types (200 grants approximately) – Revenue Grants 2009/10 | Area Support | | On target | 31 December 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Capacity Grants 2009/10 monitoring | Area Support | | On target | 30 December 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS27b Deliver grant programmes to community organisations | Community Chest Grants | Area Support | | On target | 31 December 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS28 Provide 22 high quality and accessible venues and to develop and deliver city wide programmes and services | Use of community venues to stage and promote internal/external initiatives | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS28 Provide 22 high quality and accessible venues and to develop and deliver city wide programmes and services | Ensure compliance with all relevant policies | Facilities Management | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS28 Provide 22 high quality and accessible venues and to develop and deliver city wide programmes and services | Ensure throughput targets are met | Facilities Management | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|---|------------------|---|-----------|-------------------|
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS28b Deliver grant programme and support to community-managed centres | Monitoring of grant programme | Area Support | | On target | 30 September 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS28b Deliver grant programme and support to community-managed centres | Mentoring support (6 hrs per month per Centre) - agree spec & plan with CDOs (grant programme & support) | Area Support | | On target | 30 June 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS28b Deliver grant programme and support to community-managed centres | Deliver mentoring (grant programme & support) | Area Support | | Cancelled | 30 June 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS29 Continue implementation of a volunteer policy and related support programme | Research volunteer training needs at directly managed centres | Area Support | | On target | 31 December 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS29 Continue implementation of a volunteer policy and related support programme | Deliver two training opportunities (volunteer training) | Area Support | | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS29b Support citywide and area volunteer celebration events | Deliver events to mark contribution of volunteers & provide information & networking opportunities - plan with CDOs | Area Support | | On target | 31 December 2010 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | CS29b Support citywide and area volunteer celebration events | Deliver events (mark contribution of volunteers) | Area Support | | On target | 31 March 2011 |
| 09 People enjoy | 15 Increase the | SN07 | Development of area based | SNAP | Key activity is underway with regard to the | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|---|------------------|---|------------------|---------------|
| living in a vibrant, shared and diverse city | level of confidence, participation and engagement of citizens | Implementation of the My Neighbourhood Engagement programme across the city | engagement programme and matrix | | design of the My Neighbourhood programme. Desk analysis of key area strategies and plans and workshops were held to identify key neighbourhood issues and analysis was undertaken. This process also looked at the range of engagement mechanisms that would need to be considered as the programme moves forward which will form part of the matrix. A neighbourhood survey has been designed and will roll out publicly in September as part of the programme. This will be further augmented with a range of engagement activity including focus groups and workshops. | | |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | SN07 Implementation of the My Neighbourhood Engagement programme across the city | Analysis of key neighbourhood issues. | SNAP | The first stage of this work has been completed. This involved an assessment of key strategies and plans for each area in order to ascertain priorities. A series of workshops were held with officers internally to seek their views on key issues. A survey has been prepared and will go live in September to see the public's view on Neighbourhood issues this will be followed up of a series of targeted engagement activities. Analysis of the issues is on-going. | On target | 31 March 2011 |
| 09 People enjoy living in a vibrant, shared and diverse city | 15 Increase the level of confidence, participation and engagement of citizens | SN07 Implementation of the My Neighbourhood Engagement programme across the city | Development of a neighbourhood engagement toolkit for future application | SNAP | This activity is part of the My Neighbourhood Engagement programme. The development of the toolkit will take place after the completion of engagement activity and will consider lessons learned from the process as well as identifying best practice activity elsewhere. | On target | 31 March 2011 |
| 10 Health and social inequalities are reduced | 16 Increase the capacity of citizens to make informed decisions about their neighbourhoods - inequalities | SN01 Coordinate the Council's contribution to the 12 Neighbourhood Renewal Action Plans | Co-ordination of Council's Neighbourhood Renewal activity | SNAP | Work is ongoing on all three areas (coordinate BCC activity, implement the action plan and liaise with key partners). Neighbourhood Renewal plans have been revised in some of the partnership areas and we are assessing the potential impact for Council. | On target | 31 March 2011 |
| 10 Health and social inequalities | 16 Increase the capacity of | SN01 Coordinate the Council's contribution | Implementation of internal Neighbourhood Renewal action | SNAP | Neighbourhood Renewal Action plans have been reviewed and council implications | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|---|-------------------------------|---|-----------|------------------|
| are reduced | citizens to make informed decisions about their neighbourhoods - inequalities | to the 12 Neighbourhood Renewal Action Plans | plan | | assessed. On-going liaison with key units and services to look at ways in which council can deliver NR based activity. On-going co-ordination of the NR representatives groups and update reports were taken to Development Committee in May | | |
| 10 Health and social inequalities are reduced | 16 Increase the capacity of citizens to make informed decisions about their neighbourhoods - inequalities | SN01 Coordinate the Council's contribution to the 12 Neighbourhood Renewal Action Plans | Liaison with PSNI, BRO, NRAP and APBs | SNAP | Work is ongoing on all three areas (coordinate BCC activity, implement the action plan and liaise with key partners). On-going liaison with the NRP's, BRO and APB's. Key work is ongoing with BRO regarding the service delivery model. A key example of work in this area is the pilot programme in the Lenadoon area. Funding has been secured from a number of partners to deliver a number of projects within its NR Action Plan. This has been co-ordinated by BCC. | On target | 31 March 2011 |
| 10 Health and social inequalities are reduced | 16 Increase the capacity of citizens to make informed decisions about their neighbourhoods - inequalities | SN01 Coordinate the Council's contribution to the 12 Neighbourhood Renewal Action Plans | Development of neighbourhood resource directories | SNAP | Work is on-going to develop the NR resource directories and this has required engagement across a wide range of units and services within the council. | On target | 31 March 2011 |
| 10 Health and social inequalities are reduced | 17 Reduce deprivation and poverty | PB06 Develop and implement a corporate Anti-Poverty Strategy | Complete Poverty & Inequality strategy and action plan | Policy & Business Development | Working with COMT & staff on final draft. To committee in October 2010. | On target | 30 November 2010 |
| 10 Health and social inequalities are reduced | 17 Reduce deprivation and poverty | PB06 Develop and implement a corporate Anti-Poverty Strategy | Launch (publicise) Poverty & Inequality strategy | Policy & Business Development | Slight delay to allow for full public consultation. | Delayed | 31 January 2011 |
| 10 Health and social inequalities are reduced | 17 Reduce deprivation and poverty | PB06 Develop and implement a corporate Anti-Poverty Strategy | Integrate poverty & inequalities action plan into bus plans | Policy & Business Development | | On target | 31 March 2011 |
| 10 Health and social inequalities are reduced | 17 Reduce deprivation and poverty | PB06 Develop and implement a corporate Anti-Poverty Strategy | Production of Poverty strategy consultation document | Policy & Business Development | | Completed | 30 June 2010 |
| 10 Health and | 18 Increase the | CS23 Deliver | Deliver governance/ planning/ | Area Support | Deferred due to ongoing structural review. | Delayed | 31 December |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|--|--|---------------------------|---|-----------|---------------|
| social inequalities are reduced | level of confidence, participation and engagement of citizens - inequalities | capacity building programmes to the community sector | mentoring support to community groups - 'helping hand'. Based on Social Assets Model. Agree work specification of with CDO team | | | | 2010 |
| 10 Health and social inequalities are reduced | 18 Increase the level of confidence, participation and engagement of citizens - inequalities | CS23 Deliver capacity building programmes to the community sector | Plan delivery & Provide CDO training | Area Support | | On target | 31 March 2011 |
| 10 Health and social inequalities are reduced | 18 Increase the level of confidence, participation and engagement of citizens - inequalities | CS23 Deliver capacity building programmes to the community sector | Deliver projects & evaluate | Area Support | | On target | 30 June 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS30 Develop and deliver a full Equality Impact Assessment for the Council-approved Children & Young People strategy process | Engage widely, both internally and externally, including an EQIA, on the CYP strategy | Children and Young People | | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS30c Implement a strategy for Children and Young People | Develop a position paper on the council's role with children and young people | Children and Young People | The NI Assembly decision regarding the RPA has impacted on our role with regard to children and young people and this on aspects of any council strategy This external context and uncertainty has forced a delay in formation of the draft document. | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS30c Implement a strategy for Children and Young People | Based on engagement work prepare a draft strategy (CYP Strategy) | Children and Young People | | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|--|---------------------------|---|-----------|---------------|
| and Older People | | | | | | | |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS30c Implement a strategy for Children and Young People | Seek committee approval and publish the Children & Young People strategy | Children and Young People | | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS30c Implement a strategy for Children and Young People | Deliver an implementation plan | Children and Young People | | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS31 Lead the Council's Children & Young People thematic priority | Lead the council's Children & Young People thematic priority | Children and Young People | | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32 Lead the implementation recommendations across the Council regarding the Child Protection Policy and Procedure to ensure best practice in statutory compliance and customer focus | Lead the implementation recommendations across the council regarding the Child Protection Policy and Procedure to ensure best practice in statutory compliance and customer focus | Children and Young People | | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32b Develop and coordinate an inter-agency group for provision of services to children and young people | Develop and coordinate an inter-agency group for provision of services to children and young people (Community Planning) | Children and Young People | Draft paper to be produced as a preliminary to convening the group. | Delayed | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|--|--|---------------------------|---|-----------|-------------------|
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32c Continue to improve consultation and engagement with youth by supporting the work of the Youth Forum and coordination of the Youth Champions Group | Continue to improve consultation and engagement through the Youth Forum and coordination of the Youth Champions Group | Children and Young People | New Youth Forum selected. Work commenced with new members in August 2010. | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32d Develop and deliver a branded Council citywide children and young people's summer programme | Develop and deliver a branded council citywide children and young people's summer programme | Children and Young People | | On target | 30 September 2010 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32e Provide high quality and inclusive children & young people programmes in directly managed facilities | Deliver after school and youth projects | Area Support | Ongoing activity - a part of annual community centre programme. | On target | 31 March 2011 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32e Provide high quality and inclusive children & young people programmes in directly managed facilities | Provide a high quality and inclusive play service through a flexible model of intervention | Children and Young People | | On target | 31 March 2010 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32f Deliver and support high quality summer scheme programmes across the city | Plan, brand & advertise programme. Induct volunteer teams | Area Support | | On target | 30 June 2010 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32f Deliver and support high quality summer scheme programmes across the city | Induct summer scheme staff. Deliver programme | Area Support | | Completed | 30 June 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|--|--|---------------------------------|--|------------------|-------------------|
| opportunities to improve their well-being with a focus on Children and Young People and Older People | confidence, participation and engagement of citizens - CYP | summer scheme programmes across the city | | | | | |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 19 Increase the level of confidence, participation and engagement of citizens - CYP | CS32f Deliver and support high quality summer scheme programmes across the city | Evaluate schemes | Area Support | | On target | 30 September 2010 |
| 11 People have, and avail of, opportunities to improve their well-being with a focus on Children and Young People and Older People | 20 Promote good relations and reduce divisions and polarisation of communities - CYP | CE26 Deliver a programme of events and related activities aimed at children and young people in conjunction with partners and sponsors | Deliver a programme of events and related activities aimed at children and young people in conjunction with partners and sponsors (e.g. Trans/UAA project). | City Events | To date all annual events to have child friendly elements. | On target | 31 March 2011 |
| Theme 5: Better Services – listening and delivering | | | | | | | |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28 Develop and implement a customer service framework | Introduce structured customer feedback via questionnaire surveys and customer focus groups. | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28 Develop and implement a customer service framework | Ensure consistency in handling of customer feedback. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|--|---|---------------------------------|--|-----------|---------------|
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28b Ensure BW/UH specification meets customer expectations and market demand | Continue to benchmark with leading UK venues | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28b Ensure BW/UH specification meets customer expectations and market demand | Utilise information gleaned from customer feedback questionnaires, focus groups and exit surveys | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28b Ensure BW/UH specification meets customer expectations and market demand | Identify product and service development opportunities and liaise with BW/UH internal teams to agree action and development plan | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28b Ensure BW/UH specification meets customer expectations and market demand | Catering product/ service checks - work with Mount Charles and Grand Dame Catering | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28c Improve customer care and enhance service delivery | Utilise information from event surveys | City Events | This quarter we have completed post-event customer surveys of all our major events including the Titanic Festival, City Cycling Grand Prix, Maritime festival and the Carnival. Satisfaction levels remain very positive. The results will help feed into future | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|--|--|---------------------------------|---|----------|---------------|
| we work and what we want to achieve | | | | | event development and the new City Events Strategy. | | |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28c Improve customer care and enhance service delivery | Work with Venue Events team to ensure that customer expectations are met | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28c Improve customer care and enhance service delivery | Measure quality of existing service provision for entertainment and business events | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28c Improve customer care and enhance service delivery | Work with the MMCR Mgr to develop an online questionnaire and improve feedback mechanisms | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 12 Implement a strategic approach to customer focus that supports all aspects of how we work and what we want to achieve | 21 Improve services through application of BCC's customer focus strategy | CE28c Improve customer care and enhance service delivery | Develop exit survey | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 13 Demonstrating that the Council provides a value for money | 22 Make sure local services can respond to local needs - VfM | CE27 Exceed internal and external client expectations in relation to | In conjunction with the Business & Revenue generation department continue to review room hire and technical | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|--|---|--|---------------------------------|--|-----------|---------------|
| approach to service delivery | | operational service delivery of Waterfront and Ulster Hall | packages to support the pricing policy. | | | | |
| 13 Demonstrating that the Council provides a value for money approach to service delivery | 22 Make sure local services can respond to local needs - VfM | CE27 Exceed internal and external client expectations in relation to operational service delivery of Waterfront and Ulster Hall | Carry out surveys, focus groups to obtain customer feedback. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 13 Demonstrating that the Council provides a value for money approach to service delivery | 22 Make sure local services can respond to local needs - VfM | CE27 Exceed internal and external client expectations in relation to operational service delivery of Waterfront and Ulster Hall | To monitor customer complaints procedure | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 14 Improving the accessibility and flexibility of our services | 23 Make sure citizens can easily and effectively access information and services | CE29 Monitor the physical environment and the services at both the Waterfront & Ulster Hall to ensure they are fully accessible | To consult with user groups and with the Waterfront & Ulster Hall Access Group | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 14 Improving the accessibility and flexibility of our services | 23 Make sure citizens can easily and effectively access information and services | CE29 Monitor the physical environment and the services at both the Waterfront & Ulster Hall to ensure they are fully accessible | To continue to audit the Waterfront & Ulster Hall in terms of DDA compliancy | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 16 Develop appropriate HR strategies, policies and procedures to ensure people are effectively recruited, recognised, trained and supported | 25 Use human resources in the most effective way - structures | CE30 Ensure all staff have a programme of continuous PDP in line with Council standards | Maintain Monthly Operations Meeting and to encourage Team Meetings | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 25 The city and its | 22 Make sure | EI77 Manage and | Manage and maintain business | Economic | Collaboration with other units to maximise | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|--|--|---|----------------------|---|-----------|-----------------|
| neighbourhoods are well served and connected | local services can respond to local needs - VfM | maintain business database | database | Development | use and functionality of database. | | |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | SN05 Deliver a local information management system which informs our Neighbourhood and Local Working model | Dissemination of Area Profiles to help inform future business planning. | SNAP | Cityplace profiles are complete. A paper will be prepared for COMT to consider how this information can be best utilised by this organisation and/or third parties. Information is updated on a regular basis to ensure that it is as up to date as possible. | On target | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | SN05 Deliver a local information management system which informs our Neighbourhood and Local Working model | Neighbourhood Intelligence updated | SNAP | Sources of neighbourhood intelligence have been documented and will form the basis of a report to COMT. Work is currently being Completed on updated council statistical information to inform the development of quadrant area profiles. | On going | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | SN05 Deliver a local information management system which informs our Neighbourhood and Local Working model | Development of Citystats portal and associated key software | SNAP | Citystats work is ongoing. Work is currently being undertaken to ensure that the portal is developed in a user friendly way. | On target | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 24 Make sure local services can respond to local needs | E176 Commission annual business survey | Complete an annual business survey | Economic Development | | On target | 31 January 2011 |
| 25 The city and its neighbourhoods are well served and connected | 24 Make sure local services can respond to local needs | SN06 Agree an approach to Neighbourhood and Local Working | Development of the three core strands of work: neighbourhood engagement, neighbourhood renewal, neighbourhood information | SNAP | All work is progress On target at present | On target | 31 March 2011 |
| Theme 6: Human Resources | | | | | | | |
| 16 Develop appropriate HR strategies, policies and procedures to ensure people are effectively recruited, recognised, trained and supported | 26 Use human resources in the most effective way - skills | ALL Adhere to absence management procedures. | Communication, training, implementation and application of Corporate Attendance policy and guidelines. | Business Support | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|---|---|---------------------------------|--|-----------------------------------|---------------|
| 16 Develop appropriate HR strategies, policies and procedures to ensure people are effectively recruited, recognised, trained and supported | 26 Use human resources in the most effective way - skills | CE30 Ensure all staff have a programme of continuous PDP in line with Council standards | Programme of continuous PDP | City Events | All PDP have been completed | Completed | 31 March 2011 |
| 16 Develop appropriate HR strategies, policies and procedures to ensure people are effectively recruited, recognised, trained and supported | 26 Use human resources in the most effective way - skills | CE30 Ensure all staff have a programme of continuous PDP in line with Council standards | Ensure PDPs are implemented | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 16 Develop appropriate HR strategies, policies and procedures to ensure people are effectively recruited, recognised, trained and supported | 26 Use human resources in the most effective way - skills | CE30 Ensure all staff have a programme of continuous PDP in line with Council standards | Review staff training requirements and avail of appropriate industry training programmes | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | BS03 Implement Phase II of the Business Support Restructuring | To participate in and implement the recommendations of the BIS structural review moving from full consultation to the categorisation process and ultimately recruitment. To agree the Operational Implementation Plan; agree resource allocations and implement | Business Support | Categorisation process on hold as result of corporate issues and all recruitment on hold as at end of June 2010. | Delayed (due to External Factors) | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|--|-------------------------------|--|-----------|------------------|
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CE29 Continue to encourage greater integration across the Department following the recommended re-organisations | Utilise new organisational structure within the City Events and Venues Section that provides for greater integration across the Development Department. | City Events | Meetings within section have taken place to develop integrated approach to this process | On target | 31 March 2011 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS33 Present community centre think piece to Chief Officers and Councillors for consideration | Construct action plan with agreed time frame for community centre think piece | Facilities Management | | | 30 June 2011 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS33 Present community centre think piece to Chief Officers and Councillors for consideration | Review of think piece document with facilities unit staff | Community Development Manager | Initial planning supports an integrated facilities management strategy for all BCC neighbourhood assets. Original plans are under review to include P&L and advice from the AMG. | Delayed | 31 December 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS33 Present community centre think piece to Chief Officers and Councillors for consideration | Presentation to chief officers (community centre think piece & responsibilities of community centre committees) | Community Development Manager | | On target | 31 March 2011 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS33b Review the roles and responsibilities of community centre committees | Draft action plan/time frame on community centre committee review | Facilities Management | | On target | 31 March 2011 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | Implement new structure change management process as required - CDO allocation process (Seminar 1) | Area Support | | Completed | 30 June 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | Centre Committees (briefing 1) (new structure) | Area Support | | Completed | 30 April 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|---|---|---|---------------------------------|------------|-----------|-------------------|
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | CDA briefing following CDO seminar. (new structure) | Area Support | | Completed | 30 June 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | CDO handover period (Seminar 2), Centre Committees Briefing 2, audit of Networks, (new structure) | Area Support | | On target | 31 December 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | Members - review local meeting (new structure) | Area Support | | On target | 30 September 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | Centre Committees (Briefing 2) (new structure) | Area Support | | Cancelled | 30 September 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | Audit of networks, presentations to internal & external stakeholders, information leaflet re new structure (new structure) | Area Support | | On target | 31 December 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34 Finalise the new Community Services structures | Implementation of new structure | Area Support | | On target | 30 December 2010 |
| 17 Align our structures to deliver our organisational priorities | 25 Use human resources in the most effective way - structures | CS34b Implement the proposed Community Services re-structuring programme | Community Services restructuring communications support | Policy & Business Development | | On target | 30 September 2010 |
| 18 Build a connected workforce with the right values, behaviours, skills and competence to deliver what the organisation | 25 Use human resources in the most effective way - structures | CE29 Continue to encourage greater integration across the Department following the recommended re-organisations | Develop and implement an internal communications policy | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|--|---|--|------------------|--|-----------------------------------|---------------|
| requires | | | | | | | |
| 18 Build a connected workforce with the right values, behaviours, skills and competence to deliver what the organisation requires | 26 Use human resources in the most effective way - skills | BS02 Implement the corporate approach to IIP | Implement improvements and recognised good practice throughout Department. Preparation for Departmental and Corporate assessment under new standards | Business Support | Continuing with roll out of PDP process to all staff within department. Mock IIP assessment undertaken and improvement action plan being delivered. The Chief Officers IPM and PDP Scheme has been rolled out to DDMT and Senior Managers. Awareness sessions have been completed. Corporate deadline for submission 30th September 2010. Further Corporate mock assessment due October 2010 | On going | 31 March 2011 |
| 19 Provide support and advice in relation to staffing issues to realise efficiencies and achieve more for less | 27 Provide support and advice in relation to staffing issues to realise efficiencies and achieve more for less | ALL Comply with corporate policies and processes for managing overtime and agency staff | Comply with corporate policies and processes for managing overtime and agency staff | Business Support | | On going | 31 March 2011 |
| Theme 7: Financial Planning | | | | | | | |
| 20 Effectively plan and manage our finances | 28 Use financial resources in the most effective way | ALL Comply with corporate policies and processes on financial matters | Timetable, complete and communicate estimates in conjunction with Unit Mangers and Corporate timetables for completion. | Business Support | | On going | 31 March 2011 |
| 20 Effectively plan and manage our finances | 28 Use financial resources in the most effective way | ALL Comply with the timeframes for completing budgets, quarterly outturns, variance analysis, etc | Comply with the timeframes for completing budgets, quarterly outturns, variance analysis, etc | Business Support | | On going | 31 March 2011 |
| 20 Effectively plan and manage our finances | 28 Use financial resources in the most effective way | BS04 Implement the findings of the departmental grant review | To partake, review and implement recommendations from the Departmental Grant Review which aims to maximise the impact of our support packages in achieving the outcomes of the revised Departmental Strategy, to gain consistency to departmental | Business Support | Issues re Committee Approval of grant schemes and categorisation of community grants into the new grant categories. Recruitment for Grant Officer and Grants Assistant (systems and Administration) deferred. | Delayed (due to External Factors) | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|--|--|---|---------------------------------|--|-----------|---------------|
| | | | processes and | | | | |
| 20 Effectively plan and manage our finances | 28 Use financial resources in the most effective way | EI26 Review and grow city's markets | Manage the markets unit, stallage and rental collections | Markets | Regular team meetings and team briefs continue to take place within the Markets Unit. These continue to help keep staff informed on any up to date on issues effecting Council. Staff training continues to be carried out as per staff Personal Development Plans and Forward Job Planning. The regular meetings are also an arena to highlight areas staff feel extra training would be valuable to them and the council to enable them to carry out their duties. | On going | 31 March 2011 |
| 20 Effectively plan and manage our finances | 28 Use financial resources in the most effective way | EI26 Review and grow city's markets | Markets | Estates | | On going | 31 March 2011 |
| 20 Effectively plan and manage our finances | 29 Improve departmental processes and systems - finances | CE31 Ensure effective maintenance systems for the mechanical & electrical systems and fabric of the Waterfront and Ulster Hall | To set up new contracts with individual service suppliers. | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 20 Effectively plan and manage our finances | 29 Improve departmental processes and systems - finances | CE31 Ensure effective maintenance systems for the mechanical & electrical systems and fabric of the Waterfront and Ulster Hall | To increase the amount of maintenance carried out in-house | Waterfront Hall and Ulster Hall | | On target | 31 March 2011 |
| 20 Effectively plan and manage our finances | 29 Improve departmental processes and systems - finances | CE31b Implement the approved pricing policy for BW and UH | Complete entertainment and business hire benchmarking exercise to inform policy decision | Waterfront Hall and Ulster Hall | | On going | 30 April 2010 |
| 20 Effectively plan and manage our finances | 29 Improve departmental processes and | CE31b Implement the approved pricing policy for BW and | Review 2009/2010 pricing policy, buyer trends, sales performance and customer | Waterfront Hall and Ulster Hall | | Completed | 30 April 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|---|--|---------------------------------|--|------------------|---------------|
| | systems - finances | UH | feedback | | | | |
| 20 Effectively plan and manage our finances | 29 Improve departmental processes and systems - finances | CE31b Implement the approved pricing policy for BW and UH | Working with the Venue Events team feedback on technical pricing schedule | Waterfront Hall and Ulster Hall | | Completed | 30 April 2010 |
| Theme 8: Information Management | | | | | | | |
| 21 Make best use of technology to deliver our priorities and support the delivery of increasingly effective and 'Value for Money' services | 30 Improve departmental processes and systems - VfM | BS01 ERP/SAP Implementation | Business Support will continuously review, monitor update, support and train departmental staff. Roll out and support SRM Implementation to Economic Initiatives, Directorate, Community Services and Belfast Waterfront. | Business Support | BS continually reviewing, monitoring, updating, supporting and training staff. SRM rolled out to Economic Initiatives and Directorate. | On going | 31 March 2011 |
| 21 Make best use of technology to deliver our priorities and support the delivery of increasingly effective and 'Value for Money' services | 30 Improve departmental processes and systems - VfM | CE32 Ensure information systems meet work requirements | Monitor and review 'Maximiser' capability | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |
| 21 Make best use of technology to deliver our priorities and support the delivery of increasingly effective and 'Value for Money' services | 30 Improve departmental processes and systems - VfM | CE32 Ensure information systems meet work requirements | Participate in Artifax working group | Waterfront Hall and Ulster Hall | | On going | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
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| services | | | | | | | |
| Theme 9: Planning & Performance | | | | | | | |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB03 Develop and deliver, in partnership with communities and key stakeholders, a community planning framework and shared vision for the city and its neighbourhoods | Review and develop New KPIs to match new VCMs | Policy & Business Development | Work is almost complete with Economic Initiatives. Work has started with Community Services and the European unit. | On target | 31 December 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & stakeholder needs | Add a decisions/ implementation section to improve the research protocol | Policy & Business Development | | On target | 30 August 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & stakeholder needs | Determine Research needs for Masterplan and City Investment Framework | Policy & Business Development | Terms of reference are still being agreed. It is likely that a number of small research projects will be needed. | On target | 30 July 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & stakeholder needs | Workshop to develop guidelines for a strategy protocol | Policy & Business Development | | On target | 01 September 2010 |
| 22 Support the delivery of corporate objectives through the provision of | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & | Embed new strategy protocol via business planning | Policy & Business Development | Detailed planning will start in September/October at which point the new strategy protocol will be encouraged. | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|--|--|-------------------------------|---|-----------|-----------------|
| an efficient policy and research service | | stakeholder needs | | | | | |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & stakeholder needs | Research into best practice use of KPIs and benchmarking to support management decision making | Policy & Business Development | This Student Placement project has been Completed. The report showed that our plans to develop KPIs were broadly in line with good practice. There were suggestions that we should consider benchmarking opportunities and this will be taken into account. | Completed | 30 June 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & stakeholder needs | Develop and confirm department's research plan | Policy & Business Development | Delay in confirming Department Plan meant the Research Plan had to be Delayed. Currently working on final draft for presentation to DDMT. | Delayed | 30 June 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB05 Ensure effective decision making based on quality research, best practice & stakeholder needs | Commission research outlined in Research Plan: Post-recession, Lagan Canal, Multipliers, Runway | Policy & Business Development | Short delay due to later completion of the Research Plan, but still expect to commission all research within financial year. | Delayed | 31 January 2011 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Produce 'Summary of Issues' report | Policy & Business Development | The report was produced with input from all managers. The report was used to remind senior managers of pertinent issues as they start the next planning cycle. This years version was a pilot and lessons learnt will be used to improve next years'. | Completed | 30 May 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Initial workshops to review priorities | Policy & Business Development | Two workshops have been Completed. The findings will be presented to committee as a draft proposal in November. | Completed | 30 June 2010 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|---|---|--|--|-------------------------------|--|------------------|-------------------|
| service | | | | | | | |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Continually review corporate planning process and feed results to DDMY and PBDU | Policy & Business Development | We are still monitoring developments. It appears that the main priorities will stay the same but there will be a shift in focus to greater community engagement to development and improve services. | On target | 31 January 2011 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Identify and estimate budget pressures for headline projects | Policy & Business Development | Briefing papers have gone out and been followed with team sessions for some units. Offers of support have been made and are being chased. | On target | 30 September 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Submit initial draft plan (based on headline projects & budget) to committee (or party briefings) for comment | Policy & Business Development | | On target | 30 November 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Facilitate detailed planning workshops | Policy & Business Development | | On target | 31 December 2010 |
| 22 Support the delivery of corporate objectives through the provision of an efficient policy and research service | 31 Use financial resources in the most effective way - research | PB07 Ensure strategic alignment of the department, to support improvement of its performance | Submit Plan to committee | Policy & Business Development | | On target | 30 April 2011 |
| 23 Embed | 32 Embed | PB08 Provide PI | Quarterly update of CORVU | Policy & | All Q1 updates uploaded to CorVu and report | On target | 31 March 2011 |



| Relevant corporate objective | Relevant Department objective | Relevant Service objective | Action(s) | Unit responsible | Commentary | Status | Date due |
|--|--|--|--|----------------------|--|-----------|-----------------|
| performance management across the Council | performance management across the Council | data as and when requested | information | Business Development | signed off. | | |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | EI77 Manage and maintain business database | Manage and maintain business database | Economic Development | Collaboration with other units to maximise use and functionality of database. | On target | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | SN05 Deliver a local information management system which informs our Neighbourhood and Local Working model | Dissemination of Area Profiles to help inform future business planning. | SNAP | Cityplace profiles are complete. A paper will be prepared for COMT to consider how this information can be best utilised by this organisation and/or third parties. Information is updated on a regular basis to ensure that it is as up to date as possible | On target | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | SN05 Deliver a local information management system which informs our Neighbourhood and Local Working model | Neighbourhood Intelligence updated | SNAP | Sources of neighbourhood intelligence have been documented and will form the basis of a report to COMT. Work is currently being Completed on updated council statistical information to inform the development of quadrant area profiles. | On going | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 22 Make sure local services can respond to local needs - VfM | SN05 Deliver a local information management system which informs our Neighbourhood and Local Working model | Development of Citystats portal and associated key software | SNAP | Citystats work is ongoing. Work is currently being undertaken to ensure that the portal is developed in a user friendly way. | On target | 31 March 2011 |
| 25 The city and its neighbourhoods are well served and connected | 24 Make sure local services can respond to local needs | EI76 Commission annual business survey | Complete an annual business survey | Economic Development | | On target | 31 January 2011 |
| 25 The city and its neighbourhoods are well served and connected | 24 Make sure local services can respond to local needs | SN06 Agree an approach to Neighbourhood and Local Working | Development of the three core strands of work: neighbourhood engagement, neighbourhood renewal, neighbourhood information | SNAP | All work is progress on target at present | On target | 31 March 2011 |



Belfast City Council

| | |
|--------------------|---|
| Report to: | Development Committee |
| Subject: | Financial Reporting – Quarter 1 2010/11 |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen Director of Development ext 3470 |
| Contact Officer: | John McGrillen Director of Development ext 3470 |

Relevant Background Information

It was agreed at the Strategic Policy and Resources Committee on 18 June 2010 that financial reporting packs would be produced for the Strategic Policy and Resources Committee and each Standing Committee on a quarterly basis and following discussion, that the first reports for the quarter ended June 2010 would be available for Committees in September. Monthly financial updates were also agreed to be provided to the Budget and Transformation Panel, if there were any significant issues to report.

The reporting pack contains a summary dashboard of the financial indicators and an executive summary explaining the financial performance of Development Committee in the context of the financial performance of the overall Council (Appendix 1). It also provides a more detailed explanation of each of the relevant indicators covering the year to date and forecast financial position.

As was advised in the 18 June 2010 Strategic Policy and Resources Committee report, the reporting pack should be viewed as still under development and the style and information in the reports will continue to evolve, in liaison with Members.

The information within these financial reporting packs has been developed through collaboration between central finance and departmental management teams. The information for Standing Committees has therefore been reviewed and endorsed by central finance. As was outlined in the Strategic Policy and Resources Committee report of 18 June 2010, a number of practical issues have been resolved in the development of the reports. In particular, Members are asked to note the following:

- (i) the original 2010/11 rates setting exercise included a budget for a pay rise of 1.5%. The pay position of the council is determined by national negotiations and currently no pay rise has been offered for 2010/11, which is causing significant trade union concern. The budget of £1.1m has therefore been removed from departmental budgets, for reporting purposes, so that the true

departmental variances can be identified. The current unutilised pay rise budget underspend has been logged centrally;

- (ii) demand led internal charges have also been removed from the budgets and expenditure of service users and applied to the budgets of service providers (eg ISB, facilities management etc) for reporting purposes which keeps the budgetary treatment for 2010/11 in line with that agreed by Members on 18 June 2010 for 2011/12.
- (iii) capital charges are non cash items which have been removed from departmental budgets so that accurate variances can be identified.

Key Issues

A. Current and Forecast Financial Position 2010/11

The current year to date financial position for Development Committee is an underspend of some £0.3m (5%) with a forecast end of year underspend of some £0.5m (3%). The reasons for this underspend relate to underspends in Community Services and Directorate Support. The financial reporting pack contains more detail on both the overall council position and the financial performance in each of the Services within the Department.

It should be emphasised that it is very early in the financial year and therefore it is difficult to make an accurate forecast of the end of year financial position. There are considerable uncertainties which could impact on the forecast. Nonetheless, an early forecast is helpful to Members in making financial decisions for the remainder of 2010/11 and in advance of the 2011/12 rates setting exercise.

As already stated, it is difficult to make an accurate financial forecast so early in the year. It is recommended that the use of the forecast underspend is considered corporately by the Strategic Policy and Resources Committee.

A. Training

As was agreed at the Strategic Policy and Resources Committee on 18 June 2010, to provide training in financial management for Members. It is currently planned that this will be provided in liaison with the Improvement and Development Agency (I&DEA) and will take place in three sessions on 27 September. Members have already been advised of this training and attendance is encouraged, wherever possible.

C. Links to performance management

Members should note that officers are currently working on the development of performance management reporting packs which in time will become available for Members' consideration alongside the financial reporting packs. Further updates will be brought to Members as the work progresses.

Resource Implications

There is a year to date underspend of £0.3m and a forecast underspend of some £0.5m.

Recommendations

The Committee is recommended to:

- (A) Note the above report and associated financial reporting pack;
- (B) Agree to the recommended proposal that the utilisation of the forecast underspend be considered corporately by the Strategic Policy and Resources Committee; and
- (C) Note that financial training is to be provided to Members on 27 September and attendance, wherever possible, is to be encouraged

Documents Attached

Appendix 1 Financial Reporting Pack

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Development Committee


Quarterly Finance Report

Report Period: Quarter 1 2010/11


Dashboard: Quarter 1, 2010/11

| Strategic Element: Financial Planning | £'000 (under)/over | Indicator % | Page no |
|---------------------------------------|-----------------------|-------------|---------|
|---------------------------------------|-----------------------|-------------|---------|

Year to date % variance

| | | | | |
|--------------------------|---------|-------|---|----------|
| BCC | (1,123) | (4%) |  | 3 |
| • Development Committee | (290) | (5%) | | |
| ○ Community Services | (130) | (9%) | | |
| ○ City Events and Venues | 9 | 1% | | |
| ○ Economic Initiatives | (45) | (2%) | | |
| ○ Directorate | (124) | (14%) | | |

Forecasted % variance

| | | | | |
|--------------------------|---------|------|---|----------|
| BCC | (2,877) | (3%) |  | 4 |
| • Development Committee | (535) | (3%) | | |
| ○ Community Services | (210) | (4%) | | |
| ○ City Events and Venues | 0 | 0% | | |
| ○ Economic Initiatives | (200) | (3%) | | |
| ○ Directorate | (125) | (3%) | | |

Note: Negative variances represent an under spend

Executive Summary

Year to Date % Variance

Net expenditure for the Development Department was £290,000 below budget for the quarter representing 5% of estimated net expenditure. There are two services which fall outside the target threshold and these are:

- Community Services is under spent by £130,000 (9%)
- Directorate is under spent by £124,000 (14%)

There are 4 key reasons for the current under spend within the department:

- Vacant Posts (£70,000) relates to delays in implementing the structural reviews following the Council's organisational restructuring in April 2007 and Committee Approval in October 2008. Extensive consultation in Community Services and Directorate between Management and Trade Unions to agree structures, associated job descriptions and allocation processes were followed by the implementation of normal council procedures i.e. categorisation and recruitment vetting. With the completion of the voluntary redundancy / supernumerary exercises recruitment is currently being initiated in both areas.
- Delays or non activation in projects and work programmes caused by delays in structural reviews and other external factors (£140,000). The initiation of recruitment in Community Services and the implementation of the new structure will, in time, remove both the delays and non-activation of work programmes e.g Community Facilities, Community Development and Volunteering Strategies The delays to the North Foreshore Masterplan have been caused by external factors.
- More accurate profiling of budgets required (£60,000) – these profiles will be reviewed and corrected in the next period. Financial training will be provided to all budget holders so that annual profiling of estimates will reflect actual payment schedules and timelines.
- In year efficiencies (£20,000) – a number of areas were identified within Directorate at the end of the 2009/2010 financial year and these have been implemented with immediate effect.

In addition to specific actions referred to above, the department will continue to monitor actual / budgeted expenditure variances during quarter 2, especially those areas highlighted during the quarter 1 budget review process.

Forecasted % Variance

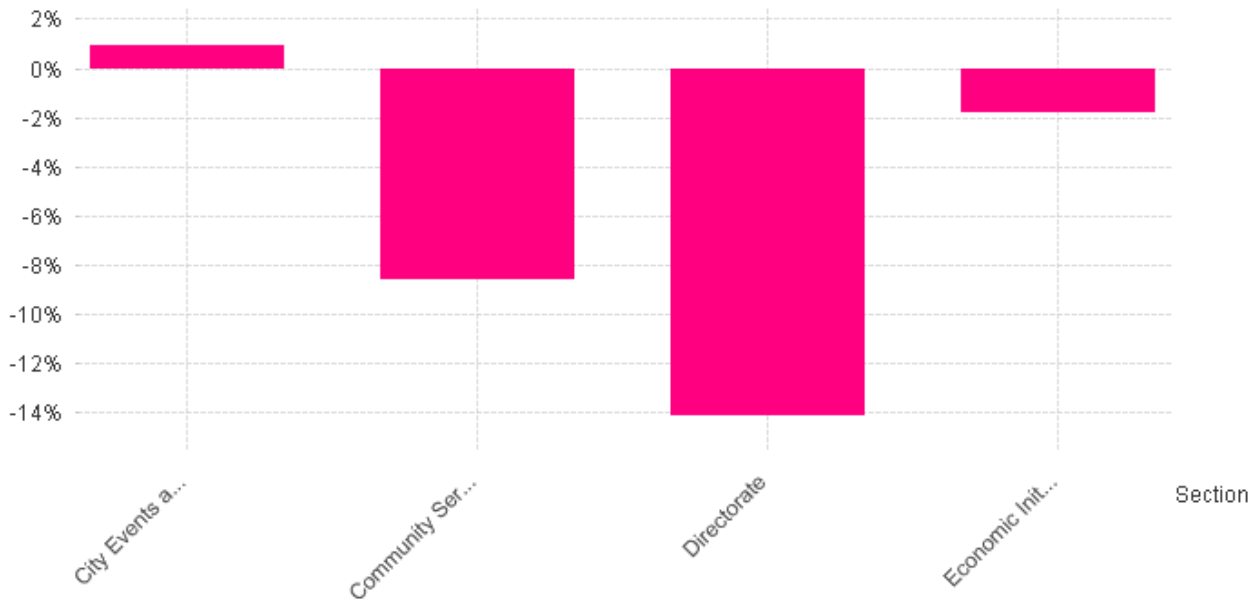
The forecast year end position for the department is estimated to be £535,000, which is 3% below budget. The only service which is forecast to be above the 3% target is Community Services with a 4% underspend (£210,000). It is recommended that the potential use of this forecast under spend is determined by the Strategic Policy and Resources Committee.

Development - Year to Date % variance

Source: SAP

PI definition:

This indicator calculates the difference between the budgeted net expenditure and the actual net expenditure as a percentage. It is reported for the year to date.



Commentary and action required

Community Services are currently under spent by £130,000 (9%) at the end of Quarter 1. The under spend is caused by delays in implementing the structural review following the Council's organisational restructuring in April 2007 and relates to a number of vacant posts which in turn has resulted in work programmes not being activated or delayed.

City Events and Venues are on budget at the end of Quarter 1

Economic Initiatives are under spent by £45,000 (2%) at the end of Quarter 1 and this can be attributed to the North Foreshore Masterplan and has been caused by delays in the implementation of this project.

Directorate is under spent by £124,000 (14%) at the end of Quarter 1. The under spend can be attributed to the following :

- a number of vacant posts following organisational restructuring in April 2007;
- more accurate profiling of certain budgets being required i.e. policy research, SNAP supplies and services and the departmental training budget
- as a result of implementing in year efficiency plans.

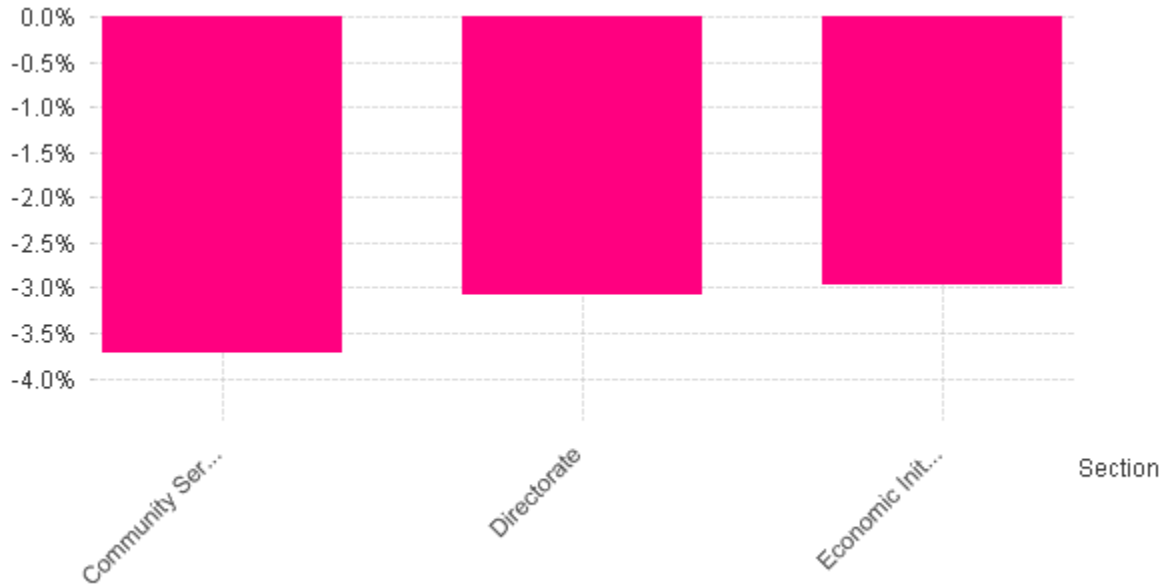
Corrective action will be taken re profiling in the next budget period.

Forecast % variance

Source: SAP

PI definition:

This indicator calculates the difference between the planned net expenditure and the forecasted net expenditure as a percentage. It is reported as a forecast for the end of the financial year.



Commentary and action required

It is forecast that the Development Department will be under spent by £535,000 (3%) at year end.

- Community Services by £210,000 (4%) as a result of the vacant posts and the resultant delays and non-activation of work programmes.
- Economic Initiatives by £200,000 (3%) as a result of delays to the North Foreshore Masterplan
- Directorate by £125,000 (3%) which reflects vacant posts and a number of efficiency plans implemented in year
- City Events and Venues are forecast to be on budget at year end

The department will continue to monitor actual / budgeted income and expenditure variances during quarter 2, especially those areas highlighted during the quarter 1 budget review process.

Development Committee - Main Items of Expenditure

| | Variance YTD £'000 | % Variance | Plan 10/11 £'000 | Forecast for Y/E at P3 £'000 | Forecast Variance £'000 | % Variance |
|-------------------------------------|--------------------------|---------------|------------------------|---------------------------------------|-------------------------------|---------------|
| Development Committee | (290) | (5%) | 20,624 | 20,089 | (535) | (3%) |
| Community Services | (130) | (9%) | 5,634 | 5,424 | (210) | (4%) |
| City Events and Venues | 9 | 1% | 4,175 | 4,175 | | 0% |
| Waterfront/Ulster Hall | 29 | 6% | 2,477 | | | |
| City Events | (20) | (4%) | 1,698 | | | |
| Economic Initiatives Section | (45) | (2%) | 6,756 | 6,556 | (200) | (3%) |
| Tourism Unit | (62) | (3%) | 4,222 | | | |
| Economic Development | 43 | 17% | 1,189 | | | |
| Planning and Transport | 36 | 16% | 885 | | | |
| North Foreshore | (49) | (63%) | 333 | | | |
| Planning and Development | (13) | (38%) | 127 | | | |
| Directorate | (124) | (14%) | 4,059 | 3,934 | (125) | (3%) |
| City Development | (3) | (5%) | 903 | | | |
| Development Business Support | (18) | (3%) | 1,905 | | | |
| European Unit | (13) | (19%) | 267 | | | |
| Policy and Research | (46) | (31%) | 582 | | | |
| SNAP | (44) | (44%) | 402 | | | |

Note: Negative variances represent an under spend

**Belfast City Council**

| | |
|---------------------------|--|
| Report to: | Development Committee |
| Subject: | Summer Play Scheme Awards 2010 |
| Date: | 15 th September 2010 |
| Reporting Officer: | John McGrillen Director of Development ext. 3470 |
| Contact Officer: | Cate Taggart, Community Development Manager ext 3525 |

Relevant Background Information

At the Development Committee on 13 January 2010 it was agreed that funding for community organised Summer Play Schemes be allocated to qualifying community groups in the voluntary sector following an assessment based on agreed criteria.

The Committee agreed that awards would be in three categories up to a maximum of £3000, £1800 and £1000. Furthermore a maximum budget of £183,000 was agreed.

Key Issues

A total of 86 applications were received with funding awards made to 82 groups.
(See appendix 1).

Four applications did not meet the criteria and were subsequently refused.
(See appendix 2)

Resource ImplicationsFinancial

A maximum amount of £183,000 was agreed within the revenue budgets 2010/11 in respect of grant aid support for Summer Play Schemes.

Following assessment based on agreed criteria the total amount allocated is £169,980.

Human Resources

All assessments carried out within current staff resources.

Recommendations

Committee is requested to note the contents of the report.

Decision Tracking

There is no decision tracking attached to this report

Documents Attached

Appendix 1: Summer Scheme Awards

Appendix 2: Applications not meeting the criteria.

APPENDIX 1
SUMMER SCHEME AWARDS 2010: Community Managed Schemes

| NAME | Award |
|---|----------------|
| NORTH | |
| Ardoyne Afterschools Club | £1,000 |
| Ardoyne Fleadh Cheoil | £1,800 |
| Artillery Young Mothers Group | £1,800 |
| Ashton Community Trust | £1,800 |
| Ballysillan Youth For Christ Community Drop In Centre | £1,800 |
| Basement Youth Club | £1,800 |
| Bodybuilders Summer Scheme | £3,000 |
| Carrickhill Residents Association | £2,500 |
| Club Oige Mhachaire Bothain | £1,800 |
| Donegall Park Avenue Community Ass | £1,800 |
| Glenbank Community Association | £3,000 |
| Kinderkids Daycare | £1,800 |
| Ligoniel Family Centre | £1,800 |
| Lower Oldpark Community Association | £3,000 |
| Manor St/Cliftonville Community Group | £1,800 |
| Marrowbone Community Association | £3,000 |
| Mount Vernon Community Dev Forum | £3,000 |
| North Belfast Play Forum | £1,000 |
| North Belfast Womens Initiative & Support Project | £1,000 |
| Polish Community Centre Cooltura | £1,000 |
| Shore Crescent Residents Association | £1,800 |
| Star Neighbourhood Centre | £3,000 |
| Tar Isteach | £1,700 |
| The Hubb Rescue Centre | £1,000 |
| Vine Centre | £1,700 |
| Whitecity Community Development Association | £3,000 |
| Wishing Well Family Centre | £1,000 |
| Sub-total | £52,700 |
| SOUTH | |
| An Droichead | £1,800 |
| Ballynafeigh CDA | £1,800 |
| Empire Residents Association | £3,000 |
| L.O.R.A.G. | £2,500 |
| Sandy Row Residents Association | £500 |
| Soughcity Resoure & Development Centre | £3,000 |
| Whizz Kids(Chinese Welfare Association) | £1,500 |
| Windsor Womens Centre | £3,000 |
| Sub-total | £17,100 |

| | |
|---|-----------------|
| EAST | |
| Ardcarn Residents and Tenants Association | £1,800 |
| Ballymac Centre | £3,000 |
| Bloomfield Community Association | £3,000 |
| Bridge Community Association | £3,000 |
| Carew II Family & Training Centre | £2,000 |
| Clarawood Community Association | £3,000 |
| Inner East Youth Project | £2,510 |
| KPC Youth | £1,800 |
| Lower Woodstock Community Association | £1,800 |
| Mountpottinger Afterschools Kids | £1,000 |
| Oasis Caring In Action | £1,800 |
| Walkway Community Association | £3,000 |
| Wandsworth Community Association | £3,000 |
| Connswater Community & Leisure | £2,500 |
| Sub-total | £33,210 |
| WEST | |
| Action on Disability Project | £1,800 |
| An Munia Tober | £1,800 |
| Ardmonagh Family & Community Group | £1,800 |
| Blackie River Community Group | £3,000 |
| Blackmountain Action Group | £2,900 |
| Cairde Naomh Pol | £3,000 |
| Clonard Parents Youth Group | £1,500 |
| Conway Youth Centre | £1,500 |
| Denmark Street Community Centre | £2,500 |
| Divis Play Project | £2,500 |
| Falls Residents Association | £1,000 |
| Falls Womens Centre | £1,800 |
| Falls Youth Providers | £3,000 |
| Forthspring Inter Community Group | £1,570 |
| Friends of Careers N Kids | £1,800 |
| Glencolin Residents Association | £1,800 |
| Glen Parent Youth Group | £3,000 |
| Glor Na Mona | £1,800 |
| Gort Na Mona Historical Cultural Group | £1,000 |
| Greater Turf Lodge Residents Association | £1,000 |
| Hannahstown Community Association | £1,800 |
| Horn Drive Drop In Centre | £1,800 |
| Ionad Uibh Eachach | £1,800 |
| Kids Together West Belfast | £1,800 |
| Newhill Youth & Community Centre | £3,000 |
| Roden St Community Development Group | £2,500 |
| Shankill Women's Centre | £1,800 |
| Stadium Projects | £1,000 |
| St. Stephens Afterschools | £1,800 |
| St. Vincent De Paul Mountainview Centre | £3,000 |
| Upper Andersonstown Community Forum | £3,000 |
| Westrock Parent & Youth | £1,800 |
| Whiterock/Westrock Residents Association | £1,800 |
| Sub-total | £66,970 |
| GRAND TOTAL | £169,980 |

Appendix 2: Rejected Applications

| Group | Reason for Rejection |
|-------------------------------------|---|
| 174 Trust | No AGM clause in governing document. No Committee election. Accounts not presented at AGM. |
| St. Pauls & St. Barnabas | Not a community development organisation. No AGM clause in governing document. |
| Belmont Playcare | Not a community development organisation. |
| East Belfast Mission | Not locally accountable, no local board election |

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**Belfast City Council**

| | |
|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Community & Play Centre Committees |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Cate Taggart, Community Development Manager, ext 3525 |

Relevant Background Information

At its meeting in August 2010, Councillors asked for an information report on the status of Community Centre Committees.

Members will be aware that Council developed a range of Community and Play Centres since the mid 1970s currently managing 22 across the City, and operating a model of partnership work with local elected Centre Committees in the development of this service. The concept of Centre Management Committees was introduced at that time to ensure that community centres would reflect and respond to the needs of their local communities.

Under this model, staffing and day to day management of the Centres are the responsibility of the Council, with Centre Committees enabled to exercise oversight of the Centre programme, make recommendations on resources available for programme development, consider bookings, and become involved in local issues. These roles and responsibilities are set out in the document 'Constitution for Local Partnership in Council Community Centres' This document was agreed by Council in January 1975, and subsequently reviewed in 1989 and 1999

Community Centre Committees are therefore independently constituted organisations. The constitution was drawn up by Legal Services and allows for the appointment of a Member of Council to each committee: Councillors are appointed for the term of council and are generally local representatives with an interest in community development.

Key Issues

An outline is attached at Appendix 1 outlining the current status of centre committees.

A number of local factors will influence the propensity of live committees such as:

- The level of local community infrastructure in the area
- Level of volunteer involvement
- Density of other neighbourhood assets
- Intra community relationships

Members are reminded of a number of initiatives currently planned or underway to support improved policy and related practice to support the strategic alignment of community centre impacts including governance arrangements.

1. The Departmental Business Plan 2010/11 includes a proposed action to review community centre management roles and responsibilities in order to ensure the better use and planning of our city assets. Officers are preparing a paper for Committee consideration on how we might identify and agree effective models for council management of neighbourhood assets. Any work will be developed in partnership with other relevant departments and will be aligned to the BCC Asset Management Strategy.
2. Legal Services are currently reviewing the liabilities placed on Councillors in representative roles on external bodies. This will inform the Councillor representation on CCCs and the ongoing service practice review.
3. Officers are working with Legal Services on the cross Council review of the *Conditions of Hire* for all BCC assets in order to ensure compliance and introduce a consistency of approach with generic conditions whilst continuing to remain particular to the needs of the relevant venue.
4. Alongside these developments, a business improvement project is underway to review the current practice and procedure in relation to Community Centre Committee roles and responsibilities. This work has been initiated and plans are ongoing to develop a training programme which will prioritise an understanding and related capability regarding financial roles and responsibilities and related practice and procedure. This programme will be delivered to service support staff and then to each committee membership. AGRS are supporting the content of the programme.

Resource Implications

There are no direct resource implications.

Recommendations

The Committee is asked to note the content of the paper.

| |
|--------------------------|
| Decision Tracking |
|--------------------------|

| |
|--|
| There is no decision tracking attached to this report. |
|--|

| |
|---------------------------|
| Documents Attached |
|---------------------------|

| |
|---|
| Status of Community & Play Centre Committees. |
|---|

| |
|----------------------|
| Abbreviations |
|----------------------|

| |
|---|
| CCC: Community Centre Committees AGRS: Audit, Governance and Risk Services |
|---|

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Appendix 1: BCC Community & Play Centre Committee's

| Community Centre | Functioning Committee – yes/no | Comment |
|-------------------------|---------------------------------------|--|
| Ardoyne | No | Lack of interest leading to inquorate meetings. Centre has active volunteer commitment |
| Concorde | Yes | |
| Dee Street | No | Lack of interest leading to inquorate meetings. Centre has active volunteer commitment |
| Donegall Pass | Yes | However – meetings have been sporadic. Working in partnership with Donegall Pass Community Forum on future governance arrangements. |
| Divis | Yes | |
| Duncairn | Yes | |
| Finaghy | Yes | |
| Glen | Yes | |
| Hammer | Yes | |
| Highfield | Yes | |
| Horn Drive | Yes | |
| Inverary | Yes | |
| Knocknagoney | No | Lack of interest leading to inquorate meetings. Centre has active volunteer commitment. |
| Ligoniel | Yes | |
| Markets | No | Public meeting held – inquorate. Centre has active volunteer commitment and works in partnership with local group in programme delivery. |
| Morton | Yes | |
| N. Queen Street | Yes | |
| Olympia | No | Lack of interest leading to inquorate meetings. Centre has an active volunteer commitment |
| Sandy Row | Yes | |
| Suffolk | Yes | |
| Whiterock | No | Lack of interest leading to inquorate meetings. Centre has an active volunteer commitment. |
| Woodvale | Yes | |
| Play Centre | Functioning Committee – yes/no | Comment |
| Avoniel | Yes | |
| North Queen Street | No | Lack of parental interest New play service model offers a means to engage parental interest and involvement |

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**Belfast City Council**

| | |
|---------------------------|--|
| Report to: | Development Committee |
| Subject: | Consultation on DSD's Regional Infrastructure Programme review |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Cate Taggart, Community Development Manager, ext 3525 |

Relevant Background Information

We have been asked to respond to the Department for Social Development's Voluntary and Community Unit's (VCU) review of its Regional Infrastructure Programme for the Community and Voluntary sectors. The consultation runs from 5 July 2010 to 30 September 2010 with a new framework for the programme to be finalised in November 2010.

The aims of the review are:

- That the programme remains relevant to Government objectives and the needs of the Department;
- Priorities for support to the voluntary and community sector are clearly identified and prioritised;
- The criteria for the programme are clearly stated; and
- Regional support is geared to help the voluntary and community sector improve its relationship with public bodies and maximise its contribution to public life in Northern Ireland

The programme has been running for twenty years and the current recipients are:

- Advice NI
- Churches Community Work Alliance
- Citizen's Advice
- CO3 –Chief Officers Third Sector
- Community Change
- Community Evaluation NI
- Law Centre NI
- NI Council for Voluntary Action
- Volunteer Now
- Women's Centres Regional Partnership

A special briefing session on the consultation was held for Members on 31 August. The consultation document was also passed to departments across council (via the Policy Officer Group). In addition, Community Services held a workshop for staff.

The feedback from these consultation activities has been used to create the attached draft response.

Key Issues

The VCU review presents a series of suggestions and proposals. A draft council response to these is attached to this paper. In particular the consultation presents three discreet options for the future of the programme:

Option A. 'Renew and enhance' - Continue to fund existing organisations and require them to show how they can amplify their role to fill any gaps

Option B 'Renew and supplement' - Renew funding for all or most existing funded organisations and seek new bids from these and others to fill gaps

Option C 'Clean sheet and development period' -Create a comprehensive new structure and invite bids whether from existing

Part of the council's response to the consultation is a proposal for an alternative option. This would take the best aspects of option A and option C. In such an option, groups would continue to be funded under existing arrangements for a pre-defined period of time. During this period, a comprehensive review would take place and a new structure created.

Resource Implications

There are no resource costs associated with this consultation response.

Recommendations

The Committee is asked to :

- Approve the suggested response; or
- To suggest additional comments or changes that they feel need to be made.

Decision Tracking

Further to approval that the agreed response be communicated to DSD

Timeframe: October 2010

Reporting Officer: Cate Taggart

Documents Attached

Appendix 1: Draft consultation response and covering letter to the Voluntary and Community Unit, DSD.

Development Department

Your reference
Our reference # 110833
Date 16 September 2010

Being dealt with by: Mark McCann
Tel: 02890 320202 ext 3662

Una Gilmore
Voluntary & Community Unit
Department for Social Development
3rd Floor, Lighthouse Building,
1 Cromac Place, Gasworks Business Park,
Ormeau Road, Belfast BT7 2JB
Tel: (028) 9082 9430

Dear Una,

RE: Consultation on the Review of the Regional Infrastructure Programme

Thank you for providing Belfast City Council with the opportunity to respond to your consultation document. The values outlined in the policy align with a number of our own corporate values, particularly ensuring equality of opportunity and developing good relations, providing value for money and improving services and also working with partners across Belfast to ensure that our combined efforts contribute to the continued success of our city.

For the rest of this feedback please find attached our responses based on the sections noted in your consultation questionnaire.

Please note this response is subject to full Council ratification at its meeting in October 2010..

Yours sincerely

Catherine Taggart
Community Development Manager

Enc.

Belfast City Council's response to the consultation on the Review of the Regional Infrastructure Programme

| |
|---|
| Our details |
| Name: Catherine Taggart |
| Job title or role: Community Development Manager |
| Address: Community Services, Development Department Belfast City Council, The Cecil Ward Building, 4-10 Linenhall Street, Belfast BT2 8BP |
| Telephone: 02890 320202 ext 3525 |
| Email: taggartc@BelfastCity.gov.uk |
| <i>Are you responding as an individual?</i> No |
| <i>If you are responding on behalf of an organisation, please give the name of the organisation, a brief account of its membership and how the views of your colleagues were gathered.</i> Belfast City Council. The consultation document was considered at a special briefing session with Members on 1 September 2010. Meetings were also held with officers to address the draft policy and questions in more detail. Recommendations were passed to the Development Committee for further comment and ratification. |
| Our response to the questions: |
| 3. Vision for a new programme |
| <p>1. We would suggest that the draft text does not represent a clear vision statement. (It is actually a mission statement.) The vision for the Regional Infrastructure Programme (RIP) should instead present a straightforward (and short) description of the future possibilities engendered by a successful RIP programme.</p> <p>2. Such a statement, we believe, should make reference to the government's wider understanding of successful community development goals and the commitment to enhanced quality of life in communities across the region. We believe this would provide a much sharper focus for the mission of the RIP and its associated objectives.</p> <p>3. We would suggest that in order to fully articulate such a vision the programme should be viewed within the context of DSD's wider review of its Urban Regeneration and Community Development framework. We note that the quoted timescales for the RIP review do not appear to lend themselves to this approach and would suggest that such an alignment be considered.</p> <p>4. Belfast City Council is currently developing its own strategy for community development work. We are keen to ensure that our strategy fully aligns with DSD's Urban Regeneration/Community Development framework review. It will be important for us that the vision for the RIP is likewise aligned to ensure that its relationship with local government is clear.</p> <p>5. A more appropriate name for the programme might be Regional Infrastructure Support Programme – to identify that the programme is not the actual regional infrastructure but is a support service for the infrastructure.</p> |
| 4. Taking stock |
| <p>1. The council notes the important role that regional infrastructure organisations have played over the past twenty years. And we agree that there are skills and services required by the sector which are more efficiently and effectively delivered by</p> |

organisations operating at the larger regional level. Economies of scale alone allow for greater efficiencies.

2. Page 6 makes reference to general observations about the impact of the VCS. However, we are surprised at the paucity of evaluation data that has been made available on the RIP as part of this consultation. It would have been helpful to describe the actual impact (or even the accumulated outputs) of the programme over the past twenty years. It's noted on page 7 that DSD have been gathering such evidence over the past three years. Access to this evidence would have allowed consultees to make a much more informed response to the consultation. As it stands, there is little data from which to gauge the success or otherwise of the RIP.
3. We would suggest that the two 'strengths' listed in the simple SWOT analysis (page 10) do not do justice to the programme. For example, strengths might also include the accumulation of skills, knowledge and expertise contained within these organisations which would not be available otherwise. It might also include the existence of a network linking public bodies to VCS organisations right across Northern Ireland.
4. Weaknesses: Many of the weaknesses described are not necessarily weaknesses of the programme. Instead they actually describe weaknesses in the monitoring and evaluation model that has, to date, been applied to the programme. Therefore many of the weakness statements are suppositions in the absence of objective data, (eg. 'unclear outcomes', 'no overall map of need', 'unclear as to whether the VCS is getting proper support', etc.). We would suggest that a proper evaluation of the programme should be carried out before weaknesses can be identified and that this objective data be used to inform a new programme.
5. We would suggest that the 'Opportunities' include a proper examination of external changes that can contribute to a better, more effective programme. While not means exhaustive these could include:
 - The opportunity to align with DSD review of urban regeneration/community development frameworks
 - DSD's review of its advice and information strategy
 - The review of DSD's Community Support Programme – many aspects of which overlap with the aims of the RIP
 - The review of public administration - particularly the transfer of community development functions to local government. While the RPA is on hold there continues to be work at local government level – on community development, local area working, etc which would present opportunities for the programme
 - Recent theory and practice on the role and support of 'infrastructure' and how this could contribute to the programme – for example, the contribution of CFNI/CENI's social assets research project or Belfast City Council Strategic Neighbourhood Action Programme – particularly its work on measuring the level of service capacity at the local area level.
 - The challenge to the local VCS faced with reduced budgets and the drive for greater efficiencies and rationalisation. While this is in many ways a threat to the sector - it can also be considered as an opportunity for the programme.

5. Additional issues

1. There are a number of additional issues that need to be addressed while 'taking stock' of the programme. These include:
 - The equality Impact of any re-organised programme. Will the changes have a detrimental effect on Section 75 groups?
 - What are the current needs of the sector? Are the current capacity needs of the sector understood? Are there gaps? Is there over provision? Are these geographical or thematic?
 - How does the programme directly impact on the quality of life of communities? Any analysis of its strengths and weaknesses should directly link its work with the sector right through to front line service delivery and the success of such delivery in contributing to quality of life.
 - The contribution to the review of the Taskforce report on resourcing the Voluntary and Community Sector.

6. Covering the region

1. While Section C examines the challenge to the RIP organisations in providing coverage to the entire VCS in Northern Ireland, we would suggest that this is neither entirely practical or desirable. Instead the programme should focus its resources based on the priorities and needs of the sector. This would require a more detailed understanding of the existing VCS infrastructure (in particular its weaknesses) and the sector's ability to respond to the needs of communities across the region. As noted previously, for such an approach to work the RIP would need to be firmly embedded within shared government goals for community development.
2. We would note the reference to sub-regional and local council level delivery. There is no reference to the role of local councils in contributing to community development goals through, for example, DSD's Community Support Programme (CSP). There is an opportunity here to align the infrastructure support provided by local councils with that of the RIP.

7 & 8. Key functions of the new programme

1. The definitions of 'generic' and 'thematic' functions are not clear and would need further explanation. The consultation document does not explain the advantages to the programme or the sector of making the division.
2. We would note that many of the generic functions listed overlap with other government strategies and programmes. For example government thinking on advice, information and volunteering are all influenced by other strategies. We believe it would be important to consider whether there is a risk of duplication of approaches or conversely, opportunities for joined up thinking on this generic work.
3. There is a continuing challenge to the voluntary and community sector to be able to demonstrate the impact of resource investment: this challenge is ever more relevant in the current financial climate. There is however no reference to sector support needs in relation to facilitating a new outcomes culture or for the related operational skills support, processes and tools.

9. Outcomes

1. While we welcome the emphasis of the evaluation on outcomes we would suggest that such a model is seriously flawed if the evaluation model does not have a focus on the impact of the programme's activities. This connects back to our earlier comment that the programme should have a much stronger vision of the future possibilities it is trying to engender.
2. We would suggest that the ultimate aim of the programme is to support organisations in impacting on quality of life of communities across the region. Unless there is a clear understanding of this impact then the programme will be challenged on its effectiveness. Measuring impact is of course much more difficult than measuring outcomes but there is certainly scope to begin to address this challenge with a revised programme.
3. We would agree with the importance of participating organisations participating in monitoring and evaluation and in the creation of an intelligence base. We would note however, that in measuring impact, wider societal measures would play a part in any evaluation model – and may be beyond the scope of the participants.

10. Programme criteria

1. While we agree with most of the draft criteria proposed in the consultation document we would suggest that potential participants in the programme should not be solely responsible for the identification and targeting of need.
2. As previously noted, if there is a clear understanding of the needs of the sector – based on its ability to deliver service required by communities, then the programme should be able to construct a 'menu' of infrastructure support needs. As part of the criteria of the programme, eligible organisations should demonstrate their ability to deliver these support needs to client organisations.

11. Options for a new approach

1. Option A – Renew and Enhance: While creating least disruption we believe this option would perpetuate the current weaknesses in the programme and would not be an effective or efficient approach.

2. Option B – Renew and supplement: We believe this would exacerbate the current weaknesses in the programme and would not address the long term problems around clarity of focus and lack of evidence about the impact of the programme.

3. Option C – Clean sheet and development period: This would have serious implications for those organisations currently supported by the programme and would threaten to undermine the significant support that many of them deliver to the CVS. At a time of uncertainty within the sector, we would suggest that the continued existence of support organisations is vital. However, we would suggest that there are fundamental flaws at the heart of the programme and that a fundamental development period is required.

12. Suggestions for a new programme

1. We would suggest that an alternative option should be considered - 'Option D'. This would take the best aspects of option A and option C. In this option, existing groups would be funded under current arrangements for a pre-defined period of time. During this period, a comprehensive review would take place and a new structure created. This would allow time for participating organisations to prepare for any new demands from the programmes. It would also allow time for parallel policy developments across Government to inform the review (including, for example, the CSR and DSD' review of urban regeneration and community development framework).

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**Belfast City Council**

| | |
|--------------------|---|
| Report to: | Development Committee |
| Subject: | East Belfast Neighbourhood Office Lease |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen Director of Development ext 3470 |
| Contact Officer: | Cate Taggart, Community Development Manager, ext 3525 |

Relevant Background Information

The East Belfast Neighbourhood Office (EBNO) was established by Council to address the absence of BCC community centre provision in the Pottinger area and to stimulate community development activity.

Council took a two year lease of these premises from 14 April 2000. Revised lease terms offered by the landlord at expiry of the initial term have legitimately been rejected as being more onerous than the original terms. Council therefore continue in occupation on a month to month basis under the original lease terms. This tenure can be brought to an end by serving three months written notice.

The office, which is situated on the Beersbridge Road, is staffed by a Community Development Worker (CDW). As a consequence of limited passing footfall and the need to close the premises when the officer is away on business, usage of the premises has been low. The CDW has, however, worked across the area and has contributed to an increase in the number and capacity of voluntary community organisations that have been established. These include Willowfield Parish Community Association, Lower Woodstock Community Association, Lower Castlereagh Community group and Mountpottinger Presbyterian youth outreach.

Key Issues

Council has agreed to the re-structuring of Community Services which will see the creation of specific units to support community facilities and area development. Within this new structure, staff have been allocated accommodation in line with their new duties and within existing community centre premises.

This new approach means there is no further service accommodation need for the EBNO premises.

Those groups who regularly use the office can be accommodated within our Dee Street Community Centre and the community development work in support of the Pottinger area will be subsumed into the role of the Community Development Officer within the Outer East Area Support Unit.

The allocation of £11,000 to cover the cost of the lease and other building related costs will be a direct saving to council.

Resource Implications

Any move to surrender the lease will offer a saving to BCC of £11,000.00.

Recommendations

It is recommended that the Council ends the lease for the East Belfast Neighbourhood Office.

Decision Tracking

Further to agreement that the lease for EBNO be surrendered.

Time line: 31 March 2011 Reporting Officer: Catherine Taggart

Abbreviations

EBNO – East Belfast Neighbourhood Officer
BCC - Belfast City Council
CDO– Community Development Officer



Belfast City Council

| | |
|--------------------|---|
| Report to: | Development Committee |
| Subject: | Markets Update |
| Date: | 15 Sept 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

This report comprises of the following 3 items:

1. Unit Lettings at Smithfield Market

The Development Committee at its meeting on 22 September 1999 granted the authority for the Director of Development, in consultation with the Chairman of the Development Department, to approve the terms of future lettings, subject to those terms being reported retrospectively, to the Development Committee.

2. St George's Sunday Market

Members will be aware of a report taken to Committee in April 2010 requesting permission to operate a Sunday Market in St George's Market. Permission was granted by Council in June for a trial of 3 months, commencing July and ending September 2010.

3. Council Markets Policy

Members will be aware of a report taken to Committee in June 2010 regarding Council's need for a Markets Policy. Meetings have taken place involving a number of departments within the Council and a draft Markets policy has been drawn up. Work is ongoing to complete the Markets Policy with a final report being due for presentation to Committee in October 2010.

Key Issues

1. Lettings in Smithfield Market

The Committee is asked to note the letting of 2 units in Smithfield Market agreed under the delegated authority of the Director of Development, in consultation with the Chairman of the Development Department:

Units 1 – Smithfield Market – Watch Seller & Repairs

Tenant : Desmond McKenna
2 Mulroy Park
Belfast
BT11 HY

Unit Size: 175 sq ft Ground Floor

Proposed Use: Watch repairs & sales

Terms: £240.00 per month

Unit 30/31 – Smithfield Market. – Personalised Goods (Tee shirts, children’s clothing, work clothes, sweatshirts etc)

Tenant : Alan Copeland
12 Peartree Hill
Comber
Dundonald
BT16 1AX

Unit Size: 575 sq ft Ground Floor
150 sq ft Mezzanine First Floor

Proposed Use: Retail Personalised Products

Terms: £1000.00 per month

Decision Tracking

There is no decision tracking attached to this report item.

2. Sunday Market Review

Members will be aware of a report taken to Committee in April 2010 requesting permission to operate a Sunday Market in St George’s Market. Permission was granted by Council in June for a trial 3 months, starting 4 July, the trial period ends 26 September 2010.

Although starting at a traditionally quiet period for markets in Northern Ireland, due to summer holidays and other summer events held throughout the region, the market has performed comparatively well.

A recent footfall count showed that an average of 2000 people visited the Sunday market.

Stalls allocated each Sunday have been over the required number to cover operational costs with an average weekly income of £2000 (see appendix 1)

The Sunday traders believe the visitors and customers are a majority of new faces, (and note a large turn out of tourists) to the market. The traders also state the new Sunday Market has not had any effect on the current customers/visitors numbers at the Friday or Saturday Markets.

As part of an independent survey recently carried out on the Sunday Market the average spend at the Market was £19.54 and 86% felt it important for the Sunday market to continue (Appendix 2).

The traders' representatives also carried out recent survey amongst the Sunday traders in St George's Market. Results showed traders had concerns about the lack of advertising for the Sunday Market. The majority of traders questioned were content with the services provided. They also highlighted that live music created a good atmosphere and was a vital component on the success of the Sunday Market.

Resource Implications

Finance:

Approximately £1,550 per week, extra income which should continue to cover all operational costs. If the Sunday Market becomes permanent, additional resources will be needed for advertising, PR and other service requirements in next year's budgets.

Recommendations

Members are asked to support the continuance of the Sunday Market in St George's for a further trial period from October 2010 to March 2011 at the current opening hours of 10.00am to 4pm.

Decision Tracking

Subject to Committee agreement that a further trial period be approved for the Sunday Market at St George's.

Time Frame: October 2010.

Reporting Officer: Shirley McCay

3. Markets Policy.

Members will be aware of a report taken to Committee in June 2010 on the need for Council to have a Markets Policy. Meetings have taken place between various departments in the Council. Legal services in consultation with other Council departments have drafted a policy document for further development. A further meeting has been arranged. Whilst the Markets policy is being developed officers have met with the two interested parties regarding their business plans and operational requirements should further markets be granted.

Resource Implications

Finance:

Currently none

Recommendations

Members to note the ongoing development of creating a Markets Policy for Council.

Decision Tracking.

There is no decision tracking attached to this report item.

Key to Abbreviations

NMTF – National Market Traders Federation

Documents Attached

Appendix 1: Income

Appendix 2: Independent Survey

Appendix 1

ST GEORGES SUNDAY MARKET

STALL NUMBERS; TRADER ATTENDANCE AND WEEKLY INCOME

4 July - 15 August 2010

| DATE | 04-Jul | 11-Jul | 18-Jul | 25-Jul | 01-Aug | 08-Aug | 15-Aug | TOTAL |
|--------------------------------|------------------|------------------|------------------|----------------|------------------|------------------|------------------|-------------------|
| No of Traders stalls allocated | 147.5 | 173.5 | 162 | 162 | 144 | 157.5 | 143 | 1089.5 |
| DATE | 04-Jul | 11-Jul | 18-Jul | 25-Jul | 01-Aug | 08-Aug | 15-Aug | TOTAL |
| No of Traders Attendance | 109 | 126 | 119 | 126 | 105 | 121 | 107.5 | 814 |
| | | | | | | | | |
| | | | | | | | | |
| Weekly Income | £5,099.00 | £1,516.00 | £1,100.00 | £911.00 | £2,373.50 | £2,396.50 | £2,063.50 | £15,459.50 |

4th July weekly income high due to traders paying for stallage advance
 Average weekly stallage income
 = £2208.50

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St George's Market study

**Summary report prepared for:
Belfast City Council**

2 September 2010



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Jelena Buick
Policy and Business Development Officer
Development Department
4-10 Linenhall Street
Belfast
BT2 8BP

2 September 2010

Dear Jelena

Please find enclosed the summary report for the study of the Sunday Market at St. George's. If you require any further information please do not hesitate to contact me on 028 90 737090 (maureen.treacy@pimr.co.uk).

Yours sincerely

A handwritten signature in black ink that reads 'Maureen Treacy'.

Maureen Treacy
Managing Director

Dublin office: Fitzwilliam Business Centre
77 Sir John Rogerson's Quay, Dublin 2
T: 00353 (1) 6401852
F: 00353 (1) 6401899



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1. Methodology

Belfast City Council commissioned Perceptive Insight to conduct a study regarding the Sunday Market at St. George's. The aim of the study was to examine the profile of the city centre and St. George's Market visitors and their awareness of and opinions towards the market.

The study consisted of two surveys of visitors/shoppers, one at St. George's Sunday Market while the other was conducted at various locations in Belfast City Centre such as Belfast City Hall and Donegal Place.

Interviewing was carried out by our team of trained interviewers at the aforementioned locations in Belfast on Sunday 29th August 2010. The questionnaire with city centre visitors took approximately three minutes to administer while the questionnaire with St. George's Market visitors took approximately five minutes to complete.

In total, 106 interviews were achieved with St. George's Market visitors while 105 interviews were achieved with city centre visitors.

A count of the footfall of the market took place on Sunday 22nd August.

2. Visitor Profile

This section explores the demographics of visitors to the city centre and St. George's Market.

St. George's Market survey

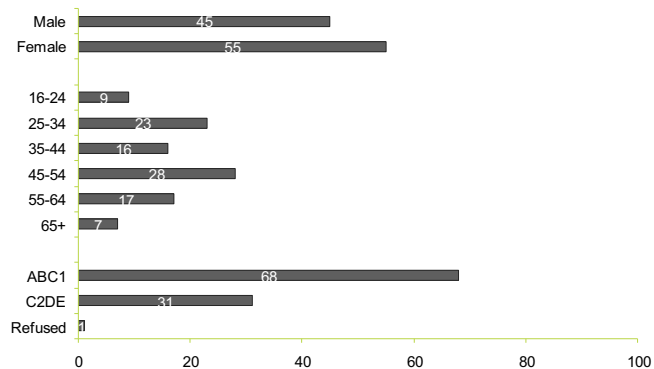
A quota was placed in terms of gender for both surveys to ensure a fairly even spread of males and females.

Regarding age, visitors to the market were most likely to be aged 45 to 54 years old (28%) or 25 to 34 years old (23%). Visitors were less likely to fall into the youngest age bracket of 16 to 24 years old (9%) or the oldest age bracket of 65 years and older (7%).

The majority of those interviewed were ABC1 (68%) with 31% classified as C2DE.

Demographics

Base 106: All respondents



The majority of respondents (83%) were from Northern Ireland. Of these respondents, Belfast (49%), Co. Antrim (excluding Newtownabbey and Castlereagh) (20%) and Co. Down (excluding Holywood) (18%) were the most common locations to travel from.

Seventeen percent came from outside NI. Of these, 12% came from the Republic of Ireland, while 17% were from Northern England and 17% from Southern England. Visitors also came from the East Coast of Scotland (11%), Midlands England (11%), France (6%), Holland (6%), Scandanavia (6%) and New Zealand (6%). There were also 11% from the rest of the world.

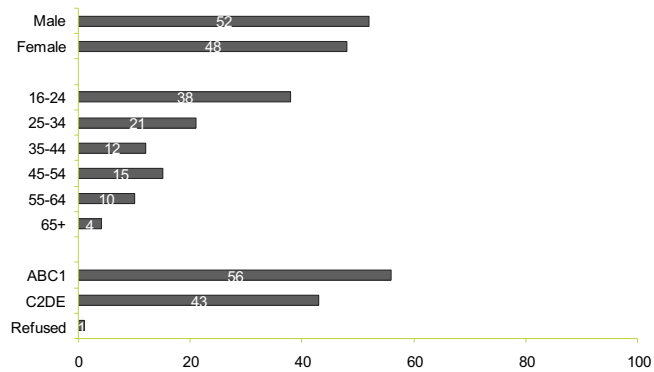
City centre survey

Compared with St. George's Sunday Market visitors, those interviewed in the city centre locations were more likely to have a younger profile with 38% of those interviewed age 16 to 24 years old and 21% aged 25 to 34. Just 10% were aged 55 to 64 and 4% aged 65 and over.

Again, those interviewed were more likely to be classed as ABC1 (56%) with 43% classed as C2DE.

Demographics

Base 105: All respondents



Respondents were most likely to live in Northern Ireland (87%). Again, respondents were most likely to have travelled from Belfast (59%), the rest of Co. Antrim (16%) and the Rest of Co. Down (10%).

Thirteen percent were from outside of Northern Ireland. Of these, 43% were from the Republic of Ireland, 21% from Northern England, 14% from the West Coast of Scotland, 7% from France, 7% from Canada and 7% from the rest of the world.

3. Information about the visit

Respondents were also asked a series of questions regarding the visit to Belfast they were undertaking that day and their reasons for doing so.

St. George's Market survey

Reasons for the visit

Visitors to the Sunday St. George's Market were indeed most likely to indicate the main reason for their trip was to visit the market (42%). One fifth (21%) were in Belfast to visit an attraction while 13% were there for shopping. Other reasons were to visit family and friends (8%), for a holiday or weekend break (5%), a day out (3%), for the Botanic event (2%), travel/transport for work (1%) or other (6%).

When probed about their main reason for visiting the actual market, 23% were there to simply browse or look around. Other popular reasons included to buy a snack or get lunch (11%), happened to pass through (6%), that there was nothing else to do (6%) or out of curiosity (6%).

Transport

Private car was the most common form of transport among respondents (67%) while a further 20% chose to walk. Other forms of transport included public bus (5%), train (5%), taxi (1%) or bicycle (1%).

Purchases and time spent at the market

One half of respondents (50%) stated they had spent or intended to spend between one and two hours at the market with a further quarter (27%) indicating they had spent or intended to stay between half an hour and an hour. Just 17% indicated they would spend or had spent more than two hours at the market.

Respondents were also most likely to indicate they had purchased from or intended to purchase from either 1 or 2 stalls (52%) or 3 or 4 stalls (22%).

In terms of spend, respondents stated that they were most likely to spend or had spent between £10 and £49 (76%) with average visitor spend a mean of £19.54.

Respondents were also asked if they will be spending more time in Belfast City Centre after visiting the Sunday Market. Behaviour was almost equally split with (53%) indicating they would be spending more time there with 47% stating they would not.

City centre survey

Reasons for the visit

The majority of visitors were in the City Centre for shopping (61%). Other reasons for visiting included visiting friends and relatives (9%) and to do paid work or on business (6%). Five percent had travelled to the city centre for a show or concert (5%) with a further 5% as part of a holiday or weekend break.

Transport

Again respondents were most likely to indicate they had travelled by private car (38%). However, over one third (34%) had travelled by public bus. One fifth had travelled by foot (20%). Four percent travelled by train, 2% by taxi and 1% by bicycle.

4. Awareness of the Sunday Market

Respondents were asked a series of questions designed to assess their awareness of the Sunday Market at St. George's and how they had first heard about the Sunday Market.

St. George's Market survey

Method of awareness

Word of mouth was the main method by which respondents first heard about the Sunday Market with 38% having been told about it by family and friends. Fifteen percent knew as they had happened to pass by, 13% heard about it through radio advertising while 8% had been to the market before. Other methods included things such as reading about it in a tourist guide (4%) and being told about it by their place of accommodation (3%).

Frequency of visiting

For the majority of respondents (63%), this was their first visit to the St. George's Sunday Market. Almost one quarter (24%) had been two or three times, 9% had been four to six times with 4% indicating they had been seven or more times.

Awareness of shuttle bus service

Three quarters of those interviewed (76%) had not heard of the free St. George's Market shuttle bus service.

City centre survey

Awareness of the Sunday Market at St. George's.

The majority of visitors interviewed in the city centre (68%) had heard of the Sunday Market at St. George's.

Method of awareness

As with those questioned at St. George's Market, respondents were most likely to have first heard about the Sunday Market after being told about it by family or friends (58%). One in ten respondents (10%) had heard about it on television and a further 8% heard about it on the radio.

Frequency of visiting

Just over one fifth (23%) of those questioned had ever visited the Sunday Market at St. George's. Of those who had visited, they were more likely to have visited once only.

Awareness of shuttle bus service

Again, awareness of the shuttle bus service was low with just 17% aware of the service and 83% unaware.

5. Attitudes to & opinions of the Market

Those questioned were also given the opportunity to give their opinions of the Sunday Market and what, if anything, could be done to improve the Sunday Market at St. George's.

St. George's Market survey

St. George's Sunday Market experience

Respondents were most likely to indicate that their visit to the Sunday Market met their expectations (54%). Thirty eight percent meanwhile felt the market exceeded their expectations and 3% felt it fell below their expectations. Three percent were unsure or did not know.

On a scale of 1 to 10, with 1 being extremely poor and 10 being extremely good, respondents were most likely to rate the Sunday Market at St. George's as an 8 (30%). The average score was 8.1. Using the same scale, the average score for the product range at the market was 7.8.

Importance of the Sunday Market at St. George's

Using a scale of 1 to 5 (with 1 being very important and 5 being not at all important), respondents were asked to rate how important the Sunday Market at St. George's is. Responses were positive with 86% of respondents viewing the Sunday Market as very important (rating of 1) and the remaining respondents giving a score of 2 or 3. The average score was 1.1.

Meanwhile, an overwhelming 94% stated that they would come to the Sunday Market should it continue to be held in the future.

Improvements to the Sunday Market

Participants were asked to give their views on what improvements could be made to the market. Over one half (56%), felt that nothing could be done to improve their experience. Four in ten respondents (40%) felt there should be more stalls, 22% that there should be more publicity, 18% more car parking and 16% felt there should be more seating in the food area.

City centre survey

St. George's Sunday Market experience

Those questioned in the city centre who had ever visited the Sunday Market (16 respondents) also felt that the market met their expectations (63%). Thirty one percent felt it exceeded their expectations and 6% (one respondent) stated it fell below expectations.

The sixteen respondents were also asked on a scale of 1 to 10, with 1 being extremely poor and 10 being extremely good, to rate the Sunday Market at St. George's. The most common

score was 6 while the average was 8.0. Using the same scale, the average score for the product range at the market was 7.8.

Likelihood of future visits to the Sunday Market

Over three quarters of respondents (78%) indicated they would be quite likely or very likely to visit the St. George's Sunday Market. Sixteen percent indicated they were unlikely to visit with a further 8% neither likely nor unlikely.

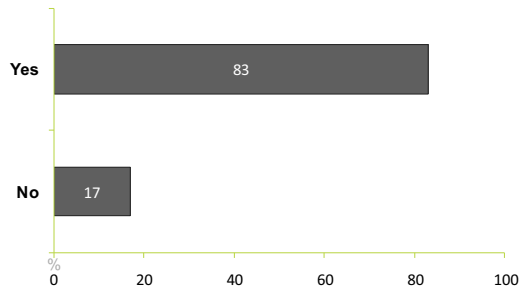
The sixteen respondents who stated they were unlikely to visit in the future were asked why. Eight of these respondents were unlikely to visit as they were not interested with the remaining eight respondents stating reasons such as they work on a Sunday, they do not like shopping or they do not shop on a Sunday.

6. Appendix A - Results graphs

St. George's Market survey

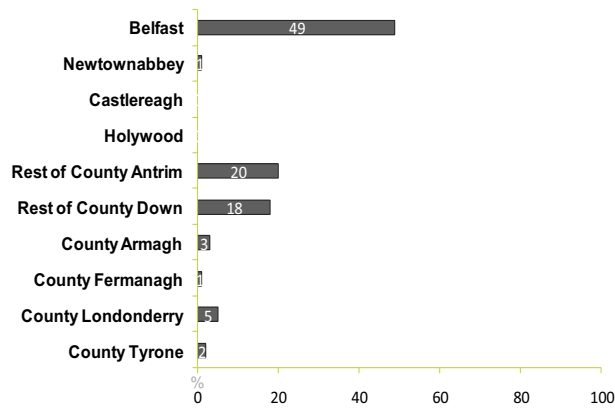
Do you currently live in Northern Ireland?

Base 106: All respondents



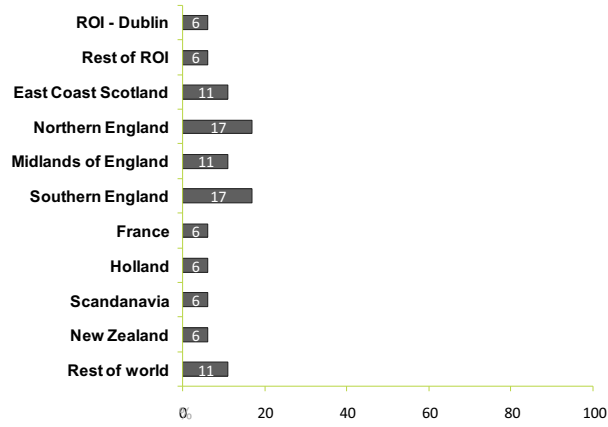
In what part of Northern Ireland do you live?

Base 88: Respondents that live in NI



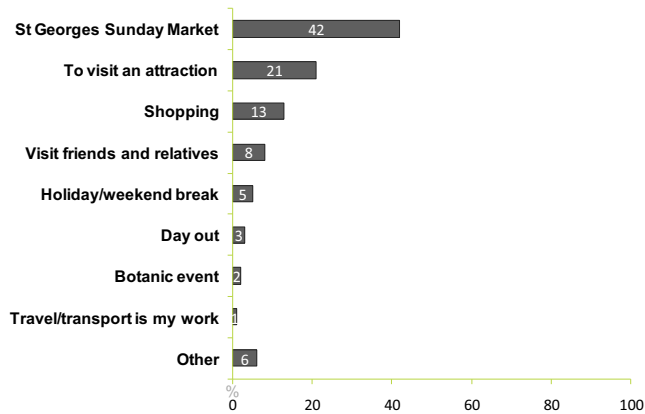
In which country do you live?

Base 18: Respondents that do not live in NI



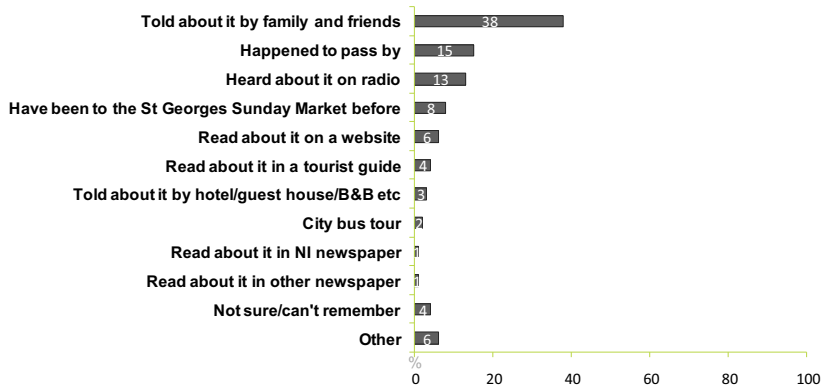
Which one of these was the main reason for your trip to Belfast city centre today?

Base 106: All respondents



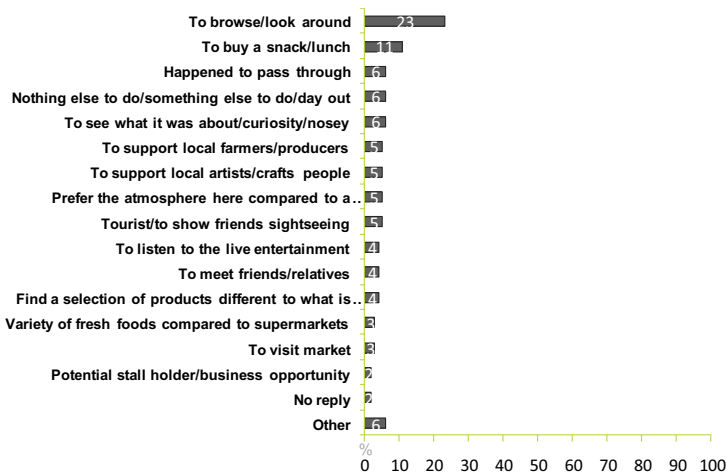
How did you first hear about the St Georges Sunday Market?

Base 106: All respondents



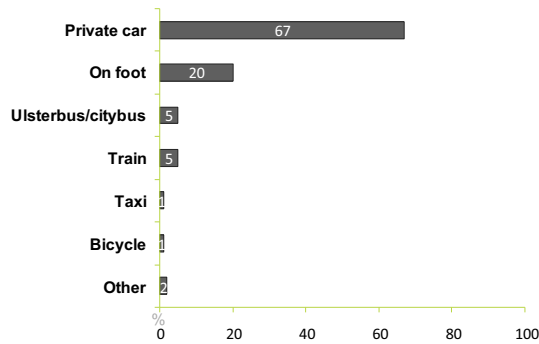
What was the main reason for visiting the St Georges Sunday market today?

Base 106: All respondents



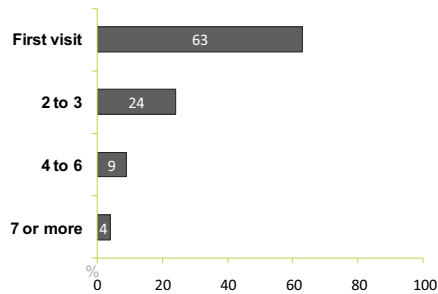
What was the main form of transport you used to get to St Georges Market today?

Base 106: All respondents



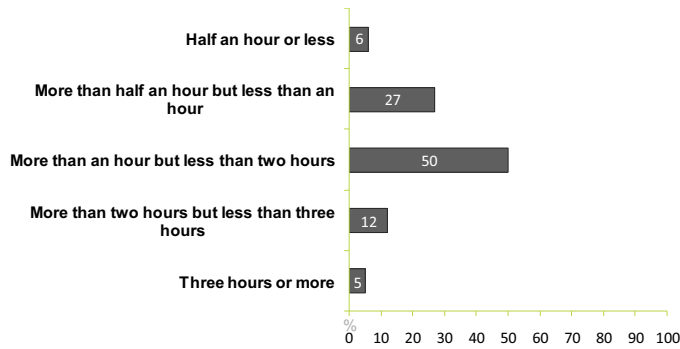
How many times have you been to the St Georges Sunday Market?

Base 106: All respondents



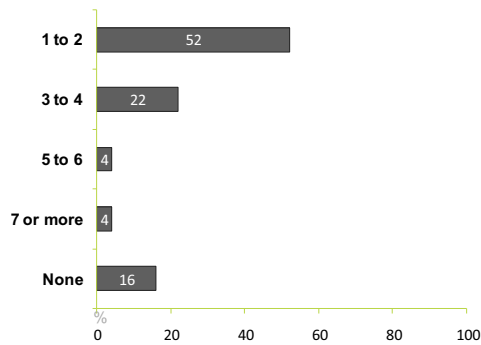
How long have you spent/intend to spend at the St Georges Sunday Market today?

Base 106: All respondents



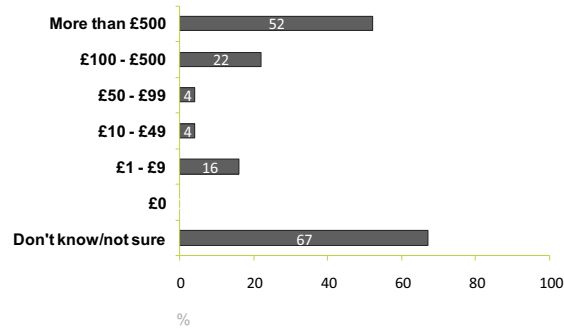
How many stalls have you already purchased from or intend to purchase from at the St Georges Sunday Market?

Base 106: All respondents



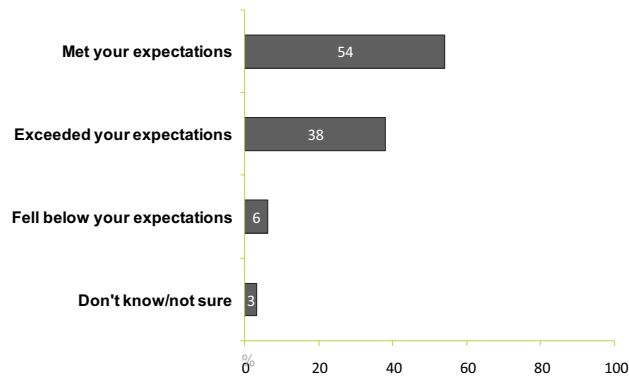
How much have you spent/do you intend to spend on goods/products at St Georges Sunday Market?

Base 106: All respondents



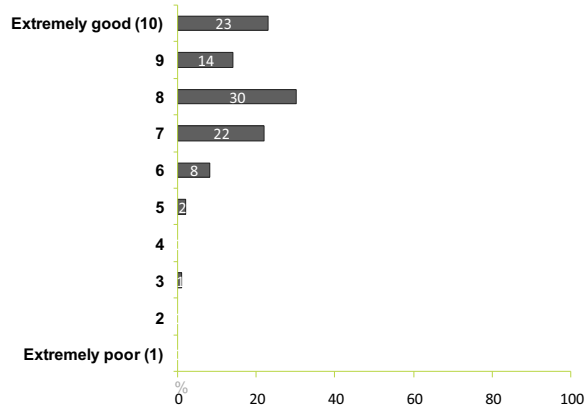
Would you say that your visit to the St Georges Sunday Market has....?

Base 106: All respondents



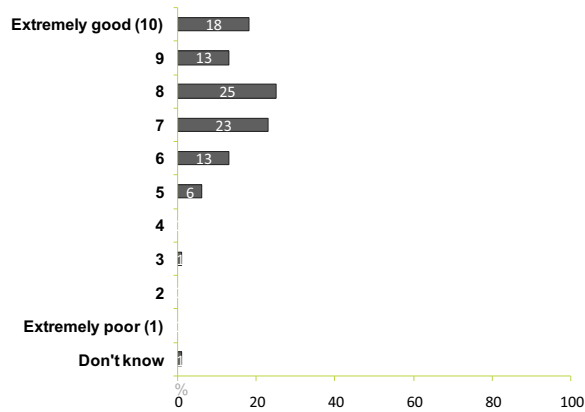
How would you rate St Georges Sunday Market as a whole?

Base 106: All respondents



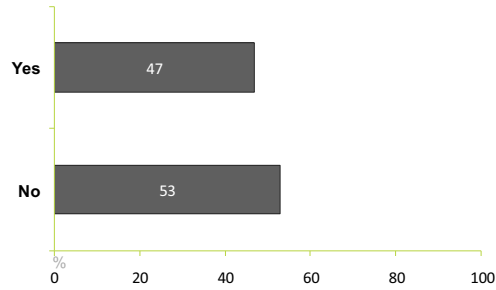
How would you rate the product range at St Georges Sunday Market?

Base 106: All respondents



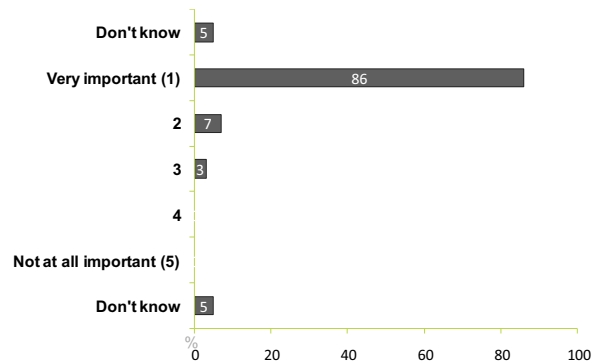
After visiting the Sunday Market today, will you be spending more time in Belfast City Centre?

Base 106: All respondents



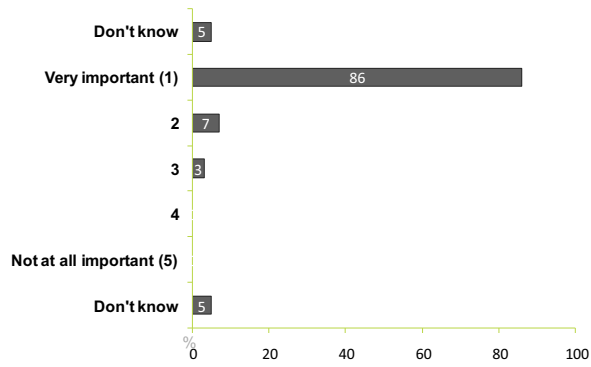
How important do you think it is for the St Georges Sunday Market to continue on in the future?

Base 106: All respondents



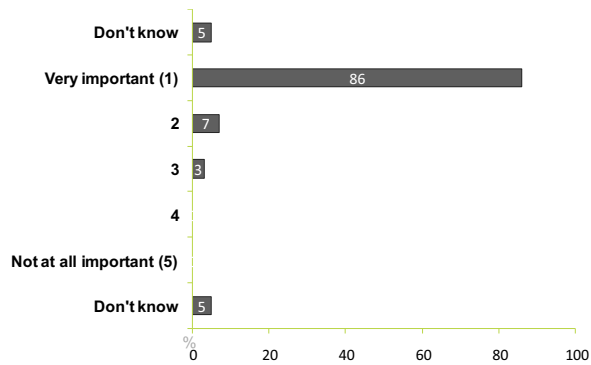
How important do you think it is for the St Georges Sunday Market to continue on in the future?

Base 106: All respondents



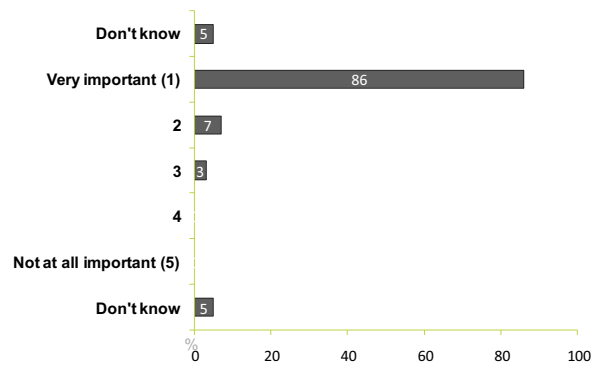
How important do you think it is for the St Georges Sunday Market to continue on in the future?

Base 106: All respondents



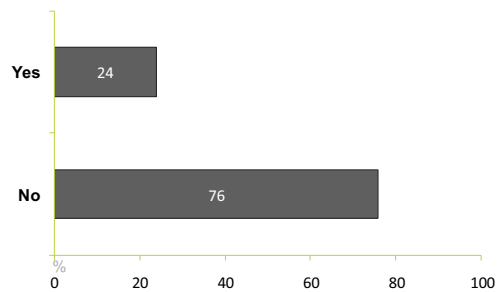
How important do you think it is for the St Georges Sunday Market to continue on in the future?

Base 106: All respondents



There is a free St Georges Market shuttle bus which runs every 20 mins. Had you been aware of this service before today?

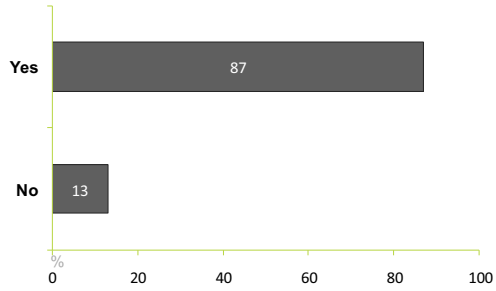
Base 106: All respondents



City centre survey

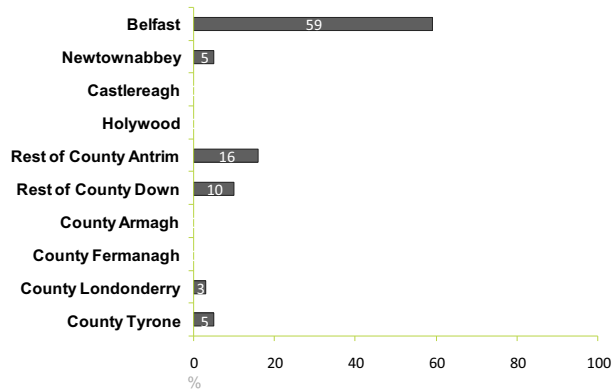
Do you currently live in Northern Ireland?

Base 105: All respondents



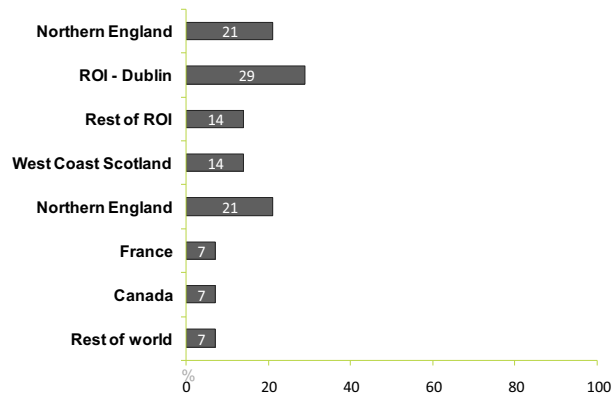
In what part of Northern Ireland do you live?

Base 91: Respondents that live in NI



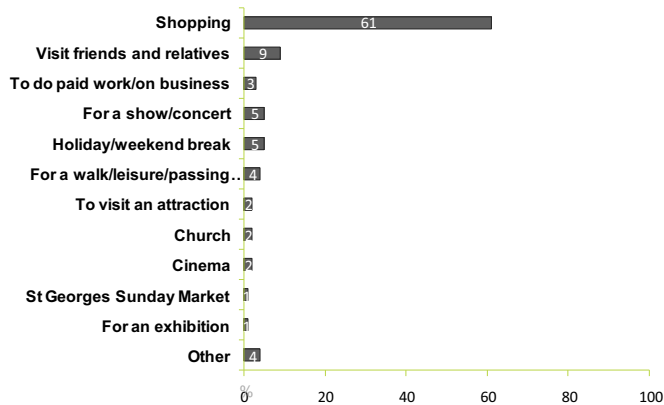
In which country do you live?

Base 14: Respondents that do not live in NI



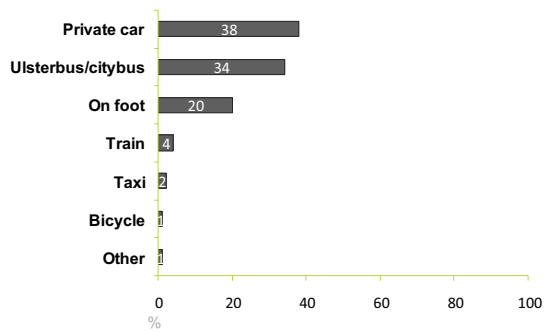
Which one of these was the main reason for your trip to Belfast city centre today?

Base 105: All respondents



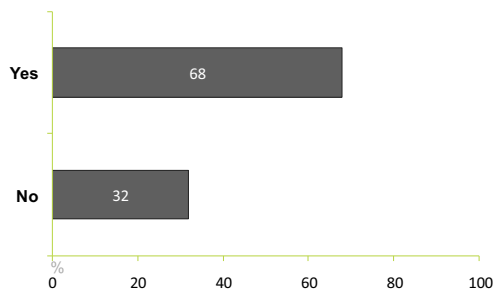
What was the main form of transport you used to travel into Belfast today?

Base 105: All respondents



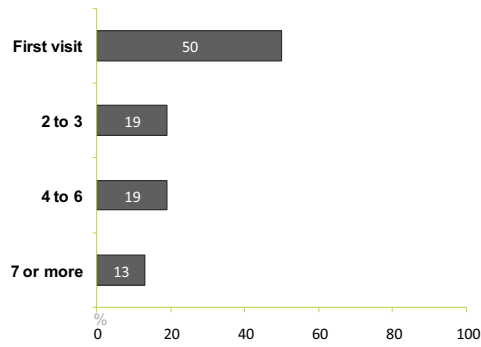
Have you heard of the Sunday Market at St Georges?

Base 105: All respondents



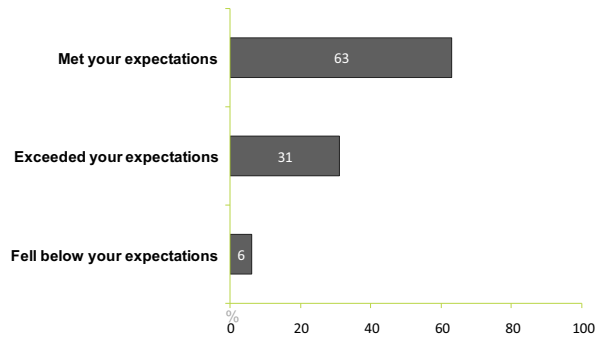
How many times have you been to the St Georges Sunday Market?

Base 16: Respondents that have been to the market



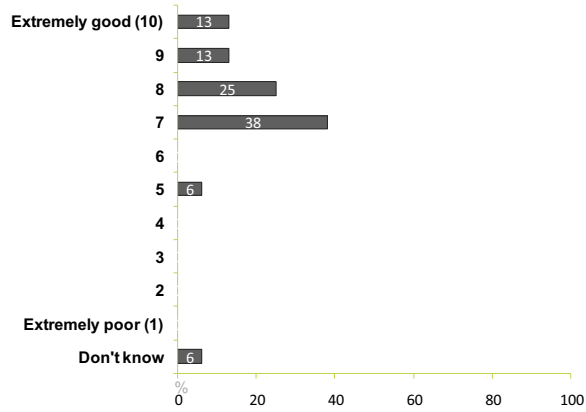
Would you say that your visit to the St Georges Sunday Market has....?

Base 16: Respondents that have been to the market



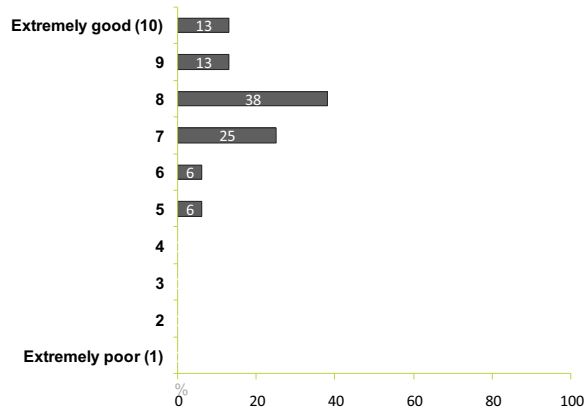
How would you rate St Georges Sunday Market as a whole?

Base 16: Respondents that have been to the market



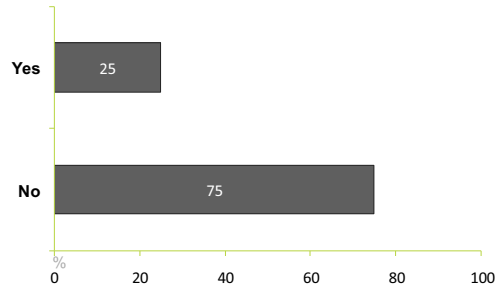
How would you rate the product range at St Georges Sunday Market?

Base 16: Respondents that have been to the market



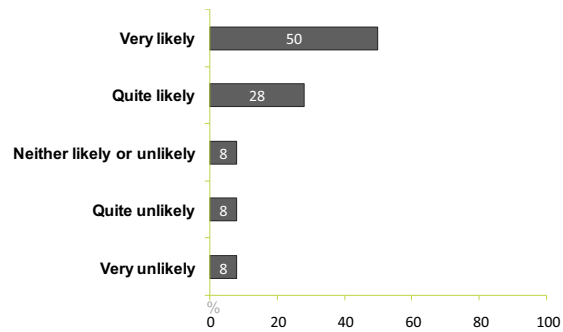
Did you visit the St Georges Sunday Market today?

Base 16: Respondents that have been to the market



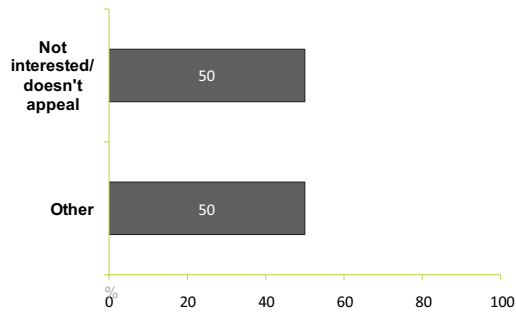
How likely are you to visit the St Georges Sunday Market in the future?

Base 105: All respondents



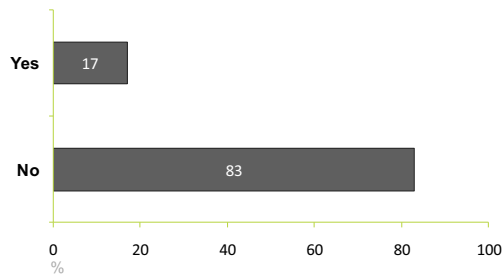
Why would you be very/quite unlikely to visit the St Georges Sunday Market in the future?

Base 16: Respondents that are unlikely to visit the market in the future



There is a free St Georges Market shuttle bus which runs every 20 mins. Had you been aware of this service before today?

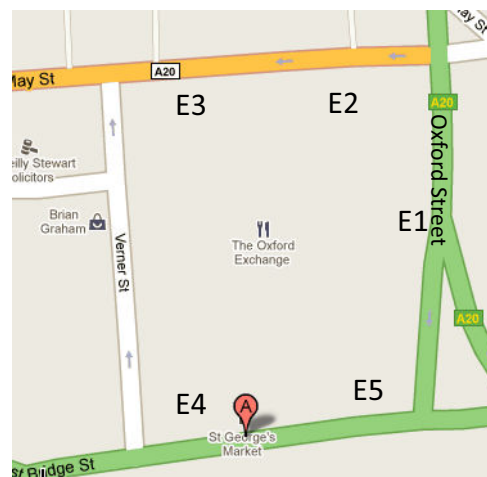
Base 105: All respondents



7. Appendix B - Footfall results

Table 7.1: St. George's Sunday Market footfall by time and entrance gate

| | E1 | E2 | E3 | E4 | E5 | Total |
|---------------|------------|------------|------------|------------|------------|-------------|
| 10:00 – 10:15 | 8 | 3 | 22 | 19 | 1 | 53 |
| 10:16 – 10:30 | 11 | 13 | 34 | 10 | 11 | 79 |
| 10:31 – 10:45 | 1 | 8 | 24 | 32 | 4 | 69 |
| 10:46 – 11:00 | 0 | 4 | 37 | 24 | 8 | 73 |
| 11:01 – 11:15 | 6 | 3 | 49 | 24 | 11 | 93 |
| 11:16 – 11:30 | 10 | 15 | 33 | 32 | 6 | 96 |
| 11:31 – 11:45 | 19 | 24 | 81 | 54 | 16 | 194 |
| 11:46 – 12:00 | 15 | 15 | 69 | 37 | 24 | 160 |
| 12:01 – 12:15 | 5 | 24 | 87 | 39 | 9 | 164 |
| 12:16 – 12:30 | 9 | 39 | 52 | 67 | 21 | 188 |
| 12:31 – 12:45 | 36 | 12 | 59 | 28 | 27 | 162 |
| 12:46 – 13:00 | 19 | 31 | 77 | 29 | 19 | 175 |
| 13:01 – 13:15 | 12 | 32 | 60 | 42 | 26 | 172 |
| 13:16 – 13:30 | 8 | 16 | 65 | 43 | 16 | 148 |
| 13:31 – 13:45 | 13 | 9 | 61 | 51 | 21 | 155 |
| 13:46 – 14:00 | 17 | 24 | 81 | 30 | 6 | 158 |
| Total | 189 | 272 | 891 | 561 | 226 | 2139 |



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**Belfast City Council**

| | |
|---------------------------|---|
| Report to: | Development Committee |
| Subject: | MIPIM 2011 |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

MIPIM is the largest real estate exhibition in Europe. It takes place in March each year in Cannes, France and generally attracts up to 20,000 delegates. Since 2000, various partners from Belfast have participated in the event and have contributed towards the costs of a joint stand in the exhibition area.

At MIPIM 2010, Belfast City Council was represented on a partner stand with Derry City Council, Ilex (the Urban Regeneration Company (URC) in the city, Lisburn City Council and the Department for Social Development (DSD). A range of private sector partners were also involved and representatives from the Strategic Investment Board (SIB) attended for the first time.

Members will be aware that, at the Development Committee of 9 June 2010, a budget of up to £20,000 towards participation in MIPIM 2011 was approved. Members also approved the request from SIB that they be formally supported by the Council to lead on MIPIM 2011. In addition, Members requested that officers investigate the financial implications of a Belfast-only stand at MIPIM 2011 and report back on this at a future Committee meeting.

Key Issues

Following the 2010 MIPIM event, a feedback meeting was organised with participating organisations. This took place on 23 June, 2010. Organisations in attendance included DSD, Derry City Council, Lisburn City Council, Patton Group and Carvill Group. Although not in attendance, representatives from Delap and Waller, Ilex and the SIB also forwarded their comments for note.

The comments made included the following:

- Private sector partners confirmed that they had benefited from participation
- strong leads had been generated and they were now following up on these. They would be keen to be involved in MIPIM 2011

- Participants welcomed the development and preparatory work undertaken by Belfast City Council – a range of pre-MIPIM meetings had ensured that participants were in a position to draw maximum benefit from their involvement in the event
- Events at the stand presented a cost-effective mechanism of promoting key projects. Looking to next year’s event, it may be useful to consider whether high profile political figures could be invited as a “draw” to highlight specific schemes
- Need for partners to be aware of what each other is “selling” and need to define and refine our message: there was a lot on offer – need to consider how this can be presented
- Partners were entirely supportive of the wider partnership approach (i.e. not just Belfast) and felt that this allowed them to promote a wider range of schemes and initiatives and enhanced the overall offering.

Comments were also presented with regard to logistical and programming issues and these will be fed through to future planning for next year’s event.

In 2011, the UK is the country of honour at MIPIM. This means that the UK property market will be highlighted, both through the exhibition and the conference programme. There is an opportunity to build on this enhanced profile, particularly if Belfast is to maintain a link with the city of Derry, given that they are to be UK capital of culture in 2013.

We understand that the city of Dublin is also likely to be represented at MIPIM this year. This is the first time in a number of years that there has been representation by Dublin at the event.

Initial discussions with our partners in Lisburn and Derry City Council have indicated that they intend to invite their Committee Chair to attend the event. It is recommended that The Chair of the Development Committee be invited to participate in MIPIM 2011.

With regard to the request to explore the financial implications of a Belfast-only stand, a number of options are presented below. These include:

- Option 1: Belfast-only stand
- Option 2: Collaborative stand, based on last year’s event
- Option 3: Involvement in Showcase UK stand – a wider partnership stand located near the existing exhibition location.

Option 1: Belfast-only stand

| <u>Item</u> | <u>Estimated Cost</u> | <u>Note</u> |
|---|-----------------------|--|
| Stand and multimedia re-design and production | £50,000 | Stand would need to be re-done, given that previous graphics were based on partnership |
| Hire of exhibition space | £15,000 | Set cost |
| Event at the stand | £6,000 | Based on one event; cost includes invitations |
| Hospitality | £500 | On Stand |
| Sub-total | £71,500 | |

This would focus on Belfast-only projects, as was the case at previous events, prior to 2010.

However, given the partners' comments at the feedback meeting, it is highly unlikely that we could anticipate any match-funding from private sector partners, were we to choose this option. Those Belfast-based companies with a national presence would be likely to join the London stand, which is currently promoting its participant packages to would-be partners. Equally, DSD has indicated its preference for a wider partnership approach and would be likely to fund us on that basis only. We could not expect public sector contributions from Ilex, Derry City Council or Lisburn City Council.

This financial commitment required exceeds the provisional budget of up to £20,000 approved by the Committee for MIPIM 2011.

Option 2: Collaborative stand, based on last year's event

| <u>Item</u> | <u>Estimated Cost</u> | <u>Note</u> |
|--|-----------------------|--|
| Stand and multimedia updating and production | £35,000 | Need for some updating, particularly multi-media, to reflect new projects and potentially new partners |
| Hire of exhibition space | £15,000 | This cost has already been incurred, and it was based on a surplus from last year's income. Partners agreed that this could be rolled forward to this year. |
| Events at the stand | £17,000 | Based on three events, one each day; cost includes invitations |
| Delegate fees | £10,000 | Estimate, based on last year's costs. These are additional delegate places that have to be purchased and that are offered to participants as part of the partner package |
| Hospitality | £500 | On Stand |
| Sub-total | £77,500 | |
| Total minus hire of exhibition space (cost already incurred) | £62,500 | |

Lisburn and Derry City Councils have both confirmed that they have had their budgets for MIPIM 2011 approved by their respective committees. The private sector partners represented at last year's event have indicated that a collaborative presence is their preferred approach and they have provisionally committed to attending MIPIM 2011 if it proceeds on this basis. No approach for support has yet been made to DSD but they too have indicated their support for a joint presence. SIB is proposing a Northern Ireland approach if they are to be involved.

If all of these partners were to come forward with financial contributions, it is likely that up to £50,000 of external finance could be raised towards the event. This would mean that the Belfast commitment could be less than £20,000.

Option 3: Involvement in Showcase UK stand – a wider partnership stand located near the existing exhibition location

We have been offered an opportunity to get involved in a Showcase UK stand at MIPIM 2011.

This is a collective stand involving a range of public and private sector partners based in UK. For a financial contribution of £9,800, Belfast City Council could avail of:

- Four delegate places at MIPIM 2011
- Council logo on stand
- One graphic panel to cover Council activity
- 60 second loop presentation on stand, as part of the multimedia package
- Opportunity to display literature on the stand.

While this would be a relatively cost-effective method of participation in MIPIM 2011, the profile of the Council would be significantly less than with options 1 and 2. Equally, at this stage, it is not clear from the organisers what other partners will be involved in the stand.

Resource Implications

Option 1 would cost Belfast City Council up to £71,500

Option 2 would cost Belfast City Council up to £20,000

Option 3 would cost Belfast City Council £9,800

Recommendations

It is recommended that;

- The Committee agree to support Option 2: collaborative presence at MIPIM 2011 and
- That the Chair of Development Committee be invited to participate in MIPIM 2011.

Decision Tracking

Further to participation at MIPIM 2011 a report on outputs will be presented to Committee.

Time frame: May 2011

Reporting Officer: Shirley McCay

Key to Abbreviations

DSD – Department for Social Development

SIB – Strategic Investment Board

URC – Urban Regeneration Company

**Belfast City Council**

| | |
|---------------------------|--|
| Report to: | Development Committee |
| Subject: | QUESTOR Centre Membership |
| Date: | 15 September 2010 |
| Reporting Officer: | Mr John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Ms Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Established in 1989 at Queen's University Belfast, the QUESTOR Centre is Europe's only Industry University Co-operative Research Centre (I/UCRC). The I/UCRC concept is a highly successful model developed by the National Science Foundation (NSF) in the United States where more than 30 such centres have been operating successfully for more than 20 years. QUESTOR has been formally linked to the NSF Programme since its formation in 1989.

The QUESTOR Centre provides member companies and organisations with a world class environmental research programme focussed on their specific needs. In addition the Centre has developed a unique model for the transfer of technology and knowledge to member organisations and for the commercial exploitation of research conducted. The centre serves a select membership made up of environmental regulators and environmentally responsible companies, ranging in size from large multi-national corporations through to forward looking Small and Medium Sized Enterprises (SMEs). Members include BP, Exxon Mobil, Chevron North Sea Limited, Bombardier, Coca Cola Northern Ireland, Northern Ireland Water and the Northern Ireland Environment Agency.

The Members vote on project proposals at Industry Advisory Board (IAB) meetings which are held twice yearly. Typically there are in the region of 14-15 funding proposals submitted at each IAB Meeting and, depending on funding, approximately 8 of these are approved for funding.

QUESTOR have developed their work along the lines of 4 priority areas and have established associated research clusters in each of these areas:

- Waste Management and Remediation;
- Environmental Monitoring;
- Water and wastewater treatment; and,
- Renewable energy technologies.

Belfast City Council officers have been involved in the establishment of and are currently represented on both the Waste Management and Remediation and the Renewable Energy clusters.

As part of Council's environmental industries action plan developed in 2007, Belfast City Council agreed to take an introductory two-year trial Associate Membership (2008 and 2009) of QUESTOR. As an Associate Member, Council is currently represented on QUESTOR's Industrial Advisory Board (IAB) and can have a direct influence in determining the strategic direction of the annual research programme. The IAB votes on and selects all research proposals and monitors progress on active research projects. Additionally, the Council has access to the research conducted and, on completion, receives recommendations for technology transfer and commercial exploitation opportunities. Finally, the Associate Membership enables the Council to represent the interests of small businesses from within Belfast as the current level of SME membership of £5,000 has proven to be quite prohibitive for small businesses. This will allow the SME sector to gain access through Belfast City Council's Associate Membership to the new technologies, knowledge and prototypes that are developed as part of the research programme.

Through the two-year trial membership, representatives from both Economic Development and Waste Management have been developing both our understanding of the QUESTOR process and relationships with the academic and industrial partners from within the QUESTOR membership. In both November 2007 and May 2010, Council hosted the IAB meeting in City Hall. Council have also been approached in order to champion a project at the IAB meeting in November 2010 concerning the development of new technologies aimed at promoting sustainable renewable energy solutions which is a large and growing global market. Additionally, officers have engaged with businesses from within the environmental sector in order to facilitate their introduction to the (Research and Development) R&D capabilities within the QUESTOR Centre.

Key Issues

It is envisaged that the world market for low carbon and environmental goods and services will be in the region of £3,000billion this year and growing by an estimated 5% year on year despite the impacts of the recession. In Northern Ireland, the sector is worth £3.3billion with 1,620 businesses employing 30,600 people. It is further anticipated that the promotion of environmental technologies and the development of renewable energy will assist with addressing the impacts of the economic downturn.

QUESTOR is at the leading edge of research into these technologies and provides access to the research undertaken to their member companies. This will ensure that relevant Council sections have access to the latest research on waste management and remediation, pollution control and renewable energy but will also enable officers to play an advocacy role on behalf of Belfast based SMEs and facilitate linkages into the R&D process.

At present only 1% of Northern Ireland's energy usage is provided for by indigenous renewable sources with the other 99% being imported. By 2020 at least 15% of the total UK energy consumption must come from renewable sources. QUESTOR has been successful in the early stages of a competitive process to establish a competence centre for sustainable energy. Invest Northern Ireland, who administer the programme, have awarded QUESTOR early stage funding for the project definition stage and the development of a business plan for the proposed Centre. The full proposal, if funded,

could lead to an investment of up to £10million over a 5 year period into research into renewable energy technologies.

The Director of QUESTOR has initiated discussions with officers in relation to the establishment of this centre and has indicated a desire not only to locate the proposed centre in Belfast, but also to engage with the Council in relation to the potential for locating the Centre on the North Foreshore site. This would be hugely significant in terms of the potential to create and sustain high value employment opportunities in emerging technologies in Belfast. Further, the centre will be firmly focused on research with proposals requiring a compelling commercialisation plan which in turn could create new business ventures.

Resource Implications

Membership would cost £10,000 for a further year.

Recommendations

It is recommended that the Committee approves a further year's membership for the QUESTOR centre and that officers continue to sit on QUESTOR's IAB. This will enable officers the opportunity to continue championing project proposals at the IAB meeting and to assist QUESTOR with the development of the proposal for the Competence Centre in Sustainable Energies.

Decision Tracking

If recommendation is accepted, an update will be presented to a future meeting of this Committee.

Time frame: September 2011 Reporting Officer: Shirley McCay

Key Abbreviations

I/UCRC – Industry University Co-operative Research Centre
SME – Small to Medium Sized Enterprise
NSF – National Science Foundation
QUB – Queen's University Belfast
IAB – Industrial Advisory Board
R&D – Research and Development

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**Belfast City Council**

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|---------------------------|--|
| Report to: | Development Committee |
| Subject: | Enterprising Britain – Northern Ireland Regional Award Winners |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Enterprising Britain is a nationwide competition which is delivered locally by Invest Northern Ireland. It recognises and rewards the town, city, place or area that is successfully creating jobs, boosting local business and nurturing entrepreneurial talent as the UK emerges from the recession.

Belfast City Council has just been nominated the winner of the Northern Ireland heat of the Enterprising Britain 2010 competition.

Key Issues

Belfast City Council's award was for our work in improving employability and developing business competitiveness through our range of business programme and events as well as our employment initiatives.

The council secured its place ahead of Enterprising Ballymena, which was highly commended, while other entries were received from Larne Enterprise Development Company and Castlereagh Borough Council.

Twelve winners were nominated from across all UK regions and they have now been shortlisted to six. The Belfast submission is among those shortlisted. The next stage in the process is that all those shortlisted will make a presentation to a panel of experts in London in late September 2010. The winner will be announced in October and the overall winner will progress to the European Enterprise Awards later in the year.

The organisers have invited up to 5 people to attend the presentation session in London. At this time, presenters will be asked to provide greater detail on the submission including partnerships, linkages with wider economic development activity and funding issues.

In order to make a strong presentation it is recommended that up to 2 officers from Belfast City Council attend the event in London. Given the strong partnership elements of the bid, it may also be appropriate to invite up to 3 key representatives from a number of the partner agencies involved in the submission.

Examples of the types of initiatives that the judges felt were particularly innovative and effective included:

- The "My Wok Rules!" competition: teams of four students will undergo intensive business training before being selected to take over the running of the "Oodles love Noodles" restaurant on Botanic Avenue for a day in February 2011
- "Spinning the Wheel": using the Belfast Wheel, would-be entrepreneurs were matched with business advisors. They were given the time that one rotation of the wheel took to discuss their business idea and find out what course of action they should take to bring it to fruition
- The HARTE (hospitality and retail training for employment) programme: through this initiative, we have taken almost 200 unemployed people and given them specialised training on customer service, bar-tending, barista skills and cheffing skills to help them find employment in the hospitality and retail sector.

A range of new business development initiatives are commencing in Autumn 2010 and these are being promoted through City Matters as well as through targeted email campaigns and other promotional initiatives.

Resource Implications

- No resource implications associated with compiling the applications – staff time required.
- Travel and subsistence cost for maximum of 5 people attending presentation in London: £1000.

Recommendations

It is recommended that Members note the Council's nomination as the Enterprising Britain 2010 Northern Ireland award winner.

It is also recommended that Committee approves attendance at the presentation in London by up to 2 officers and up to 3 representatives from key partner organizations (or nominees) at a cost of up to £1000 for travel and subsistence.

Decision Tracking

Time frame: November 2010

Reporting Officer: Shirley McCay

**Belfast City Council**

| | |
|---------------------------|--|
| Report to: | Development Committee |
| Subject: | Northern Ireland Local Economic Development Forum and the NILGA Economic Development Working Group |
| Date: | 15 September 2010 |
| Reporting Officer: | Mr John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Ms Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

The Northern Ireland Local Economic Development (LED) Forum was established in 2001 to enable officers working within LED to liaise on strategic issues which affect them in the development of their District. The Forum provides a platform for discussion and collaboration between economic development officers on a range of key issues including economic development, tourism and urban and rural regeneration.

The Forum consists of a small co-ordinating group of senior development/economic development officers comprising representatives of 5 sub-regional groupings, roughly aligned to the Invest NI Regional Office network. Representatives from the sub-regional groupings are responsible for feeding back to the other councils in their area and for co-ordinating input from those councils to the LED Forum agenda.

The Forum meets on a 6 weekly basis and the current co-chairs are Shirley McCay (Head of Economic Initiatives Belfast City Council) and Derek McCallan (Director of Development Ards Borough Council). Belfast City Council's Economic Development Unit currently provides the secretariat for the group. Additionally, SOLACE has recently agreed to provide two nominations to the group in order to support the work of the Forum. These nominees are John McGrillen (Director of Development in Belfast City Council) and Liam Hannaway (Chief Executive in Banbridge District Council).

The Northern Ireland Local Government Association (NILGA) Economic Development Working Group (EDWG) was established in 2009 in order to represent the interests of local authorities in relation to economic development policy and implementation and to provide a strategic member/officer interface on these key issues. The Working Group is comprised of Councillors representing all 5 main political parties, Local Authority Chief Executives and senior economic development personnel as well as NILGA policy development staff. The EDWG is currently chaired by Councillor David Rodway, Belfast City Council.

Over the course of the first year of activity, the EDWG has developed and implemented a wide-ranging action plan covering a number of policy issues including:

- Reducing bureaucracy for small businesses and speeding up decision making;
- Increasing private sector productivity; and
- Conducting research into a legislative, institutional and financial framework for Local Economic Development.

The LED Forum provides a support service to NILGA Officers in shaping the agenda and delivering on the work plan of the EDWG.

Key Issues

The LED Forum working in tandem with the NILGA EDWG has established an ambitious agenda for transformation in the field of LED incorporating an enhanced role for local authorities. The work plan for the coming year includes the following key activities:

- Developing an extensive piece of research into best practice in LED which will inform future positions related to the constitution of LED policy and delivery;
- Developing a case for statutory provision for LED for Local Authorities;
- Identifying and exploring a sustainable model of financing LED;
- Exploring the opportunities for influencing future EU policies and financial arrangements that will impact on the LED agenda;
- Establishing a coherent and cohesive role for Local Authorities in supporting the small business sector; and
- Liaising with Invest Northern Ireland and Department of Enterprise Trade and Investment (DETI) to provide a local authority perspective on the implementation of the recommendations stemming from the Independent Review of Economic policy (IREP). Recommendations contained within this review will be central to the future direction of economic policy in Northern Ireland.

The NILGA EDWG is currently completing the series of actions outlined in its initial action plan. These include:

- Highlighting and addressing barriers to growth and expansion for small businesses;
- Contributing to the debate on the future make up of economic policy in Northern Ireland and Local Government role in economic development;
- Identification of opportunities for reducing the administrative and bureaucratic burden on small businesses;
- Identification of best practice in skills development in order to address current skills shortages in the economy;
- Discussions with various European institutions in relation to the roll-out of future EU funding packages for Northern Ireland; and
- Work on identifying the impact of the economic downturn to identify key budgetary pressures and issues affecting SMEs.

The EDWG is scheduled to meet with a number of key figures in the economic development arena in the coming weeks including DETI Minister Arlene Foster and Chief Executive of Invest Northern Ireland Alastair Hamilton. Additionally, officers will consult members of the EDWG in coming weeks in relation to the priorities and associated action plan for the coming year.

Resource Implications

Officer time to service both the action plan for the NILGA EDWG and the forward work agenda for the LED Forum.

Recommendations

It is recommended that Members note the work of the LED Forum and its association with the NILGA EDWG.

Decision Tracking

No decision tracking required.

Key Abbreviations

LED – Local Economic Development
NILGA – Northern Ireland Local Government Association
EDWG – Economic Development Working Group
DETI – Department of Enterprise, Trade and Investment
IREP – Independent Review of Economic Policy
SOLACE – Society of Local Authority Chief Executives

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Belfast City Council

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| Report to: | Development Committee |
| Subject: | Royal Exchange Regeneration Project – Deramore Property Group |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Members will recall the Special Development Committee of 21 June 2010 where representatives of the Deramore Property Group gave a presentation on their plans for 41-51 Royal Avenue. Deramore have submitted a planning application to Planning Service to redevelop their premises. The application is currently going through the consultation process. The Planning application is to provide 20,000sqft of retail floor space over ground and three upper floors. The intention is to provide accommodation for a single multiple operator similar to the New Look operation in Donegall Place where a completely new shop was built behind the original front façade. The Deramore property has a double frontage on Royal Avenue and Rosemary Street and has been planned to compliment any future Royal Exchange Scheme.

Deramore Property group advised Members that they were seeking to deliver local investment in Belfast City Centre by obtaining support for the removal of 41-51 Royal Avenue from the Royal Exchange Masterplan. The Department for Social Development would not at this stage confirm whether or not the premises would be excluded from the overall Royal Exchange Development Scheme. Deramore's view is that the Royal Exchange Scheme will prevent other developments going forward due to the uncertainty as to when the scheme will be delivered and this is further evidenced by the high level of vacant properties in the area.

Key Issues

Following the presentation and discussion with Deramore Property Group on the 21 June 2010, Members agreed to;

1. The Chairman and Deputy Chairman (or their nominees) together with one representative from each of the party groupings in the Council, facilitate a

meeting between representatives of Royal Exchange (Belfast) limited, the consortium which would be undertaking the Royal Exchange Regeneration Project, and the Deramore Property Group in order to ascertain whether a solution could be aimed at which would facilitate all parties.

Since Committee on 21 June 2010 Deramore Property Group have had separate meetings with both Jackie Johnston, Director of Belfast Regeneration Office and Nick Reid of Ewarts part of the development consortium for the Royal Exchange Scheme. Neither meeting has resulted in Deramore securing their premises exclusion from the Royal Exchange Scheme. The Royal Exchange Scheme planning application is due for submission by 31 October 2010 at which point the development boundary will be in the public domain.

2. A further letter being forwarded to the Minister for Social Development requesting that he meet with an All-party deputation from the Council to discuss the Royal Exchange Scheme. A meeting has been arranged with the Minister for Social Development on 30 September 2010. This meeting affords Members the opportunity to raise with the Minister, Deramore's concerns regarding their own premises in particular and also how the development agreement between DSD and Royal Exchange (Belfast) Limited is impacting on other businesses in this part of the city centre.

Resource Implications

Financial - High levels of vacancy result in a reduction in rates income.

Recommendations

Members note this report as an update on the actions for the Committee meeting of 21 June 2010. The All Party deputation attend the meeting on 30 September 2010 with the Minister for Social Development.

Decision Tracking

A further report is brought to Committee after the meeting with the Minister for Social Development and the lodging of the planning application for the Royal Exchange Scheme.

Timeline: December 2010

Reporting Officer: Shirley McCay

Key Abbreviations

DSD – Department for Social Development



Belfast City Council

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| Report to: | Development Committee |
| Subject: | Conference Subvention |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Conference Subvention

Members will be aware that Belfast City Council has a Conference Subvention policy which is utilised to secure and support national and international conferences to Belfast and to build the City's profile as a conference destination. It was agreed at Development Committee of 10 March 2010 that the existing scheme would close on 31 May 2010 and that current commitments under this scheme would be honoured.

Members will also be aware that officers have been liaising with Northern Ireland Tourism Board (NITB) and Belfast Visitor and Convention Bureau (BVCB) to develop a new Conference Subvention Scheme for Belfast.

Aligned to priorities in the draft Integrated Strategic Tourism Framework, NITB, BVCB and Belfast City Council have developed a new Conference Subvention Scheme with a total funding budget of £435,000 over three years. Belfast City Council will contribute £70,000 per annum and NITB will contribute £75,000 per annum. Funding of £70,000 is available in the current 2010/2011 Tourism, Culture and Arts budget and additional details of the new subvention scheme are in Appendix 1.

The Conference Subvention Scheme has been revised and the main objectives are;

- To raise the profile of Belfast and Northern Ireland as a leading business and conference destination
- To consolidate existing investment in Belfast and Northern Ireland hotel and conference infrastructure
- To increase the contribution of Business and Conference Tourism to Belfast and Northern Ireland economy
- To change the international perception of Belfast and Northern Ireland
- To encourage inward investment to Belfast and Northern Ireland
- To grow the number of leisure visitors by encouraging conferences to run

- partner and extender programmes
- To develop a partnership approach to promoting Northern Ireland as a business and conference destination

Belfast City Council commissioned a Report on a new Conference Subvention Scheme for Belfast in November 2008. Prepared by Sally Greenhill Associates, this report outlines that all major cities throughout the UK operate subvention schemes. For example, Birmingham - £650,000 per annum, Manchester - £6million over 3 years, Glasgow – £1 million and Liverpool, Blackpool, Bournemouth and Brighton all have pots of £1million each. The majority of subvention schemes are funded by respective City Councils.

In terms of total impact of a new Conference Subvention Scheme for the city, it is estimated that an International Association Delegate spends £386.06 per day and a multi-day Domestic Association spends £488.94 per day. In 2003/4 NITB established a similar scheme with the International Fund for Ireland worth £663,000 over 3 years. The total value of conferences secured with this fund was £6.8million in economic benefit producing a return on subvention funding of over 12:1. It is estimated that this new scheme will produce similar economic benefits to the City.

Key Issues

Criteria

The main eligibility criteria for Conference Subvention are summarised below;

- The conference should be based in Belfast and include use of overnight accommodation in the Belfast area.
- The conference should preferably have a minimum of 300 out of state delegates and accompanying partners staying for two nights in the Belfast area. However a conference with a smaller number of out of state delegates staying for multiple nights will be considered if there is evidence that this conference will lead to a larger associated conference coming to Belfast within the next 8 years. The level of subvention being sought against the potential economic benefit will be taken into consideration
- The conference should have an impact on and/or a potential for local businesses and organisations by providing opportunities for developing industry/sector links or to showcase local products, cultural, sporting or intellectual fields.
- The subject areas of the conference should relate to local economic and tourism strategies or specific priority areas for Belfast or Northern Ireland.
- The event, by locating in Belfast should enhance the areas international profile and as such the prestige value of the event will be taken into account i.e. media coverage, speaker profile
- Conferences must demonstrate strict financial project management, cash flows and projected income and expenditure account.

Delivery

NITB, BVCB and Belfast City Council have assessed the options for delivery of the new scheme and agreed that the most appropriate vehicle is BVCB however, a separate panel including representatives from NITB and Belfast City Council will approve all applications. Quarterly reports will be presented to Development Committee on progress of the scheme and BVCB will be required to administer the scheme within current administrative budgets. BVCB will establish clear governance arrangements to be agreed by NITB and BCC to ensure transparent and effective delivery of the scheme on behalf of both funders.

Whilst approaches were made to Invest Northern Ireland to contribute to the scheme, they have agreed to consider individual requests to support subvention against those conferences that best support the economic priorities for Northern Ireland as opposed to contributing to the wider pot. This position will be reviewed once the scheme is fully established.

Resource Implications

Funding of £70,000 is available in the current 2010/2011 Tourism Culture and Arts Budget and commitment of £70,000 in 2011/2012 and £70,000 in 2012/2013.

Recommendations

It is recommended that the Committee approveS:

- the new Conference Subvention Scheme

Decision Tracking

Timeline

- A New Conference Subvention Scheme is to be in operation by October 2010
- BVCB to produce quarterly reports

Timeframe: October 2010

Reporting Officer: Kerrie Sweeney

Key to Abbreviations

BVCB Belfast Visitor and Convention Bureau
NITB Northern Ireland Tourist Board

Documents Attached

Appendix 1 – Additional details of the new subvention scheme

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APPENDIX 1

APPENDIX 1

Objectives of the Scheme:

- To raise the profile of Belfast and Northern Ireland as a leading business and conference destination
- To consolidate existing investment in Belfast and Northern Ireland hotel and conference infrastructure
- To increase the contribution of Business and Conference Tourism to Belfast and Northern Ireland economy
- To change the international perception of Belfast and Northern Ireland
- To encourage inward investment to Belfast and Northern Ireland
- To grow the number of leisure visitors by encouraging conferences to run partner and extender programmes
- To develop a partnership approach to promoting Northern Ireland as a business and conference destination

Criteria for eligibility:

- The conference should be based in Belfast and include use of overnight accommodation in the Belfast area.
- The conference should preferably have a minimum of 300 out of state delegates and accompanying partners staying for two nights in the Belfast area. However a conference with a smaller number of out of state delegates staying for multiple nights will be considered if it relates to the Belfast Integrated Tourism Strategy or if there is evidence that this conference will lead to a larger associated conference coming to Belfast within the next 8 years. The level of subvention being sought against the potential economic benefit will be taken into consideration
- Demonstrate that the conference would not come to Belfast or Northern Ireland unless support is provided
- The conference should demonstrate that it will provide economic benefit to or be likely to have a positive impact on the local economy.
- The applicant should demonstrate that it is not-for-profit organisation.
- The conference should have an impact on and/or a potential for local businesses and organisations by providing opportunities for developing industry / sector links or to showcase local products, cultural, sporting or intellectual fields.
- The subject areas of the conference should relate to local economic and tourism strategies or specific priority areas for Belfast or Northern Ireland.
- The event, by locating in Belfast should enhance the areas international profile and as such the prestige value of the event will be taken into account i.e. media coverage, high profile speakers
- As part of the agreement in accepting subvention Belfast City Council requires that if required, our tourism researchers will be allowed to interview the conference organiser and a sample of the conference delegates on the day(s) of the conference. This will allow the researchers to assess the economic value that the conference can contribute to tourism in Belfast and provide feedback on tourism products and services.

- A post conference report is required from the organiser to provide a further evaluation of the success and impact of this particular conference. This information is published in our "Tourism facts and figures" each year.
- In addition the Belfast City Brand and NITB logo, are to be used on all literature / websites designed for the conference. The Brand guidelines can be found at www.belfastcity.gov.uk/brand and the NITB logo at www.nitb.com
- An application for conference support cannot be considered without evidence of strict financial project management, cash flows and projected income and expenditure account.
- At the time of submission of the application form, subvention will not be made available if the conference is taking place/confirmed within the following 6 months period.

Eligible Costs:

The following costs will be deemed eligible for consideration for assistance;

- Certain eligible conference organisation costs e.g. venue costs.
- Pre conference marketing costs to ensure maximum delegate attendance.

Non Eligible Costs:

The following areas will not be considered eligible for assistance;

- Event Management Fees.
- Food, beverage and entertainment (conference organisers can be encouraged to approach Belfast City Council for civic receptions and other support)
- Loose fittings and fixtures i.e. items which can be used at future conferences.
- Retrospective support cannot be given for activity undertaken before application is approved and Letter of Offer received.

Governance:

Applications will be assessed against the Scheme criteria and only conferences deemed to most closely match the objectives of the Scheme will be considered for support.

The assessment panel, made up of representatives from NITB and Belfast City Council will approve all applications and make decisions on the percentage and timing of funding to be allocated. The panel will withhold 25% of funding until completion of a Post Project Evaluation by the conference organiser, whereupon the final funding will be released.

A Service Level agreement will be established between Belfast City Council and BVCB and NITB to identify roles and expectations between each of the organisations.

**Belfast City Council**

| | |
|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Updated Integrated Cultural Strategy |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Members will be aware that at the Development Committee meeting held on 12 May 2010, Committee agreed the development of a new Integrated Cultural Strategy for Belfast 2011–2014 and a review of the Tourism, Culture and Arts Unit's Multi-annual and Annual Funding schemes.

Work on the Integrated Cultural Strategy has commenced with baseline research and preliminary meetings with key stakeholders, including the Arts Council of Northern Ireland and Multi-annually Funded (MAF) clients. Work on the review and assessment of the MAF and Annual Fund funding schemes is also underway, and a quotation to procure the services of an independent evaluator has been issued.

Key Issues

Approval is sought from the Committee to extend the completion date for the new Integrated Cultural Strategy from February to June 2011. This will enable the strategy to be fully aligned with the Council's new Corporate Plan and optimise opportunities for culture and arts to meaningfully contribute to the strategic development of the city. In addition, the current workload of the Tourism, Culture and Arts Unit makes the development of a robust Integrated Cultural Strategy by February 2010 untenable.

An update on the development of the strategy, including baseline research and an outline draft strategy with aims, objectives and key performance indicators will be brought to Committee for consideration in January 2011. This information will form the basis for formal consultation.

Annual Funding

Approval is also sought to extend the current Integrated Cultural Strategy 2007–10. The criteria for assessing applications to Annual Funding (see Appendix 1), which is drawn from the existing Integrated Cultural Strategy, would also remain the same for 2011–12.

Applications for Annual Funding for 2011–12 will open in October, with a closing date in November 2010.

Multi-annual Funding

It is also recommended that the current funding agreement for the existing MAF clients be extended until March 2012. As in previous years, the continuation of funding will be subject to receipt of a satisfactory monitoring report for 2010–11 and of a one-year plan, including programme and budget, for 2011–12. A list of the organisations currently funded through MAF is included at Appendix 2.

The assessment and review of MAF and Annual Funding over the past three years will be brought to Committee in January 2011.

Resource Implications

Financial

A budget of £35,000 has been included and approved within the Departmental estimates for 2010–11.

Human Resources

An independent evaluator will be appointed to carry out the review of the MAF and Annual Funding schemes. The remainder of the work will be covered within the work programme of the Tourism, Culture and Arts Unit.

Recommendations

It is recommended that the Committee approves;

1. the extension of the development of the new Integrated Cultural Strategy for Belfast 2011–2014 until June 2011;
2. the extension of the current Integrated Cultural Strategy and associated funding criteria; and
3. the extension of the existing MAF funding agreements until March 2012.

Decision Tracking

The review of the Multi-annual and Annual Funding scheme and an update on the development of the new Integrated Cultural Strategy will be presented to the Committee in January 2011.

Timeframe: January 2011

Reporting Officer: Kerrie Sweeney

Key Abbreviations

MAF – Multi-annual Funding

Documents Attached

- Appendix 1 - Annual Funding criteria
- Appendix 2 - Existing MAF organisations

Annual Funding Criteria

1) Leadership

Investment benefits

- evidence of need or demand for the activity
- value for money
- leverage of other funding
- need for the organisation to be funded on an annual basis

2) Celebration

Ambition and impact of arts and heritage activity

- strength and quality of activity
- innovation and creativity of activity
- enhancing the cultural experience of those living, working in, and visiting Belfast
- demonstration of the organisation's track record in arts / heritage activity

3) Good Relations

Extending and enriching participation in arts / heritage activity

- widening access to cultural activities
- developing audiences for arts / heritage activities
- supporting Good Relations and celebrating cultural diversity
- a track record of demonstrating respect, tolerance and / or undertaking activities which are neither threatening or offensive
- engaging with communities and marginalised groups

4) Economic regeneration

Enhancing the cultural infrastructure and placing culture and arts at the centre of regeneration

- sustainability of arts / heritage activity
- enhancing the cultural infrastructure of Belfast
- enhancing the economic infrastructure of Belfast
- enhancing the use of public spaces
- skills development

5) Management

Planning and processes

- effective management and governance
- appropriate policies
- effective strategic planning
- effective marketing plans
- sound financial management
- effective monitoring and evaluation
- staff development processes

Multi-annual Funding Clients

| Organisation | 2010–11 Award |
|---------------------------------------|----------------------|
| Beat Initiative | £34,330 |
| Belfast Community Circus | £34,330 |
| Belfast Exposed | £31,209 |
| Belfast Festival at Queen's | £68,920 |
| Cathedral Quarter Arts Festival | £30,300 |
| Cinemagic | £31,209 |
| Crescent Arts Centre | £34,330 |
| Féile an Phobail | £30,300 |
| Grand Opera House | £34,330 |
| Linen Hall Library | £42,912 |
| Lyric Theatre | £37,971 |
| New Belfast Community Arts Initiative | £34,070 |
| Northern Visions | £31,209 |
| Old Museum Arts Centre | £41,352 |
| Ulster Orchestra | £149,283 |
| Young at Art | £31,209 |



Belfast City Council

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|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Campaigning for Tourism One voice One Team |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

Members were updated and approved Council's response to the draft Northern Ireland Tourism Strategy 2010-2020 commissioned and led by the Department of Enterprise, Trade and Investment (DETI) on 12 May 2010. The vision for the strategy is to "Create the new Northern Ireland experience and get it on everyone's destination wish list." The overall target associated with this vision is to double the income earned from tourism by 2020.

The new strategy reinforces, aligns and complements the Draft Belfast Integrated Strategic Tourism Framework 2010-2014.

In support and to extract the essence of the full strategy, the Northern Ireland Tourist Board (NITB) have produced "Campaigning for Tourism *One Voice, One Team*" (appendix 1) which is due to be published at the beginning of September 2010.

"Campaigning For Tourism" identifies that the Tourism Strategy for Northern Ireland 2010-2020 must be underpinned by the right resources and a new, shared approach adopted across the sector. The publication assesses our current tourism profile - what tourism delivers today and what the future opportunities are. "Campaigning For Tourism" focuses on key themes that need collaborative support including:

- Creating opportunities to increase and maximise visitors spend
- 2012 : A Titanic year for tourism – maximising the long term potential that 2012-13 developments will bring to Belfast
- Campaigning for Tourism at the micro & macro level. This includes:
 - Policy intervention and lobbying through the:
 - Review of current legislation
 - National Park development
 - Improving accessibility
 - Fast tracking and improving planning processes to support

Tourism/Economic Development

- Investment through
 - Marketing – the document identifies closer to home markets but must also address maximising opportunities where Belfast has direct access to other markets
 - Regeneration
 - Integrating of all sectors to maximise investment for tourists
- New Investment
 - Supporting and developing events
 - Improving the Quality of the Visitor Experience
 - Major Capital Investment for projects across Northern Ireland

It is noted that the publication identifies marketing opportunities in closer to home markets however, it should also address and maximise opportunities where Belfast has direct access to other markets.

Northern Ireland Tourist Board has asked that Belfast City Council endorse this publication (Appendix 1).

Recommendations

That the Development Committee endorse the content of the publication “Campaigning for Tourism”.

Decision Tracking

No decision tracking required.

Key Abbreviations

BCC - Belfast City Council
DETI - Department of Enterprise, Trade and Investment
NITB - Northern Ireland Tourist Board

Documents Attached

Appendix 1 – Campaigning for Tourism

Appendix 1

Campaigning for Tourism

One voice. One team.

Bringing employment to all regions, new facilities
to our towns and cities.

Creating opportunities in rural areas.

A source of pride for the people of Northern Ireland.



www.nitb.com

Introduction

2020 Tourism

Travel and tourism is a key driver of the global economy. More than **1 billion people¹** travel every year. It is now estimated that travel and tourism contributes more than **US\$ 5.75 trillion** to world economic activity – just over **9% of global GDP**. Travel and tourism supports **236 million jobs worldwide** - just over **8% of jobs globally²**.

Over the past ten years, Northern Ireland has fought hard for its share of the growing travel and tourism market and has done remarkably well. Today over 3 million visitors spend more than five hundred million pounds annually on the Northern Ireland experience but **we believe we can do...much better.**

By 2020 a focused effort could **increase employment supported by tourism to 50,000 jobs**, the number of **visitors to 4.5 million** and **generate £1 billion** for the Northern Ireland economy every year - this is a serious industry.

Source 1: United Nations World Tourism
Source 2: World Travel and Tourism Council

The priorities and actions required to realise this potential are laid out in the new **Tourism Strategy for Northern Ireland 2010–2020** led by the Department for Enterprise, Trade and Investment. This strategy must be underpinned by the right resources and a new, shared approach adopted across the sector. Within this context one of the major challenges will be sustained government investment, given the likely significant pressure on public sector spending from 2010/11 onwards.



Howard Hastings, Chairman, NITB

Tourism benefit to the Northern Ireland economy

Tourism offers unparalleled potential to generate growth and create jobs across Northern Ireland. As a labour intensive industry it brings employment to all regions, new facilities to our towns and cities, creates opportunities in rural areas and is a source of pride for the people of Northern Ireland.

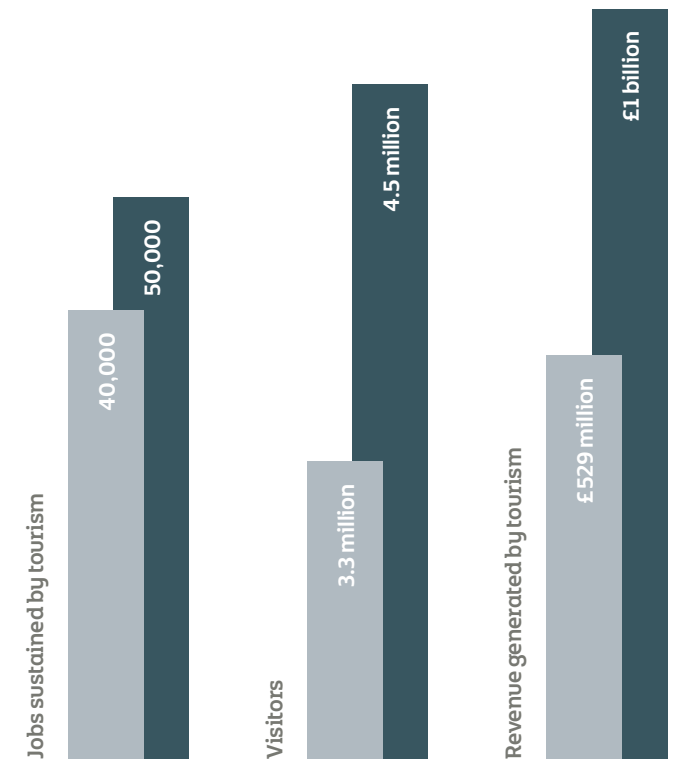
What is tourism delivering today?

- The total revenue generated by the NI tourism industry is **£529m**
- Tourism contributes **4.9% to Northern Ireland's GDP** (gross domestic product)
- In 2009, **1.4m** domestic visitors generated **£192m**
- In 2009, **1.9m** out of state visitors spent **£337m**
- Over **40,000 jobs** are sustained by tourism activity
- One in 18 jobs in Northern Ireland is directly supported by the Visitor Economy
- Every **£1m** generated through tourism supports an additional 25.5 jobs
- People are employed by tourism right across Northern Ireland, in every constituency, at every skill level

What can tourism be in 10 years?

- The total revenue generated by the tourism industry is **£1bn**
- **4.5 million** visitors
- Over **50,000** jobs sustained by tourism activity
- Everyone's business and a source of civic pride
- A career of choice

Today vs Tomorrow



Realising our potential

Create opportunities for visitors to spend money

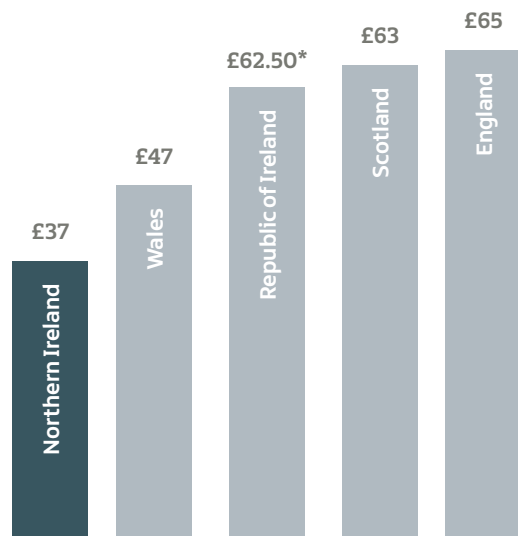
Competitor destinations are highly skilled at persuading visitors to spend money. In the Republic of Ireland visitor spend per head is £62.50, in Scotland £63, in England £65 and in Wales £47. This compares to £37 per head in Northern Ireland. We must exploit the opportunities to encourage our visitors to spend more while they are with us. This is the goal that drives these investment priorities.

2012 : A Titanic year for tourism

By 2012 almost £300 million will have been invested in tourism infrastructure over a five year period, largely from the public sector. This includes the Titanic Signature Building, the Giant's Causeway Visitor Experience, the Ulster Museum, the Ulster Hall, the City Hall, the MAC, the Lyric Theatre, the Built Heritage Programme and city lighting scheme in Londonderry, Newcastle Promenade, World Police and Fire Games and Lough Erne Golf Resort.

By 2012-13 we will have a 'critical mass' of things to see and do, offering a genuinely new experience. We must now capitalise on the investment already made and exploit it in order to achieve our vision for 2020.

Spend per Visitor



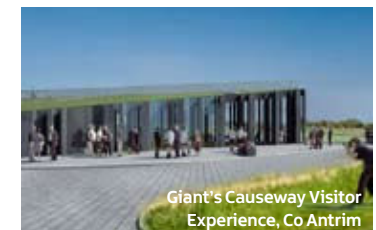
* figure based on 2009 average exchange rate



Ulster Museum, Belfast



Titanic Signature Building, Belfast



Giant's Causeway Visitor Experience, Co Antrim



Lyric Theatre, Belfast



The MAC, Belfast

Calling on you

To help the tourism industry achieve our goals we need to collectively position our challenges and priorities.

We the Board of NITB are asking you to join us in advocating for change in those areas that impede our growth and challenge our competitiveness.

Policy intervention

Review Legislation

Review of legislation on issues such as trading and opening hours, Easter licensing, the facilitation of events including licenses and road closures and the facilitation of 'on street' cafe culture.

National Park

Secure a designated location in Northern Ireland.

Accessibility

Develop an access strategy identifying critical routes and ensuring accessibility through transport, infrastructure and maximising use of land for leisure.

Planning

Develop flexible planning policies that encourage economic growth and responsible tourism development.

Sustained investment

Marketing

Sustained and integrated marketing programmes with partners in the close-to-home markets of Northern Ireland, Republic of Ireland and Great Britain.

Regeneration

Develop and improve key towns and cities and surrounding infrastructure to enhance the visitor experience.

Sweat the Assets

Tourism is everyone's business and everyone needs to play their part. Pool existing resource and investment across government to better deliver for tourism.

New investment

Events

Deliver increased funding to develop a year-round programme that extends the season, drives growth in the regions, and inspires people to consider Northern Ireland as a place to live, learn, work and visit.

Quality Visitor Experience

Improve the quality of customer service and communication and increase capability in the food and drink offering, skills base, and training provision for hospitality staff.

Major Capital Investment

There has been significant recent investment. We now need to complete the puzzle and:

- Secure a fully integrated conference and exhibition facility in Belfast
- Secure a National Arts Gallery to drive tourism intake and develop the cultural experience
- Facilitate the development of a new links Golf Resort

Engage with us

The Board of NITB is seeking to engage with key stakeholders across Northern Ireland in support of the tourism industry.

We want to unblock those issues that impede growth and competitiveness of our industry.

To discuss some of these areas further, please contact Howard Hastings or any of the NITB Board members on oneteam@nitb.com



Mr Howard Hastings
Chairman, NITB



Mr Donald Price



Mr Martyn Todd



Mr Kevin Baird



Mr Michael Deane



Mr Clive Gordon



Mr Thompson Keating



Dr Sally Montgomery



Mr Alistair McGowan

The team so far

| | | | | |
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**This document may be made available in alternative formats on request.
Please contact the Communications Unit for further details.**

While every effort has been made to ensure accuracy in this publication, The Northern Ireland Tourist Board can accept no liability whatsoever for any errors, inaccuracies or omissions, or for any matter in any way arising out of the publication information. Where errors are brought to our attention, future publications will be amended accordingly.

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Fax: +44 (0) 28 9024 0960 Email: info@nitb.com





Belfast City Council

| | |
|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Clare Tourism Conference |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, ext 3459 |

Relevant Background Information

The 21st National Clare Tourism would be held in The Falls Hotel, Ennistymon, Co. Clare, from Thursday 26-Saturday 27 November 2010. The theme of this year's conference is 'Achieving World Class Tourism'. Organised by the Clare Tourist Council, in conjunction with Clare County Council, the event is open to tourism industry officials and members of local authorities, county enterprise boards, partnerships, and all public and private bodies involved in the promotion of tourism in Ireland. Details of the conference are included in Appendix 1.

The total cost of attending the conference including delegate fee, travel, accommodation and expenses has been estimated at £600 per delegate.

Members may wish to note that Council was represented at the Conference in 2008 however were not represented the previous 4 years before. There is no record of Council attendance in 2009.

Resource Implications

Conference, travel and accommodation expenses:

- £600 per delegate (including delegate fee, travel to conference, accommodation, taxis and expenses)

Recommendations

It is recommended that the Committee:

- acknowledges receipt of the conference invitation and;
- declines the invitation this year due to other priorities and budgetary commitments.

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| Decision Tracking |
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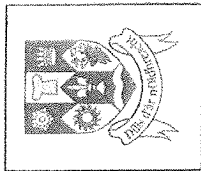
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| No decision tracking required. |
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| Documents Attached |
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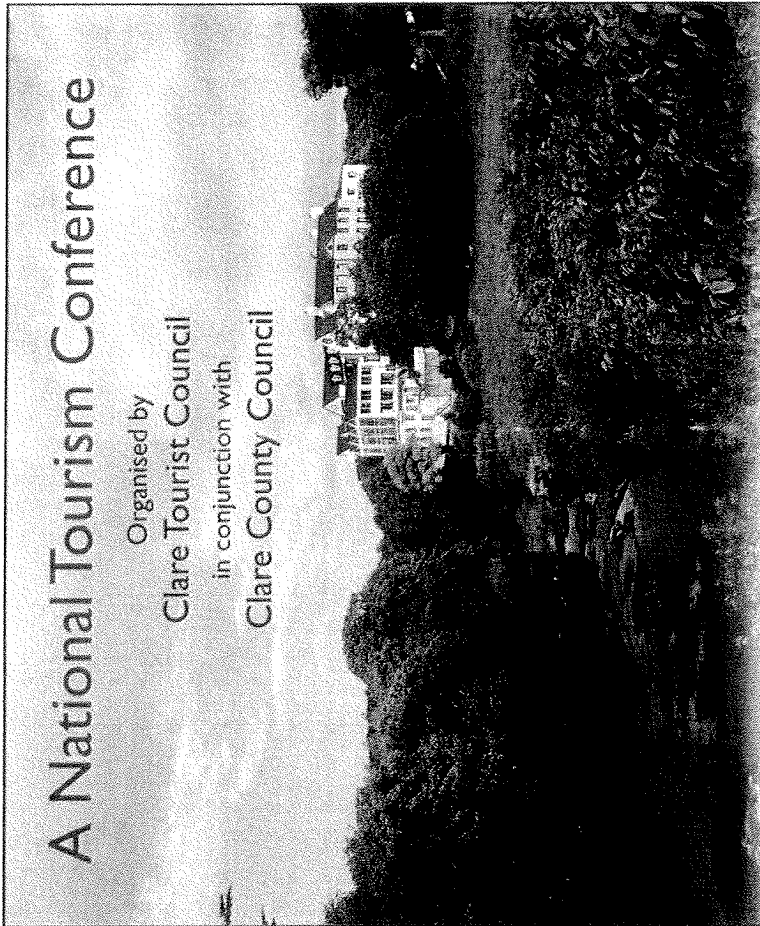
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| Appendix 1 – Conference details. |
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**Clare Tourist Council
Clare County Council**



“ACHIEVING WORLD CLASS TOURISM”



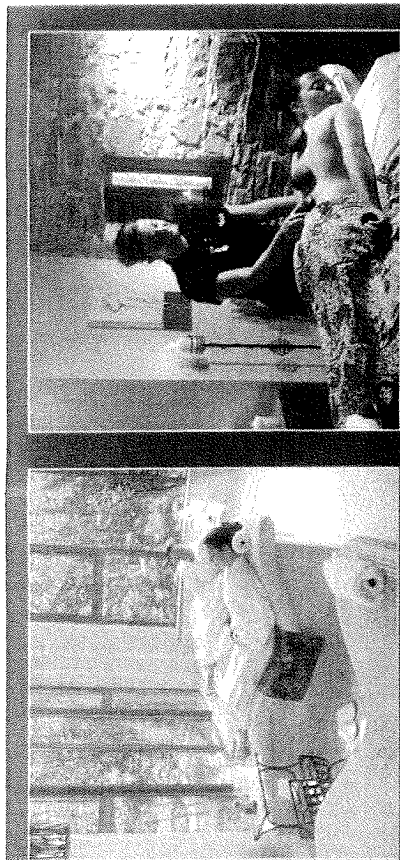
A National Tourism Conference

Organised by
Clare Tourist Council
in conjunction with
Clare County Council

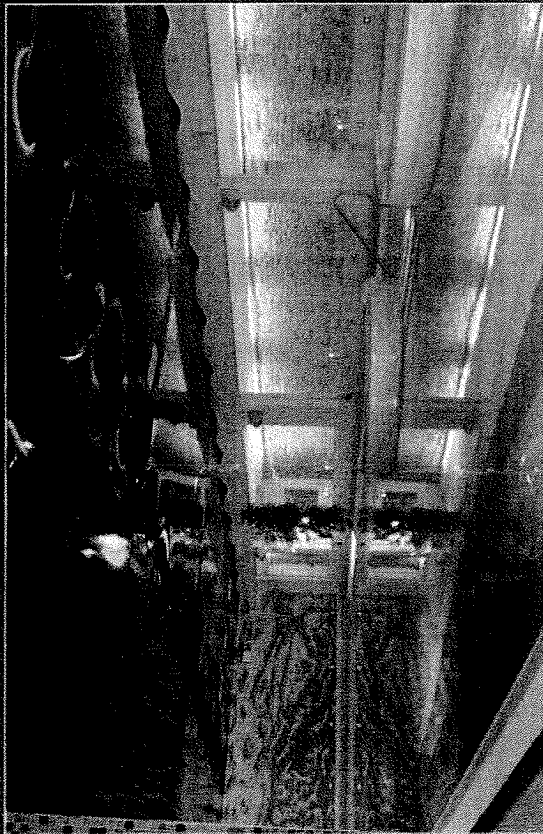
**Thursday 25th, Friday 26th, Saturday 27th
November 2010**

Falls Hotel, Ennistymon, Co. Clare, Ireland

This conference is the twenty second in a programme of National Conferences on Tourism issues which Clare Tourist Council in conjunction with Clare County Council are organising for Tourism Industry Officials and Members of Local Authorities, County Enterprise Boards, Partnerships and all Public and Private Bodies involved in the promotion of Tourism.




Falls Hotel Spa Resort
River Spa and Aqua Fitness Now Open
For further details or to book a treatment, call 065 7071004
or see our website, www.fallshotel.ie



Conference papers and presentations will be available on website www.claretouristcouncil.ie in the week after the conference.

For further details contact:
Tel. 065-7071149
Email: cahilka@indigo.ie



Please support the Cliffs of Moher “New 7 Wonders of Nature” Competition.
Vote today by clicking the Cliffs of Moher icon new7wonders.com

CONFERENCE PROGRAMME

Thursday, 25th November 2010

Tourism Display and Exchange of Brochures.

6.30 pm Presentation of Clare Tourist Council Tidy Towns Awards.
Sponsored by Fitzpatrick's Supermarket, Ennistymon.

Friday, 26th November 2010

11.00 am Bus Tour to Cliffs of Moher Visitor Experience.

2.00 pm - 3.30 pm Registration

Conference M.C. Flan Garvey, Chairman, Organising Committee.

3.30 pm Welcome by: Cllr. Martin Conway, member of Fine Gael National Executive and member of Organising Committee.

Official Opening: Deputy Mary Hanafin T.D.,
Minister for Tourism, Culture and Sport
invited to open Conference

SESSION 1

CHAIRMAN: Cllr. Jim Finucane,
Chairman, Kerry Education Committee.

4.00 - 4.20 pm

"The Importance of Access"

Speaker: Mr. Pdraig O Ceidigh
Chairman, Aer Arann

4.20 - 4.40 pm

"Football in Clare - The Key to Success"

Speaker: Packie Bonner, Technical Director F.A.I.

4.40 pm - 5.00 pm

"Soccer - Networking within Clubs"

Speaker: Jim Madden, F.A.I. delegate from Clare.

5.00 pm - 5.20 pm

Open Forum

7.30 pm

Drinks Reception sponsored by Falls Hotel
and Clare Tourist Council.

8.00 pm

Dinner followed by
Dancing with the Checkers Band

Saturday, 27th November 2010

10.00 am Breakfast

SESSION 2

CHAIRMAN: Tom Harrington, Nenagh

11.00 am - 11.20 am "Raising the Bar - The Role of Local Authorities"
Speaker: Gerard Dollard, Director of Services
and Ennis Town Manager.

11.20 am - 11.40 am

"World Class Tourism, The Importance of Exchange
Programmes, from Inside and Outside the E.U."

Speaker: Bodil Alver Moen,
Rektor at Sore Al Skole, Lillehammer Kommune, Norway.

11.40 am - 12.00 noon

"Learning from the advantages of networking
- The Pathway to Success"

Speaker: Geraldine McGahey,
Chief Executive, Larne Borough Council.

12.00 noon - 12.20 pm

Open Forum

12.20 pm - 12.30 pm

Coffee

SESSION 3

CHAIRMAN: Bertie Montgomery,
Tobermore, Co. Derry

12.30 pm - 12.50 pm

"Shannon Development
- A Project Driven Approach to Tourism"

Speakers: Finbar Brougham, Regional Development
Manager Shannon Development, Clare and Siobhan King,
Tourism Officer, Shannon Development, Clare.

12.50 pm - 1.10 pm

"Developing an Authentic Tourism Experience"

Speaker: Samantha Williams,
Cantata Project Coordinator, Denbighshire County Council.

1.10 pm - 1.30 pm

Open Forum.

1.30 pm

Lunch

7.30 pm

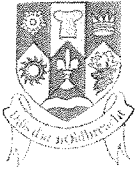
Drinks Reception sponsored by Falls Hotel
and Clare Tourist Council.

8.00 pm

CONFERENCE BANQUET AND ENTERTAINMENT

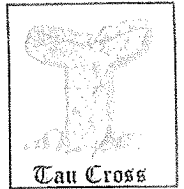
Guest Speaker: Deputy Enda Kenny T.D.,
Leader of Fine Gael
Dancing with Fiddle Case Band

Clare Tourism Conference



Station House, Ennistymon, Co. Clare.

Tel. 065-7071149 Email: cahilka@indigo.ie



August 2010.

"ACHIEVING WORLD CLASS TOURISM"

A Chara,

The 22nd National Tourism Conference organised by Clare Tourist Council in conjunction with Clare County Council, will be held in the Falls Hotel, Ennistymon, Co. Clare on the 26th and 27th November, 2010.

During the past 21 years this conference has addressed a wide range of Tourism related issues, and the 2010 Conference theme has been selected to discuss "Achieving World Class Tourism" a topic that interests everyone involved in tourism.

The Conference fee is €229 Euro, accommodation extra. Accommodation can be booked direct through the Falls Hotel, Ennistymon, contact Jane at Tel: 00 353 65 7071004 at a special Conference rate of €42.50 per person sharing a Twin or Double room or €60 Euro for a Single room per night bed & breakfast.

Thank you for your support in the past and we look forward to seeing you again in 2010.

Mise le meas

Kathleen Cahill,
Conference Secretary.

"Achieving World Class Tourism"

Clare Tourism Conference : 25th, 26th & 27th November, 2010
The Falls Hotel, Ennistymon, Co. Clare.

Booking Form

Conference Rate per Delegate: €229 Euro

Rate includes: Refreshments during the Conference, Drinks

Reception on Friday and Saturday Night.

Dinner & Entertainment on Friday Night.

Lunch on Saturday, Conference Banquet and

Entertainment on Saturday Night.

Name of Organisation: _____

Address: _____

Telephone: _____ E-mail: _____

Name of Delegate: 1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

Please return the enclosed Booking Form to:

Mrs. Kathleen Cahill,
Station House,
Ennistymon,
Co. Clare.
Republic of Ireland.
Tel. No: 00 353 65-7071149

E-mail: cahilka@indigo.ie



Closing date for applications: Monday 22nd November 2010.

ACCOMMODATION LIST : ENNISTYMON AREA

| HOTEL | SINGLE RATE | DOUBLE RATE | PHONE NO. |
|--|-------------|-------------------|-------------|
| Falls Hotel, Ennistymon | €60.00 | €42.50 pp sharing | 065-7071004 |
| BED & BREAKFAST (Ennistymon) | | | |
| Mrs. Kathleen Cahill, Station House, Ennis Road, Ennistymon | | | 065-7071149 |
| The Houlihan Family, Hillbrook Farm, Lahinch Road, Ennistymon | | | 065-7071164 |
| Byrne's Town House, Main Street, Ennistymon | | | 065-7071080 |
| Páirc an Fhia, Deerpark Upper, Ennistymon | | | 065-7071134 |

ACCOMMODATION LIST : LAHINCH / LISCANNOR AREA

| HOTEL | PHONE NO. |
|--|-------------|
| Atlantic Hotel, Main Street, Lahinch | 065-7081049 |
| Lahinch Golf & Leisure Hotel, Lahinch | 065-7081100 |
| Shamrock Inn Hotel, Main Street, Lahinch | 065-7081700 |
| Vaughan Lodge, Lahinch | 065-7081111 |
| Moy House, Lahinch | 065-7082800 |
| BED & BREAKFAST (Lahinch Area) | |
| Mrs. Rosemary Donohue, Cois Farraige, Miltown Malbay Road, Lahinch ... | 065-7081580 |
| Pat & Margaret Donovan, Castlevew Lodge, Lahinch | 065-7081648 |



Belfast City Council

| | |
|--------------------|--|
| Report to: | Development Committee |
| Subject: | Belfast at Venice |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, Ext: 3470 |
| Contact Officer: | Gerry Millar, Director of Property and Projects, Ext: 6217 Laura Leonard, European Manager, Ext: 3577 |

Relevant Background Information

A number of Council Officers were approached by Ard Architects in association with PLACE, the Council supported design centre and Forum for Alternative Belfast (FAB) the City planning and design lobby group in June 2010 to consider supporting a city design promotion event due to take place on 27-30 October in Venice.

The event 'Urban Promo' is a high profile event attended by over 1000 key European architects and investors which brings together some of the most successful European Cities to both exhibit and discuss key regeneration projects and strategies now being delivered.

Due to connection with an Italian architecture lecturer at the University of Ulster the organisers have agreed to make Belfast the case study City providing an opportunity to showcase regeneration projects to date such as Falls and Grove Centres, refurbishment of existing buildings such as the Ulster Museum, Ulster Hall and City Hall as well as new community based projects such as Connswater Greenway, Gaeltacht Quarter and more commercial projects such as those at Victoria Square, Titanic Quarter and the Lyric and MAC theatres.

Ard Architects were informed that they were too late to meet the Committee cycle in June and while Committee could consider a proposal in August or September the Council could not give any guarantees of support. If they wished to book the Urban Promo event they would be doing so at their own risk.

Key Issues

Ard Architects submitted a written proposal for support in August and also sought the Lord Mayors participation in the event. The Lord Mayors office has since declined the invitation. The following key points in terms of the submission include:

- (i) The group behind this have persuaded the Urban Promo organisers to use Belfast as a case study at a nil charge for Belfast; in effect contributing £38000 to the project. Urban Promo are now promoting the event with Belfast as centre piece.
- (ii) The exhibition is to consist of thirty A0 size panels featuring various projects include drawings, photographs and supporting text.
- (iii) A full day of the exhibition will be dedicated to speakers representing Belfast who will tell the story of regeneration in Belfast via the projects illustrated.
- (iv) Belfast speakers would then host a panel discussion on the conference theme which is 'Delivering projects in the current economic crisis with restricted government funding' using Belfast experiences but also hearing from other parts of Europe.
- (v) Besides the immediate City promotion impact a highly acclaimed academic journal urbanistica will feature Belfast in a number of articles highlighting various City projects. Both Belfast universities have contributed papers as well as other City organisations such as PLACE, FAB, Cathedral Quarter Steering Group and Gaeltacht Quarter.
- (vi) The final element of the project is a publication based on the materials and research created for the exhibition which will be a permanent asset in terms of telling part of the Belfast story in a highly graphic medium which can be used in the 2012 preparations or other documents such as a Belfast prospectus for investment.
- (vii) The organisers have sought support from a number of organisations and have received support in either cash or kind eg the event fee has been negotiated at nil cost; Ard Architects have committed to producing exhibition materials and are awaiting further responses from DSD, DRD and SIB subject to BCC's position. All those so far attending are funding their own travel and accommodation.
- (viii) The British Council is contributing £4000 as this event is happening alongside the British Biennale Pavilion which is part of the Venice Biennale a major cultural event that takes place annually in Venice.

Resource Implications

The organisers would like Belfast City Council to:

- To provide a speaker and panel representative. The cost would be approximately £2160.00. (£300 flights, £480.00 for accommodation and £300 for subsistence for two officers)

- To contribute to the costs of the exhibition materials and conference installation and to the production of a final publication (£10,000).

Council has approximately £10000 in its 'Showcasing Belfast in Europe' budget which is currently unallocated and this event would meet the objectives of the European Unit's business plan in terms of showcasing Europe as endorsed by Committee. Our Eurocities network can also be used to promote Belfast in this event.

In the event of a shortfall in funding some aspects of the project will need to be curtailed.

Recommendations

It is recommended that Committee agree:

- (i) To approval to use the Showcasing Belfast in Europe budget to support this project
- (ii) Approve that two officers attend to speak on behalf of the Belfast projects as nominated by Director of Development.

Decision Tracking

Further to agreement two officers will attend the event to speak on behalf of the Belfast projects and that the Showcasing Belfast in Europe budget will be used to support this project

Time line: October 2010

Reporting Officer: Gerry Millar

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**Belfast City Council**

| | |
|--------------------|---|
| Report to: | Development Committee |
| Subject: | Retail Northern Ireland Conference |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, Ext 3470 |
| Contact Officer: | Shirley McCay, Head of Economic Initiatives, Ext 3459 |

Relevant Background Information

The Belfast Chamber of Trade and Commerce is organising a conference entitled 'Retail Northern Ireland' on 30th September 2010. This event will cover a range of topics including devolution, retailing forecasts, town centre shopping, funding, planning, etc and will include both plenary sessions with keynote speakers and workshops. The conference is to be held in the Stormont Hotel.

Members of the Board of Belfast City Centre Management have been invited to attend. The Chairman is the nominated representative of the Development Committee to sit on the Board, along with the Chair of the Health and Environmental Services Committee.

Key Issues

The Chairman is invited to attend the conference in his capacity as a member of the Board of Belfast City Centre Management. A copy of the programme is attached.

Resource Implications

The cost of attending the one day conference is £129.

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| Recommendations |
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| The Committee is recommended to authorise the attendance of the Chairman, Deputy Chairman and one officer at the Retail Northern Ireland Conference. |
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| Documents Attached |
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| |
|----------------------|
| Conference Programme |
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Booking Form

I wish to:

reserve _____ place(s) at the Retail NI 10 Conference.



| | Early Bird Offer Book before 31 July 2010 | Book After 31 July 2010 |
|---------------|--|------------------------------------|
| Delegate Rate | £99 +VAT <input type="checkbox"/> (SAVE £30) | £129 +VAT <input type="checkbox"/> |

Fee includes documentation, lunch and other refreshments served during the conference and is payable in advance.

Please send me the Sponsorship and Exhibitors Pack

Please number workshops you are interested in attending in order of preference (1 being most preferable):

Business Improvement Districts Retailing in the Digital world
Future for Independent Retail Measuring for Success

Workshops spaces will be given on a first come, first served basis.

Personal Details

Name (Mr/Mrs/Ms/Dr): _____ Job title: _____

Organisation/Company: _____

Address: _____

Postcode: _____

Tel: _____ Email: _____

What's On Your Mind?

Your opinion matters - Please give us your pressing question to contribute to panel discussions at the Retail NI 10 Conference. We will collate themes to address at the conference.

[NB: We cannot guarantee that your specific question will be addressed, however, it will be a valuable contribution to the group discussion format]

Payment Options

I enclose a cheque for £ _____ Payable to 'Belfast City Centre Management Co. Ltd.'

Please invoice me

Please forward account details for BAC's payment

Acknowledgement of registration

Confirmation of registration will be sent to all delegates. Instructions will be sent out following receipt of payment. If you have not received your acknowledgement seven days prior to the start of the conference, please contact **Nicola Evans or Julie Bonner on 028 9024 2111**.

Cancellations/substitutions

For those unable to attend, a substitute delegate may be sent at any time with no additional charge. Alternatively a refund will be given for cancellations received in writing up to 30 days prior to the conference less an administration charge of 25% + vat. Regrettably no refunds can be made after that date.

* BCTC reserves the right to change the programme.

Appendix 1



Retail NI 2010

THURSDAY 30TH SEPTEMBER
Stormont Hotel, Belfast

Principal Sponsor:



Printed by:



Designed by:



Speakers Include:
House of Fraser Chief Executive, Mr John King
Cllr. Edwin Poots, MLA
Tesco Ireland Operations Director, Gary Mills
Junior Minister, Robin Newton, MLA
Chief Executive of NIIRTA, Glyn Roberts
Springboard Director, Diane Wehrle

www.retail-ni.co.uk

How do we attract shoppers back to the city centre?

What will make customers come to Northern Ireland's stores?

How can we survive the economic downturn?

Join us at the only forum for Northern Ireland Retailers for the second year running. Hear high calibre speakers deliver genuine insight into the critical factors of survival and growth.

Responsive Retailing – responding to the consumer needs whilst tackling the challenging economic environment using innovation, individuality and positivity.

Welcome

The President of Belfast Chamber of Trade and Commerce, Mr Norman Maynes

Rt. Hon. The Lord Mayor of Belfast, Cllr. Pat Convery, MLA

Key Note Addresses

- **Devolution, the Benefits to Business**
Junior Minister, Robin Newton, MLA
- **Retailing, a view of the next 12 months**
Mr John King, Chief Executive, House of Fraser

Refreshments

The Retail Landscape

- **Retailing in Northern Ireland, the year ahead:**
Tesco's view of Northern Ireland's Retail Industry for the next 12 months
Gary Mills, Operations Director, Tesco Ireland
- **Funding Significantly Improved Retail Environments**
Post Review of Public Administration
Mike Smyth, University of Ulster
- **Planning: The need for a Co-ordinated Framework**
Minister for the Environment, Cllr. Edwin Poots, MLA

Springboard

BCTC is delighted that Springboard has partnered with us as principal sponsor this year. Springboard is the UK's leading provider of automated footfall monitoring services in town and city centres, monitoring around 400 counting locations in 70 towns and cities in the UK. Data is delivered daily through www.spring-board.info. The ATCM-Springboard National High Street Index tracks footfall trends nationally, and has been adopted by town centre practitioners, retailers and the property sector as a key benchmark of the performance of towns and cities across the UK. Already renowned as being the most accurate available, Springboard's footfall monitoring capability has now been extended to include capturing dwell time of customers in town centres. Springboard's is also launching its new Milestone service in collaboration with the ATCM - the first and only comprehensive performance measurement and benchmarking service for towns and cities. Milestone marks a clear seachange in the way that towns and cities can engage with stakeholders, occupiers and investors, and firmly positions Town Centre Managers as the leaders in establishing best practice in performance measurement.

Lunch

Workshops

- **Business Improvement Districts**
Richard Guiney, Chief Executive Dublin BID
Andrew Mawhinney, Chief Executive, Dundalk BID
 - **Retailing in the Digital World**
Richard Clement, Marketing Director, Pierce Communications
 - **The Future of Independent Retail**
Glyn Roberts, Chief Executive of Northern Ireland Independent Trade Retail Association
- Measuring for Success: Securing the future for our towns and cities**
Diane Wehrle, Director, Springboard

Refreshments

Feedback from workshops

Discussions

Summary by Conference Chairman

Agreed Actions



Norman Maynes, Head of Business Development, Translink

Norman is responsible for brand management, advertising, promotional activity, web services, e-commerce and market research for its group of companies, (Metro, Ulsterbus, Goldline, NI Railways and Enterprise). He has served on the Executive Council of the Belfast Chamber of Trade and Commerce for several years before being appointed as President in May 2010.



Robin Newton, MLA

Robin was appointed Junior Minister in the Office of the First Minister and deputy First Minister on 1 July 2009. He has a wealth of political experience, being first elected to the Northern Ireland Assembly in November 2003 and re-elected in March 2007. He has been a member of Belfast City Council since 1985 and was elected High Sheriff of Belfast in 1999.



Rt. Hon. The Lord Mayor of Belfast, Cllr. Pat Convery, MLA
Councillor Pat Convery was elected on 1 June 2010 and his term will continue until June 2011. Councillor Convery has represented the Castle area of north Belfast since being elected to Belfast City Council in June 2001. A former Deputy Lord Mayor of Belfast (in 2005-2006). He is Vice-Chairman on the SDLP, a Belfast Harbour Commissioner, a member of the North Belfast Partnership and a former Chairman of the Belfast District Policing Partnership.



Cllr. Edwin Poots, MLA was appointed Minister of the Environment in the Northern Ireland Executive on 30 June 2009. He was elected to Lisburn City Council in 1997 and the Northern Ireland Assembly in 1998. He is currently Chairman of the following organisations: Lisburn City Centre Management, Lisburn Rural LEADER Group, Lisburn City Council's Economic Development Committee and the Maze Implementation Panel.



Gary Mills is Operations Director, Tesco Ireland

Belfast-man Gary Mills has been appointed to the island's top job in retailing. Mills, who began his career with Stewarts Supermarkets, has taken up the post of operations director for Tesco across the island of Ireland. It makes him responsible for around 160 stores and 22,500 employees North and South. Tesco currently employs more than 9,000 people in Northern Ireland and sources goods to the value of more than £480 million from local suppliers.



John King, Chief Executive Officer, House of Fraser

John King joined House of Fraser, from Matalan, as Chief Executive Officer in December 2006. John started his management career at Sainsbury's and subsequently moved to a merchandising role at Marks & Spencer. Later he held various Managing Director roles at mainstream clothing and intimate apparel suppliers in the US and UK while overseeing factories across the US, Central America, and the Far East.



Andrew Mawhinney is the Town Centre Commercial Manager in Dundalk. One of only two Business Investment District Schemes (Bids) in the Republic of Ireland, Dublin being the other Bid. Andrew has a background in working in Town Centre Management in Ireland having occupied a similar public/private position in Limerick City for ten years.



Diane Wehrle, Director, Springboard

Diane Wehrle has over 20 years experience in providing analysis and performance measurement services in the retail property industry on behalf of Local Authorities, Town Centre Management initiatives, owners, investors and retailers. Previously Head of Retail Research at Donaldsons and Head of Retail and Property Consultancy at Experian, Diane is a founding Director of Springboard which was inception in 2002 and works with over 70 towns and cities across the UK. Diane is a Fellow of the Institute of Place Management.



Richard Clement is Internet Marketing Director with Pierce Communications and has been working in the Northern Ireland IT industry for over 19 years. He has specialised in web technologies since 2000 and Internet marketing & search engine optimisation since 2004.



Richard Guiney is the Chief Executive Officer of the Dublin City Business Improvement District (DBID) which was established in 2008 and serves over 2,000 businesses in Dublin's city centre in an area that is 2.5km long and 1.5km wide. DBID works to maintain Dublin's status as one of Europe's premier choices for shoppers, tourists and business leaders alike.



Glyn Roberts was appointed Chief Executive of NIIRTA in January 2008 after serving 7 years as Head of Press and Parliamentary Affairs with the Federation of Small Business in Northern Ireland.



Mike Smith, Head of Economics at the University of Ulster. He has been an academic economist for over thirty years and has published widely in academic and professional journals. His research interests are in regional policy and local economic development.

Sponsorship Opportunities

There are a number of opportunities for interested organisations to become involved with Retail NI 2010 as sponsors. Advantages of Sponsorship association include media coverage, brand awareness and networking opportunities.

For further information contact Nicola Evans or Julie Bonner on 028 9024 2111, email n.evans@belfastcentre.com or visit the retail NI website on www.retail-ni.co.uk.

Exhibition Opportunities

There are a limited number of exhibition spaces at Retail NI 2010. The exhibition area is situated outside the main conference room where all delegates will meet, assemble and network throughout the day.

For further information on how to secure an exhibition space contact Nicola Evans or Julie Bonner on 028 9024 2111, email n.evans@belfastcentre.com or visit the retail NI website on www.retail-ni.co.uk.



Belfast City Council

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|--------------------|---|
| Report to: | Development Committee |
| Subject: | EU Update |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen Director of Development ext 3470 |
| Contact Officer: | Laura Leonard European Manager Ext |

Relevant Background Information

Delivering and participating in information seminars and support for business events are actions detailed within the European and Economic Development Unit's 2010 – 2011 business plan agreed by the Development Committee in June 2010.

Support has already been provided for two successful BCC events this year to encourage entrepreneurship and promote export marketing. These events were jointly organised by the Council's Economic Development and European Units. They were well attended and evaluations demonstrated a demand for further support.

Key Issues

Request to Provide Input at Two Business Events

A request has been received to provide input into two external business events led by Sinn Fein who are working with a range of partners and businesses in north and west Belfast. Input entails presenting at both events on business support and opportunities provided by Belfast City Council's European, Economic and Procurement Units. The European Unit would also support the event by bringing in speakers from Invest NI and Belfast Metropolitan College.

1. Small Business Information Seminar

Date: 17 September 2010 9.30am – 1.30pm

Venue: Balmoral Hotel

Event supported by the West Belfast Partnership Board

2. Small Business Information Seminar
Date: 15 October 2010 1.00pm – 3.00pm
Venue: NICVA premises
Event supported by the North Belfast Partnership Board

Resource Implications

Belfast City Council will not contribute any financial support to these events. Input from staff is required in terms of preparing and providing presentations and liaising with other agencies to request their involvement.

Recommendations

Committee are asked to approve:
The involvement of staff from Council's European, Economic and Procurement Units in supporting these events.

Decision Tracking

There is no decision tracking attached to this report

**Belfast City Council**

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| Report to: | Development Committee |
| Subject: | Consultation: DETI - Proposed Amendment to the Gas (Applications for Licence and Extensions) Regulations |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Barbary Cook, Policy & Business Development Manager, ext 3620 |

Relevant Background Information

The Council has been asked to respond to DETI's proposed amendment to the Gas (Applications for Licence and Extensions) regulations. The change is to bring the regulations in line with EU legislation and regulations already in place for NI Electricity licensing. The change is the removal of the requirement for a Gas Provider to have a contact address in Northern Ireland for the duration of their initial application for a licence.

The questions for the consultation are:

- (a) Do you agree with the Department's assessment of the actions required to be taken in order to meet the requirements of the EU Services Directive?
- (b) Do you think removal of the territorial restrictions in the Gas Regulations will have any adverse effect on the natural gas sector in Northern Ireland?
- (c) Are there any other areas to consider that we have not anticipated in this consultation?

More information is available online:

http://www.detini.gov.uk/eu_services_directive_and_proposed_amendment_to_gas_applications_for_licences_and_extensions_regulations_1996.pdf

The consultation document has been passed to all Departments within Council as well as to the Development Department Management Team and no issues or concerns have been raised about the proposals.

Key Issues

As the change is required to meet EU legislation, it is suggested that no specific response is required and that we therefore only send an acknowledgement letter stating that we have no concerns with the proposals.

The suggested response is shown below:

Consultation: Amendment to gas (applications for licences and extensions) regulations (Northern Ireland) 1996

Thank you for asking Belfast City Council to comment on your proposed changes. In this instance we have no specific concerns and hence no comment to make.

Resource Implications

There are no resource costs associated with this consultation response.

Recommendations

The Committee is asked to :

- Approve the suggested response; or
- To suggest additional comments or changes that they feel need to be made.

Decision Tracking

Further to approval the agreed response will be communicated to DETI.

Timeframe: November 2010

Reporting Officer: Barbary Cook

**Belfast City Council**

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|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Consultation - Support Owner Occupiers in Redevelopment Areas |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Barbary Cook, Policy & Business Development Manager, ext 3620 |

Relevant Background Information

The Council has been asked to respond to DSD's new policy to support owner occupiers living in areas undergoing major redevelopment. This policy addresses the problem that "whilst there are a range of interventions already available to allow social or private tenants displaced by regeneration activity to remain in their community post regeneration, there is no similar support available for owner occupiers displaced by this activity." "Whilst compensation is paid [to owner occupiers], it can often fall short of allowing those displaced owner occupiers from buying back into the new housing put back in their old community. These proposals provide opportunities for owner occupiers to remain in their community through the provision of two new options."

SUMMARY of the proposed options**Option 1: Social Housing House Sales Scheme (HSS) Early Buy Out**

Owner occupiers already have the opportunity to be re-housed as social tenants in the community post regeneration. However they would need to rent the property for five years before becoming eligible to buy their home and become an owner occupier once again. This option simply removes the five year rule; effectively allowing owner occupiers to be re-housed in a social house within the area under redevelopment and to immediately avail of the House Sales Scheme under similar right to buy arrangements as already exist.

Option 2: Shared Equity

Whilst compensation equating to the full market value of their property is paid to owner occupiers displaced for regeneration activity, it may fall short of the value for a new home put back in the redevelopment or regeneration area. Many owner occupiers have little or no means of making up the shortfall between the valuation of the old and new property. The introduction of Shared Equity gives owner occupiers the opportunity to purchase a new home in the community post regeneration, with any difference in the value of their old and new home held by the Housing Association putting back the new housing.

When availing of this option, the owner occupier must invest the full amount of the compensation from their original property into the new property. The equity share held by the Housing Association will not attract a rental charge provided the ownership of the property remains unchanged.

There are no specific questions for the consultation.

The full proposal is available at:

http://www.dsdni.gov.uk/consultation_document_july_2010.doc

The consultation document has been passed to all Departments within Council as well as to Development Department Management Team and no issues or concerns have been raised about either of the proposals.

Key Issues

As no concerns have been identified, it is suggested that the Council only sends an acknowledgement letter stating that we have no concerns with the proposals.

The suggested response is shown below:

Consultation: Support Owner Occupiers in Redevelopment Areas

Thank you for asking Belfast City Council to comment on your proposed changes. In this instance we have no specific concerns with either of the two options and hence no comment to make.

Resource Implications

There are no resource costs associated with this consultation response.

Recommendations

The Committee is asked to :

- Approve the suggested response; or
- To suggest additional comments or changes that they feel need to be made.

Decision Tracking

Further to approval the agreed response will be communicated to DSD.

Timeframe: November 2010

Reporting Officer: Barbary Cook

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**Belfast City Council**

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|---------------------------|---|
| Report to: | Development Committee |
| Subject: | Consultation - DCAL - Museums Policy for Northern Ireland |
| Date: | 15 September 2010 |
| Reporting Officer: | John McGrillen, Director of Development, ext 3470 |
| Contact Officer: | Barbary Cook, Policy & Business Development Manager, ext 3620 |

Relevant Background Information

We have been asked to respond to DCAL's Museums Policy for Northern Ireland. This policy consists of five interdependent strategic priorities, namely;

- Developing audiences
- Education and Learning
- Collections Development, Care, Management and Use
- Infrastructure, Investment and Resources
- Cultural Rights

SUMMARY of the proposed goals:

Developing Audiences (DA):

DA1. To increase the number and diversity of people visiting Northern Ireland's museums.

DA2. To increase the number of people using the services provided by our museums.

DA3. To gain a better understanding and be responsive to the needs and wants of museum visitors and users.

DA4. To strengthen the position of museums as a key component of the tourism product of Northern Ireland.

DA5. To maximise the role of museums as cultural ambassadors abroad.

A number of specific questions were asked as part of the consultation. These are shown on the draft response attached to this paper.

Education and Learning (EL):

EL1. To improve the standard of education services in Northern Ireland's museums and ensure that every child in Northern Ireland has the opportunity to visit a museum as part of curriculum-based activity.

EL2. To ensure that high quality museum learning services are consistently available across Northern Ireland.

EL3. To support learning through museums at every stage of life.

EL4. To enhance museums' engagement with the formal education sector.

EL5. To strengthen the commitment and capacity of museums to undertake outreach activity.

EL6. To develop museums' capacity for high quality research.

EL7. To consolidate and strengthen continuous professional development of staff across the museum sector.

Collections Development, Care, Management and Use (CD):

CD1. To improve the standards of collections care and management within Northern Ireland's museums.

CD2. To establish clear priorities amongst museums, both individually and collectively, for the development of their collections and the adequate protection of our heritage.

CD3. To develop the knowledge base on the objects and collections held in Northern Ireland's museums.

CD4. To improve the quality of exhibitions and stimulate more partnerships between museums by way of increasing public access to objects and collections.

Infrastructure, Investment and Resources (IIR):

IIR1. To strengthen the governance, management and leadership across the museums sector.

IIR2. To consolidate the Museum Accreditation Scheme as the sector standard and as the gateway to public funding.

IIR3. To ensure the equitable and sustainable provision of high quality museum services across Northern Ireland and maximise their levels of support and income.

IIR4. To clarify how and what museums, both individually and collectively, contribute to local and central government objectives.

IIR5. To ensure that local museums, especially the voluntary and independent museums, have adequate and effective guidance and support.

IIR6. To maintain an up-to-date intelligence on the sector in support of the development of policy and strategy.

Cultural Rights:

CR1. To ensure museums have access to and an understanding of legislation, treaties and declarations relating to cultural rights.

CR2. To ensure museum collections and exhibitions are considerate to the cultural rights of people and communities.

The Full proposal is available online:

http://www.dcalni.gov.uk/consultation_document.doc

The consultation document has been passed to all Departments within Council as well as to Development's management team. The feedback has been used to create the attached draft suggested response.

Key Issues

A draft suggested response is attached to this paper.

Resource Implications

There are no resource costs associated with this consultation response.

Recommendations

The Committee is asked to :

- Approve the suggested response; or
- To suggest additional comments or changes that they feel need to be made.

Decision Tracking

Further to approval the agreed response will be communicated to DCAL.

Timeframe: October 2010

Reporting Officer: Barbary Cook

Documents Attached

Appendix 1 – Proposed response to DCAL

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Development Department

Your reference
Our reference # 110833
Date 24th August 2010

Being dealt with by: David Purchase
Tel: 02890 320202 ext 3792

Michelle McRoberts
Department of Culture, Arts and Leisure
Causeway Exchange
1-7 Bedford Street
Belfast. BT2 7EG
Michelle.mcroberts@dcalni.gov.uk

Dear Michelle,

RE: Museums Policy for Northern Ireland Consultation Response

Thank you for asking the Council to respond to your consultation document. The values outlined in the policy align with a number of our corporate values, particularly ensuring equality of opportunity and developing good relations, providing value for money and improving services and also working with partners across Belfast to ensure that our combined efforts contribute to the continued success of our city.

We also think that the aspirations of the policy are very positive and the Council welcomes the priorities outlined. It would be even more encouraging if Local Authorities were specifically detailed as key public sector partners. Effective partnership working with all stakeholders in the public, private and community and voluntary sectors will be key to ensuring that the goals in the policy plan are delivered.

We believe that this policy has particular reference to our Tourism Framework, a draft copy of which is available at <http://www.belfastcity.gov.uk/tourism/tourismstrategy2010.asp> and our new Integrated Cultural Strategy, which is in the initial stages of development. The Council has worked hard with stakeholders across Belfast to revitalise and enrich the city's cultural, heritage and tourism offerings. As a result of these efforts Belfast is increasing in popularity every year as a tourism destination with 9.3million people visiting our city last year and generating an estimated £450 million for the economy. Museums are major attractions for both domestic & international tourism and hence a significant factor in both cultural and economic growth for the City but most importantly museums serve people in Belfast and provide a major social asset for the city.

For the rest of this feedback I have used the consultation template provided with the draft policy.

Yours sincerely

David

Dr David Purchase
Policy & Business Development
Development Dept.
Belfast City Council
The Cecil Ward Building
4-10 Linenhall Street



Belfast. BT2 8BP

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| Your details |
| Name: Dr David Purchase |
| Job title or role: Policy & Business Development |
| Address: Development Dept. Belfast City Council The Cecil Ward Building 4-10 Linenhall Street Belfast BT2 8BP |
| Telephone: 02890 320202 ext 3792 |
| Email: Purchased@BelfastCity.gov.uk |
| <i>Are you responding as an individual?</i> No |
| <i>If you are responding on behalf of an organisation, please give the name of the organisation, a brief account of its membership and how the views of your colleagues were gathered.</i> Belfast City Council – the consultation document was distributed to staff for feedback. Meetings were held with appropriate staff to address the draft policy and questions in more detail. Recommendations were passed to the Development Committee for further comment and ratification. |
| DCAL may publish a summary of the responses to this consultation document. Normally, the name and address (or part of the address) of the author are published along with the response. If you do not wish to be identified as the author of your response, or if there is any information in your response that you do not wish to be disclosed, please indicate here. Please see information relating to Freedom of Information at the bottom of this form. |
| General Questions: |
| <i>Do you agree with the draft Museum Policy's overall themes? (please delete as appropriate)</i> |
| Yes |
| <i>If no, what should be included?</i> |
| <i>Does the draft Museum Policy cover the issues you would expect? (please delete as appropriate)</i> |
| Yes with some additions (see below) |
| <i>If no, what should be included?</i> There needs to be an overview of the current situation and resources to put the scale of achieving the goals into perspective. Consideration should also be given to how the success of the policy will be measured (in relation to the current baseline), how the required actions will be resourced and how the policy will achieve value for money. |
| Questions relating to the five strategic priorities: |
| 1. Developing Audiences |
| <i>Do you agree with the identified issues and goals for this section? (please delete as appropriate)</i> |
| Yes with some additions (see below) |



If no, what should be included?

There should be greater recognition of the links to tourism and developing audiences and the consequent benefit to the local economy, which may in turn help to support museums.

Museums have a strong role to play, in terms of building a sense of inclusion and citizenship, as well as developing an understanding of our heritage, cultural diversity and dealing with conflict. It is critical that museums are seen as a public place for community interaction and accessible to all. We also believe there may be further possibilities for museums to act as 'gateways' for visitors to Northern Ireland. That is, to give them an appreciation of the history and culture before they develop a deeper understanding by experiencing the area personally.

We feel there may be benefit in including objectives relating to the 'quality' of the experience for visitors to museums. Defining quality may be difficult but it may relate to issues beyond the quality of the displays and information to other issues such as open spaces and the opportunity for visitors to 'see themselves' through museums.

What actions would you suggest in order to achieve the goals?

Joint working/collaboration, especially with regard to an integrated marketing strategy, may help to attract higher numbers for less resource. Appropriate agencies may include the NITB and ourselves via the Tourism Culture & Arts unit, the Belfast Visitors and Convention Bureau, the Welcome Centre and www.gotobelfast.com.

Reference to other frameworks such as the UK 'Manifesto for Museums' may help further refine objectives relating to 'quality.'

Please identify how you or your organisation can contribute to implementing the goals of this strategic priority.

Through collaboration, as above.

2. Education and Learning

Do you agree with the identified issues and goals for this section? (please delete as appropriate)

Yes with some additions (see below)

If no, what should be included?

We suggest that the first bullet may benefit from widening the commitment from a 'learning' organisation to a 'knowledge and learning' organisation that provides scholarship and resource for education and self development. There may also need to be some consideration of the need to attract people into the museum (perhaps based on factors such as quality, fun and enjoyment) as a first step. Once they are in, then learning can occur as a result of the visit.

Delivering some of the goals in this section, particularly EL1 (museums as part of curriculum activity) and EL4 (engagement with education sector) may be very difficult to achieve without support from other agencies. Consideration is needed as to how Museums will be able to fund education visits and services.

We have some concerns that curriculum based study of local history may be difficult due to limited museum provision for schools.

What actions would you suggest in order to achieve the goals?

Clarify how DCAL will work with partners such as the Department for Employment and Learning.



Please identify how you or your organisation can contribute to implementing the goals of this strategic priority.

3. Collections Development, Care, Management and Use

Do you agree with the identified issues and goals for this section? (please delete as appropriate)

Yes with some additions (see below)

If no, what should be included?

There may be benefit in giving consideration to how specialist professional advice can be arranged to support collections in smaller museums. This specialist advice applies to how to create and care for collections as well as knowledge about the collections themselves. Economies of scale may make it difficult to employ such specialists in smaller museums.

A similar issue applies to smaller collections that are not in museums. These may also benefit from specialist support. For example, Belfast City Hall may benefit from advice and support about items that it holds and displays to the public.

Lack of specialist support may also have an equality impact in that specialist museums are likely to be smaller and hence unable to employ specialist support. They may also find it harder to find and acquire items for their collections.

Access to materials for collections generally may also need consideration as other regions enjoy larger economies of scale making it easier to share/loan collections between national, regional and smaller museums.

What actions would you suggest in order to achieve the goals?

There may be opportunities for further partnerships with academic institutions to provide access to specialist advice. Other solutions such as the Scottish SCRAN online 'portal' approach may be useful.

Please identify how you or your organisation can contribute to implementing the goals of this strategic priority.

4. Infrastructure, Investment and Resources

Do you agree with the identified issues and goals for this section? (please delete as appropriate)

Yes with some additions (see below)

If no, what should be included?

We wondered if the Policy should consider issues such as value for money, capital funding and partnerships issues under this theme. There also appears to be no indication of what it will cost to deliver the goals in the policy and where the resources will come from. Consideration should also be given to reviewing different opportunities for funding (private sector as well as public) and how funds are distributed.

We feel that the emphasis in the policy is on the 'bricks and mortar' element of infrastructure and resources. If it has not been already, perhaps a wider view such as the ICON definition could be considered - *organisations that are part of and in the service of society*. This would then include other sources of cultural and historic information local stories, places etc and experiences such as Belfast Taxi Tours, Belfast Literature Tours, Belfast Music Tours etc.



We are pleased to be considered within Goal IIR4 and can confirm that we consider that museums do contribute to our objectives. As a consequence, we feel that it would be useful if the guidance referred to in IIR5 was also available for Councils. As part of the policy development process (consultation), could a wider discussion ensue between central and local government in relation to relevant councils talking a more active role in overseeing or informing the activities and priorities of their local museums?

There needs to be consideration given to the future relationship between museums (particularly local museums) and councils. There is a need for a more integrated and rounded approach to supporting cultural development and achieving wider social, economic and regeneration priorities around 'PLACE'. As part of the RPA proposals, ownership and management responsibility for the Armagh County Museum was proposed to transfer from DCAL to the new Council area covering Armagh, Banbridge and Craigavon. Even with the delay in the reform programme and the transfer of functions, it is understood that discussions are ongoing between central and local government in respects to enabling such transfer to happen. Given the uncertainty about the future of RPA, it will be necessary to form very fluid relationship between central (DCMS), regional (DCAL) and local government. Any potential implication of the transfer of powers to local authorities needs to be carefully considered as for example there has been a massive investment in 'Renaissance in the Regions' in England but not here.

What actions would you suggest in order to achieve the goals?

There may be opportunities for providing shared storage space for small museums especially where they may be in closer location to each other such as within Belfast.

Consideration could be give to making greater use of local suppliers from the creative industries to produce display materials. This may help to reduce costs as well as adding to the authentic local experience.

Please identify how you or your organisation can contribute to implementing the goals of this strategic priority.

We welcome dialogue with DCAL to discuss how we can work together for mutual benefit, especially with regard to IIR4 (clarify museums contribution).

5. Cultural Rights

Do you agree with the identified issues and goals for this section? (please delete as appropriate)

Yes with some additions (see below)

If no, what should be included?

We wonder if there needs to be a statement on international conventions and ethics relating to cultural property.

It may also be worth considering the Community Relations Council's response to the NIMC's Cultural Diversity Policy Review, which highlighted the following:

- The Cultural diversity policy should embrace all cultures and traditions in an equal fashion, and not seek to promote any culture or tradition over another. It is important that all exhibitions and projects are placed in context of how our society and communities have changed
- Relationships between the NIMC, local museums, other organisations e.g. private and statutory and communities need to be strengthened to ensure that museums become



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| <p>more relevant to local communities and consequently increase awareness and participation.</p> |
| <p><i>What actions would you suggest in order to achieve the goals?</i></p> <p>The Code of Ethics on the Museums Association website may be useful: http://www.museumsassociation.org/ethics</p> <p>The following documents may also be of use “Capturing Public Value of Heritage” and “Museums and Galleries in Britain Economic, social and creative impacts” - Tony Travers, London School of Economics.</p> |
| <p><i>Please identify how you or your organisation can contribute to implementing the goals of this strategic priority.</i></p> |
| <p>Any Other Comments</p> |
| <p><i>Please use this space to provide any other comments on the policy.</i></p> <p>The policy may want to consider the impact of the 2012 events and their potential to create interest in local museums. It is yet to be determined if the Titanic Signature Project will house original objects but its presence will create additional interest in Belfast’s history. If it does hold original pieces it will benefit from relevant collection keeping support.</p> <p>The policy would benefit from additional background information to clarify the current resources, situation and performance of museums. This background would also clarify the museum infrastructure in terms of associated departments, partnerships, alignment to accreditation standards, and how the overall structure works. This would make it easier to see how the goals and aspirations discussed are filling any perceived gaps. The recent consultation document “A Museums Strategy for Wales 2010-2013” provides a useful comparison.</p> <p>This background material may also make it easier to see how the policy has addressed the recommendations in the Committee for Culture, Arts and Leisure: Report on the Committee’s Inquiry into the Development of a Museums Policy for Northern Ireland December 2008.</p> <p>As mentioned previously we see many of the goals in the policy being complimentary to our own and we would welcome the opportunity to work in partnership to achieve them.</p> <p>Finally we recognise that this is an initial policy statement and we look forward to seeing and consulting on the more detailed action plan suggested in section 10.1.</p> |